

Premium Electric Motorcycle Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034

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Abstracts

The Global Premium Electric Motorcycle Market, valued at USD 347.1 million in 2024, is expected to achieve a robust CAGR of 16.7% from 2025 to 2034. With growing awareness about climate change and an ever-increasing demand for sustainable transportation, electric motorcycles are becoming the preferred choice for consumers seeking performance-driven and environmentally friendly alternatives to traditional internal combustion engine (ICE) motorcycles. The push for cleaner mobility solutions is further propelled by stringent government regulations aimed at reducing carbon emissions, financial incentives for electric vehicle purchases, and the rapid advancement of battery technology, which continues to enhance the performance and range of electric bikes.

As technological innovations redefine the electric motorcycle market, consumers are drawn to models that offer cutting-edge features, superior speed, and sleek designs. From artificial intelligence-enabled riding modes to regenerative braking systems, these advancements create a compelling proposition for motorcycle enthusiasts and professionals alike. Additionally, growing investments in EV infrastructure, including the expansion of fast-charging networks, are easing range anxiety, making electric motorcycles a viable option for both daily commutes and long-distance travel. This combination of performance, sustainability, and convenience is expected to attract a broader consumer base in the coming years.

The market is categorized by product type into sport, off-road, and others, with the sport segment dominating with a 57% share in 2024. By 2034, this segment is projected to generate USD 1 billion in revenue, driven by its appeal to performance-oriented riders. Premium electric sport motorcycles boast remarkable acceleration and top speeds

exceeding 200 km/h, alongside innovative features like AI-assisted ride optimization and regenerative braking. These high-tech offerings position electric sport motorcycles as formidable competitors to traditional ICE sports bikes, capturing the attention of riders seeking both speed and sustainability.

In terms of battery capacity, the market is segmented into Below 10 kWh, 10 – 15 kWh, 15 – 20 kWh, and Above 21 kWh. The 10 – 15 kWh category held a dominant 44% market share in 2024 due to its ideal balance of performance, range, and affordability. These motorcycles typically deliver ranges of 100 to 200 miles per charge, making them practical for daily use and longer trips. With efficient energy management and impressive acceleration capabilities, this segment caters to a wide range of riders without compromising on quality or performance.

The U.S. market accounted for 82% of global revenue in 2024, with an anticipated value of USD 348.6 million by 2034. A robust infrastructure, high disposable income, and a strong presence of leading manufacturers drive growth in this region. Consumer preference for luxury and high-performance electric vehicles, coupled with attractive government incentives and an expanding network of fast-charging stations, further bolsters the adoption of premium electric motorcycles in the U.S.

Contents

CHAPTER 1 METHODOLOGY & SCOPE

- 1.1 Research design
 - 1.1.1 Research approach
 - 1.1.2 Data collection methods
- 1.2 Base estimates and calculations
 - 1.2.1 Base year calculation
 - 1.2.2 Key trends for market estimates
- 1.3 Forecast model
- 1.4 Primary research & validation
 - 1.4.1 Primary sources
 - 1.4.2 Data mining sources
- 1.5 Market definitions

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Industry synopsis, 2021 - 2034

CHAPTER 3 INDUSTRY INSIGHTS

- 3.1 Industry ecosystem analysis
 - 3.1.1 Technology providers
 - 3.1.2 Component suppliers
 - 3.1.3 OEMs
 - 3.1.4 End use
- 3.2 Supplier landscape
- 3.3 Profit margin analysis
- 3.4 Technology & innovation landscape
- 3.5 Key news & initiatives
- 3.6 Regulatory landscape
- 3.7 Impact forces
 - 3.7.1 Growth drivers
 - 3.7.1.1 Rising fuel costs
 - 3.7.1.2 Government incentives and policies
 - 3.7.1.3 Rapid technological advancements
 - 3.7.1.4 Rising environmental awareness
 - 3.7.2 Industry pitfalls & challenges

- 3.7.2.1 High initial costs for advanced models
- 3.7.2.2 Limited charging infrastructure
- 3.8 Growth potential analysis
- 3.9 Porter's analysis
- 3.10 PESTEL analysis

CHAPTER 4 COMPETITIVE LANDSCAPE, 2024

- 4.1 Introduction
- 4.2 Company market share analysis
- 4.3 Competitive positioning matrix
- 4.4 Strategic outlook matrix

CHAPTER 5 MARKET ESTIMATES & FORECAST, BY PRODUCT, 2021 - 2034 (\$BN, UNITS)

- 5.1 Key trends
- 5.2 Sport
- 5.3 Off-road
- 5.4 Others

CHAPTER 6 MARKET ESTIMATES & FORECAST, BY BATTERY CAPACITY, 2021 - 2034 (\$BN, UNITS)

- 6.1 Key trends
- 6.2 Below 10 kWh
- 6.3 10 – 15 kWh
- 6.4 15 – 20 kWh
- 6.5 Above 21 kWh

CHAPTER 7 MARKET ESTIMATES & FORECAST, BY PRICE RANGE, 2021 - 2034 (\$BN, UNITS)

- 7.1 Key trends
- 7.2 Entry-Level Premium (\$10,000 - \$20,000)
- 7.3 Mid-Premium (\$20,000 - \$50,000)
- 7.4 High-End Premium (Above \$50,000)

CHAPTER 8 MARKET ESTIMATES & FORECAST, BY REGION, 2021 - 2034 (\$BN,

UNITS)

- 8.1 Key trends
- 8.2 North America
 - 8.2.1 U.S.
 - 8.2.2 Canada
- 8.3 Europe
 - 8.3.1 UK
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 Spain
 - 8.3.5 Italy
 - 8.3.6 Russia
 - 8.3.7 Nordics
- 8.4 Asia Pacific
 - 8.4.1 China
 - 8.4.2 India
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 ANZ
 - 8.4.6 Southeast Asia
- 8.5 Latin America
 - 8.5.1 Brazil
 - 8.5.2 Mexico
 - 8.5.3 Argentina
- 8.6 MEA
 - 8.6.1 UAE
 - 8.6.2 South Africa
 - 8.6.3 Saudi Arabia

CHAPTER 9 COMPANY PROFILES

- 9.1 Arc Vehicle Ltd.
- 9.2 BMW Motorrad
- 9.3 Damon Motorcycles
- 9.4 Ducati Motor Holding S.p.A.
- 9.5 Energica Motor Company
- 9.6 Harley-Davidson (LiveWire)
- 9.7 Husqvarna Motorcycles

- 9.8 KTM AG
- 9.9 Lightning Motorcycle
- 9.10 Maeving
- 9.11 Savic Motorcycles
- 9.12 Ultraviolette Automotive Pvt. Ltd.
- 9.13 Verge Motorcycles
- 9.14 Voxan Motors
- 9.15 Zero Motorcycles

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