

# Post-acute Care Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 – 2032

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## Abstracts

The Global Post Acute Care Market was valued at USD 758.8 billion in 2023 and is projected to grow at a CAGR of 7.4% from 2024 to 2032. This expansion is driven by an aging population, a rise in chronic diseases, and advancements in medical technology. As the global population ages, there is an increasing need for extended care following hospitalizations. Older adults often face chronic conditions such as diabetes, hypertension, arthritis, and cardiovascular diseases, which require ongoing medical attention and rehabilitation. This growing demand for post-acute care services is further fueled by the rising incidence of surgeries, like hip replacements and cardiac procedures, among the elderly population.

The United Nations estimates that by 2050, the global population aged 65 and older will more than double, reaching approximately 1.5 billion. This demographic shift underscores the increasing need for specialized care, including physical and occupational therapy, to help individuals recover and regain independence. The post-acute care market is divided into several service categories, including skilled nursing facilities (SNFs), inpatient rehabilitation facilities (IRFs), long-term care hospitals (LTCHs), hospice care, and home health agencies (HHAs). In 2023, SNFs held a dominant position, generating around USD 245.2 billion in revenue.

These facilities are essential in providing rehabilitation and long-term care services, especially as hospitals discharge patients for continued recovery. SNFs depend on Medicare and Medicaid reimbursements, which significantly impact their operational capacity and financial health. By age group, the market is segmented into the elderly (65 years and older), adults (45-64 years), and other age groups. The elderly segment, with a revenue of USD 285.6 billion in 2023, leads the market due to their higher healthcare needs.

Chronic conditions and post-surgical care drive the utilization of post-acute services among this population. Age-related health issues like diabetes, cardiovascular diseases,

and arthritis necessitate ongoing rehabilitation and medical care, further boosting demand. In 2023, North America accounted for USD 332.6 billion of the post-acute care market and is expected to see significant growth in the coming years. The aging population in this region is a key factor in the increased demand for specialized care and rehabilitation services.

Government programs like Medicare and Medicaid play a crucial role in market dynamics by covering a large portion of costs associated with services provided by SNFs, IRFs, and HHAs. According to the U.S. Census Bureau, the population aged 65 and older is expected to reach 80 million by 2040.

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