

Pet Travel Accessories Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034

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Abstracts

The Global Pet Travel Accessories Market reached USD 6.8 billion in 2024 and is projected to grow at a CAGR of 5.9% from 2025 to 2034. This growth is primarily fueled by the rising trend of pet humanization, where pets are increasingly considered family members. As pet ownership expands worldwide, consumers are showing a greater willingness to invest in premium travel accessories designed to enhance their pets' safety, convenience, and overall travel experience. Factors such as increasing disposable incomes, urbanization, and a growing number of pet-friendly travel options are further boosting demand for high-quality products like pet carriers, travel bowls, seat covers, and harnesses.

The influence of social media and pet influencers is also playing a significant role in driving market growth, as more pet owners seek stylish, functional, and innovative products that align with modern lifestyles. Younger generations, particularly Millennials and Gen Z, are at the forefront of this shift, prioritizing pet safety and comfort by choosing ergonomic, adjustable, and travel-friendly accessories. Additionally, as more pet owners explore road trips, flights, and public transport with their pets, regulatory compliance and safety certifications for travel accessories are becoming a key purchase consideration.

The pet travel accessories market is segmented into various product categories, including pet car seats, carriers, crates, collars, harnesses & leashes, travel bags, beds, and bowls. Among these, the collar, harness, & leash segment recorded USD 2 billion in 2024. This segment is expected to see substantial growth over the next decade, driven by the increasing pet adoption rates and heightened awareness regarding pet safety during travel. Urban pet owners are actively seeking modern solutions that ensure their pets remain secure and comfortable, leading to a surge in demand for reflective, ergonomic, and multi-functional harnesses designed to improve travel

convenience. As more consumers prioritize safety and mobility, manufacturers are introducing smart collars with GPS tracking, LED visibility, and real-time monitoring features to cater to evolving consumer expectations.

The market is also categorized based on distribution channels, including online and offline retail. The offline segment accounted for USD 4.8 billion in 2024 and is projected to expand at a CAGR of 4.4%. Despite the rapid growth of e-commerce, many pet owners still prefer purchasing travel accessories in-store to physically assess product quality, size, and comfort. Brick-and-mortar pet stores and specialty retailers continue to thrive, as consumers value expert recommendations from store staff when selecting the most suitable products for their pets. Additionally, in-store promotions and bundled deals drive sales, making the offline segment a crucial revenue stream for market players.

North America Pet Travel Accessories Market generated USD 2.4 billion in 2024, fueled by the increasing number of pet owners and the growing emphasis on pet humanization. U.S. pet retailers and manufacturers are continuously innovating to meet rising consumer expectations, offering high-end, safety-certified, and eco-friendly products tailored for pet travel. Advanced travel solutions such as GPS-enabled collars, crash-tested carriers, and airline-approved travel bags are gaining traction among pet owners who prioritize safety and convenience. Moreover, evolving pet travel regulations and heightened awareness of pet safety standards are significantly influencing consumer spending patterns, further driving market demand for premium and innovative travel accessories.

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