

Pet Insect Repellent Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 – 2034

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Abstracts

The Global Pet Insect Repellent Market was valued at USD 3.2 billion in 2024 and is expected to grow at a robust CAGR of 4.1% from 2025 to 2034. This surge is largely attributed to the growing awareness among pet owners about the health risks posed by insects, particularly fleas, ticks, and mosquitoes, which can carry dangerous diseases. As more people treat pets as part of the family, there is a growing demand for solutions that not only safeguard pets but also ensure their comfort and well-being. Innovations in eco-friendly and chemical-free insect repellents are gaining traction, driven by pet owners seeking safer alternatives that align with their concerns for both their pets and the environment. In fact, plant-based ingredients such as citronella and eucalyptus oil are now popular choices, helping to propel market growth.

Furthermore, partnerships between pet product manufacturers, veterinary clinics, and research institutions are contributing to the development of safer and more effective repellent solutions. With increasing awareness about the potential dangers of insect bites, these collaborations are producing advanced repellents that offer enhanced protection. Emerging technologies, such as AI-powered pest detection systems, are expected to be a game-changer, allowing for personalized insect control that caters to the specific needs of various pets. As the market continues to evolve, these innovations and trends will likely define its future, meeting the ever-expanding needs of pet owners across the globe.

In 2024, the market for pet insect repellents is segmented by product type, with sprays leading the charge and generating USD 1.1 billion in revenue. Sprays are favored by pet owners because they are easy to apply, work quickly, and cover large areas of the pet's body. These repellents offer protection against a wide range of pests, including

fleas, ticks, mosquitoes, and flies, while maintaining safety for the pets. Many sprays are carefully formulated with both natural and chemical ingredients, ensuring that they are effective yet gentle on the pets' skin.

In terms of pet type, the dog segment holds the largest share, accounting for 45.4% of the market in 2024. As more pet owners become aware of the risks insects pose to their dogs, demand for insect repellent products designed specifically for them is on the rise. Pet owners are increasingly looking for preventative measures to protect their dogs from insect-borne diseases, reducing the need for costly veterinary visits. This shift towards using natural, non-toxic solutions is also fueling market growth as more pet owners opt for safe and effective repellents that align with their values.

The U.S. pet insect repellent market is expected to reach USD 1.8 billion by 2034, growing at a CAGR of 4.1%. The rise in the number of pet owners, particularly among younger generations, and heightened awareness about the dangers of insect-borne diseases are key factors driving this growth. Pet owners are increasingly seeking a variety of insect protection products, including sprays, wipes, collars, and topical treatments, many of which include natural ingredients such as citronella and eucalyptus oil, along with more traditional chemical-based solutions. As pet health continues to be a top priority for U.S. consumers, the demand for eco-friendly and pet-safe formulations is set to increase even further.

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