

Pet Blood Pressure Monitoring Devices Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034

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Abstracts

The Global Pet Blood Pressure Monitoring Devices Market was valued at USD 140.7 million in 2024 and is estimated to grow at a CAGR of 6.6% to reach USD 265 million by 2034 driven by several factors, including the rise in pet ownership, the increasing occurrence of pet hypertension, and a shift toward preventive care for animals. Additionally, the growing prevalence of chronic health conditions such as kidney disease, diabetes, obesity, and heart issues in pets is creating a demand for continuous monitoring. These devices play a pivotal role in the early detection and ongoing management of conditions like hypertension, cardiovascular diseases, and kidney failure in pets. Multi-parameter monitors are especially valuable as they provide comprehensive diagnostics by measuring various vital signs simultaneously, helping veterinarians get a more holistic view of an animal's health.

Blood pressure monitoring devices, on the other hand, focus specifically on tracking blood pressure levels, which is crucial for diagnosing hypertension and preventing more severe complications such as organ damage. These tools are now common in veterinary practices, where timely and accurate diagnosis can significantly improve the treatment outcomes for pets. As pets increasingly experience chronic health conditions similar to humans, the demand for these sophisticated monitoring devices continues to rise, improving both preventative care and long-term management of illnesses.

The market is segmented based on animal type, with dogs being the dominant segment, accounting for the largest share of market revenue. In 2024, the dog segment generated USD 77.3 million, and by 2034, it is expected to reach USD 143.8 million at a CAGR of 6.5%. The high prevalence of systemic hypertension in dogs drives the demand for early diagnosis and consistent monitoring. This trend is also supported by

technological advancements that improve the management of chronic diseases among companion animals. Increased awareness of hypertension symptoms and risks among pet owners is further encouraging proactive, preventive care.

In terms of product type, the market is divided into devices and consumables. The devices segment accounted for 76.8% share in 2024 and is projected to reach USD 209.2 million by 2034, growing at a CAGR of 6.9%. This segment includes multi-parameter and blood pressure monitoring devices. The growing preference for comprehensive diagnostic tools has led veterinary professionals and pet owners to favor multi-parameter monitors, which are non-invasive, accurate, and provide quick blood pressure readings. As hypertension and chronic conditions become more common in aging pets, the demand for these advanced devices continues to rise, making them integral to managing cardiovascular and renal diseases in pets.

United States Pet Blood Pressure Monitoring Devices Market was valued at USD 54.5 million in 2024, attributed to the increasing pet ownership rates and a growing focus on animal healthcare. The rise in veterinary expenditures has fueled the adoption of advanced medical technologies, further boosting the market. Additionally, the demand for user-friendly, efficient devices to enhance treatment outcomes for chronic diseases is accelerating the growth of this market segment.

Leading companies in the Global Pet Blood Pressure Monitoring Devices Market include KeeboVet Veterinary Ultrasound Equipment, AD Instruments, GF Health Products, Midmark, and SunTech Medical. These companies are implementing strategies such as product innovation, strategic collaborations, and enhancing customer service to expand their market presence. The focus is on developing more accurate, user-friendly, and efficient monitoring devices, which cater to the increasing demand for effective chronic disease management in pets. By improving technology and fostering partnerships with veterinary clinics and hospitals, these companies are strengthening their positions in the growing market for pet healthcare.

Companies Mentioned

AD Instruments, BerryMedical, Burtons Medical Equipment, GF Health Products, KeeboVet Veterinary Ultrasound Equipment, Kent Scientific Corporation, Med-Linket, Midmark, Shenzhen Mindray Animal Medical Technology, New Gen Medical Systems, Panlab, Ramsey Medical, Stoelting, SunTech Medical, Tootoo Meditech, Vetland Medical

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