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Partially Hydrolyzed Guar Gum Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034

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Abstracts

The Global Partially Hydrolyzed Guar Gum Market was valued at USD 251.1 million in 2024 and is estimated to grow at a CAGR of 6% to reach USD 447.5 million by 2034, driven by the global surge in demand for digestive health products, clean-label nutrition, and prebiotic-enriched foods. PHGG undergoes enzymatic hydrolysis, making it a low-viscosity, water-soluble fiber ideal for several applications. It maintains stability across varying pH levels and temperatures, offering compatibility with diverse food systems including functional foods, beverages, and dietary supplements. The increasing shift toward plant-based, allergen-free ingredients has also positioned PHGG as a preferred component in formulating health-focused consumer products.

Consumers seeking digestive relief are fueling the demand for PHGG in nutraceuticals, where its prebiotic benefits support gut microbiota balance and alleviate symptoms of gastrointestinal disorders. The ingredients are increasingly found in bakery goods, plant-based alternatives, fortified snacks, and therapeutic formulations due to ease of incorporation and functional versatility. It offers clean-label appeal, excellent solubility, and a mild taste, making it ideal for health-conscious consumers looking to boost daily fiber intake without compromising texture or flavor.

The food-grade segment generated USD 125 million in 2024. This segment benefits from the broad usage of PHGG in everyday food items due to its solubility and health-promoting qualities. PHGG’s ability to deliver functional fiber without compromising flavor or texture has driven its integration into fiber-enriched beverages, cereals, and meal bars. Its role in promoting satiety and digestive comfort makes it ideal for consumers seeking clean-label, wellness-oriented products.

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The pharmaceutical segment generated USD 70.9 million in 2024 and is projected to reach USD 116.4 million by 2034. PHGG is well-recognized in clinical nutrition for managing digestive ailments such as IBS and constipation. Its low viscosity and tolerance across age groups make it suitable for long-term dietary support. As clinical data increasingly affirms its efficacy, PHGG is finding wider use in colon health supplements and therapeutic fiber-based interventions, especially in geriatric and health-conscious populations worldwide.

United States Partially Hydrolyzed Guar Gum Market generated USD 55.5 million in 2024 witnessing substantial traction from the food and pharma sectors. Use cases are expanding rapidly across therapeutic dietary applications, medical nutrition, and even pet and personal care categories, with demand rising especially among aging populations. The ingredient's ability to support digestive health, manage glycemic response, and aid in weight control positions are a functional staple in health-focused product development. Formulators are also exploring PHGG for its compatibility with supplements, clinical nutrition formulas, and geriatric dietary needs.

Key market players in the Partially Hydrolyzed Guar Gum Market include BASF SE, Ingredion Incorporated (and its subsidiary Tic Gums, Inc.), CP Kelco U.S., Inc., Ashland Global Holdings Inc., and Cargill, Incorporated. These companies are actively contributing to market innovation and expansion. Strategic focus, leading companies in the partially hydrolyzed guar gum space are investing heavily in R&D to develop specialized PHGG variants tailored for pharmaceutical, functional food, and clean-label applications. Many players are expanding their production capacities to meet growing global demand, especially in North America and Asia. Strategic collaborations with food and nutraceutical manufacturers are helping firms broaden their distribution networks. Regulatory approvals and clinical validation are also key to market entry and credibility, prompting companies to prioritize scientific studies and safety certifications.

Companies Mentioned

Altrafine Gums, Ashland Global Holdings Inc., BASF SE, Cargill, Incorporated, CP Kelco U.S., Inc., Dabur India Ltd., Deosen Biochemical Ltd., DuPont de Nemours, Inc., Fufeng Group, Guangrao Liuhe Chemical Co., Ltd., Hindustan Gum & Chemicals Ltd., Ingredion Incorporated, Jingkun Chemistry Company, Kerry Group plc, Lonza Group AG, Lotus Gums & Chemicals, Lucid Colloids Ltd., Meihua Holdings Group Co., Ltd., Neelkanth Polymers, Nexira, Polygal AG, Rama Industries, Shandong Yuansheng Chemical Co., Ltd., Shree Ram Gum Chemicals, Sunita Hydrocolloids Pvt. Ltd., Taiyo International, Inc., Tic Gums, Inc. (Ingredion), Vikas WSP Limited, Wuxi Jinxin Science

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Contents

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Note: the above trade statistics will be provided for key countries only.

CHAPTER 4 COMPETITIVE LANDSCAPE, 2024

CHAPTER 5 MARKET ESTIMATES AND FORECAST, BY GRADE, 2021 - 2034 (USD MILLION) (KILO TONS)

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CHAPTER 9 MARKET ESTIMATES AND FORECAST, BY FUNCTIONALITY, 2021 - 2034 (USD MILLION) (KILO TONS)

CHAPTER 10 MARKET ESTIMATES AND FORECAST, BY END USE, 2021 - 2034 (USD MILLION) (KILO TONS)

+357 96 030922
info@marketpublishers.com

CHAPTER 11 MARKET ESTIMATES AND FORECAST, BY DISTRIBUTION CHANNEL, 2021 - 2034 (USD MILLION) (KILO TONS)

CHAPTER 12 MARKET ESTIMATES AND FORECAST, BY REGION, 2021 - 2034 (USD MILLION) (KILO TONS)

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CHAPTER 13 COMPANY PROFILES

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