

# Outpatient Oncology Infusion Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 to 2032

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## Abstracts

The Global Outpatient Oncology Infusion Market was valued at USD 2.4 billion in 2023. Projections indicate a growth trajectory, with an expected CAGR of 10.6% from 2024 to 2032. This robust market expansion is fueled by technological strides in infusion pumps, a rising cancer prevalence, and broader healthcare policies and insurance coverage. Such dynamics bolster the transition to outpatient treatments, lauded for their cost-effectiveness and efficiency. Cancer remains a pressing global public health challenge, underscored by rising cases and mortality rates. For instance, the American Cancer Society reported approximately 608,570 cancer-related deaths in the U.S. in 2021. Breast cancer topped the list with 284,200 new cases, followed by prostate and lung cancers.

This significant cancer burden amplifies the demand for infusion therapies and drug infusion systems, propelling the market growth. Several pivotal trends are shaping the market trajectory. These encompass a growing geriatric demographic and a pronounced shift towards outpatient facilities, driven by comfort, cost-effectiveness, and technological innovations. Moreover, evolving healthcare policies and rising survival rates are poised to bolster the market during the forecast period.

The overall industry is divided into product, application, therapy, mode, and region. The market categorizes products into infusion pumps, intravenous sets, IV cannulas, and needleless connectors. Leading the pack, the infusion pumps segment raked in USD 1.2 billion in revenue in 2023. Their rising adoption in outpatient cancer therapies is attributed to precise drug delivery, the capability to handle intricate chemotherapy regimens, and enhanced patient outcomes. Infusion pumps ensure continuous, controlled delivery of chemotherapeutic agents, minimizing dosage errors and amplifying treatment efficacy.

Applications in the outpatient oncology infusion market span lung, liver, breast, prostate

cancers, and others. In 2023, breast cancer led the charge with a 20.5% market share. This dominance stems from its global prevalence, a spectrum of advanced treatment avenues, a tilt towards outpatient care, and robust patient support mechanisms. Notably, Global Cancer Statistics 2022 highlighted 2.3 million new female breast cancer cases in 2022. North America, with a 2023 revenue of USD 1 billion, is set to grow at a CAGR of 10% from 2024 to 2032. The region's leadership is driven by a surge in cancer prevalence, underscoring the need for efficient treatment avenues like outpatient oncology infusions. A heightened cancer awareness, emphasizing early diagnosis, further cements North America's position. Public health initiatives, screening advancements, and diagnostic tech progress have further played roles in facilitating timely cancer interventions and treatments.

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