

Outdoor Kitchen Appliances Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034

<https://marketpublishers.com/r/O675FF115309EN.html>

Date: March 2025

Pages: 230

Price: US\$ 4,850.00 (Single User License)

ID: O675FF115309EN

Abstracts

The Global Outdoor Kitchen Appliances Market generated USD 7.2 billion in 2024 and is projected to grow at a CAGR of 8% during 2025-2034, driven by the rising popularity of outdoor living spaces and the increasing trend of alfresco dining. Homeowners across the globe are investing more in outdoor kitchens to create comfortable and aesthetically pleasing outdoor environments, especially in regions with favorable climates. The concept of extending living spaces beyond the traditional indoors has gained significant traction, encouraging consumers to explore modern, feature-rich outdoor kitchen setups. Rapid advancements in outdoor kitchen appliances, such as weather-resistant materials, innovative cooking technologies, and sleek designs, have further enhanced their appeal. As these appliances become more durable and functional, consumers are increasingly drawn toward integrating them into their home improvement projects. Additionally, rising disposable income, coupled with a growing interest in gourmet cooking and outdoor entertaining, has fueled the demand for high-end outdoor kitchen appliances that cater to diverse culinary preferences.

The growing availability of a wide range of products, including grills, refrigerators, pizza ovens, and modular kitchen units, is driving market expansion by catering to varied consumer preferences. Consumers are gravitating toward customized outdoor kitchen solutions that seamlessly integrate with their outdoor décor while providing a versatile and enjoyable cooking experience. With the surge in home improvement projects post-pandemic, homeowners are recognizing the value of adding outdoor kitchens to enhance property value and lifestyle. The increased focus on creating inviting outdoor entertainment spaces is expected to contribute significantly to market growth in the coming years.

The grills segment generated USD 3.3 billion in 2024 and remains the most widely used outdoor kitchen appliance, reflecting the growing popularity of outdoor cooking.

According to the Hearth, Patio & Barbecue Association (HPBA), more than 70% of U.S. households own grills or smokers, underscoring the significance of grilling as a social and recreational activity. Grills have evolved beyond basic cooking equipment to become essential components of outdoor kitchens, driving strong demand within this segment.

In terms of end use, the residential segment is poised to witness significant growth through 2034 due to the rising trend of enhancing outdoor living spaces for leisure and entertainment. Homeowners are increasingly investing in versatile and aesthetically appealing outdoor kitchens that expand their living and cooking areas beyond traditional interiors, contributing to the steady growth of the residential segment.

The U.S. outdoor kitchen appliance market was valued at USD 1.8 billion in 2024 and is expected to grow at a CAGR of 8.8% between 2025 and 2034. Grilling has become a beloved tradition in the United States, particularly during holidays such as Memorial Day, the Fourth of July, Labor Day, and major sporting events. This cultural trend has fueled the demand for outdoor kitchen appliances, especially grills, as consumers desire to improve their outdoor cooking experiences. The increasing emphasis on outdoor entertainment and culinary creativity continues to drive market growth, making outdoor kitchens a desirable feature for modern homeowners.

Contents

CHAPTER 1 METHODOLOGY & SCOPE

- 1.1 Market scope & definition
- 1.2 Base estimates & calculations
- 1.3 Forecast parameters
- 1.4 Data sources
 - 1.4.1 Primary
 - 1.4.2 Secondary
 - 1.4.2.1 Paid sources
 - 1.4.2.2 Public sources

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Industry 360° synopsis, 2021 - 2034

CHAPTER 3 INDUSTRY INSIGHTS

- 3.1 Industry ecosystem analysis
 - 3.1.1 Factors affecting the value chain
 - 3.1.2 Profit margin analysis
 - 3.1.3 Disruptions
 - 3.1.4 Future outlook
 - 3.1.5 Manufacturers
 - 3.1.6 Distributors
 - 3.1.7 Retailers
- 3.2 Impact forces
 - 3.2.1 Growth drivers
 - 3.2.1.1 Growing outdoor living trends
 - 3.2.1.2 Increasing entertainment trends
 - 3.2.1.3 Rapid technological development among products
 - 3.2.1.4 Rising disposable income
 - 3.2.2 Industry pitfalls & challenges
 - 3.2.2.1 Seasonal demand fluctuations
 - 3.2.2.2 Competition from indoor kitchen appliances upgrades
- 3.3 Consumer buying behavior analysis
 - 3.3.1 Demographic trends
 - 3.3.2 Factors affecting buying decision

- 3.3.3 Consumer product adoption
- 3.3.4 Preferred distribution channel
- 3.3.5 Preferred price range
- 3.4 Growth potential analysis
- 3.5 Regulatory landscape
- 3.6 Pricing analysis
- 3.7 Porter's analysis
- 3.8 PESTEL analysis

CHAPTER 4 COMPETITIVE LANDSCAPE, 2024

- 4.1 Introduction
- 4.2 Company market share analysis
- 4.3 Competitive positioning matrix
- 4.4 Strategic outlook matrix

CHAPTER 5 MARKET ESTIMATES & FORECAST, BY PRODUCT TYPE, 2021 – 2034, (USD BILLION) (MILLION UNITS)

- 5.1 Key trends
- 5.2 Grills
- 5.3 Range hood
- 5.4 Refrigerators
- 5.5 Sinks
- 5.6 Faucets
- 5.7 Others

CHAPTER 6 MARKET ESTIMATES & FORECAST, BY PRICE, 2021 – 2034, (USD BILLION) (MILLION UNITS)

- 6.1 Key trends
- 6.2 Low
- 6.3 Medium
- 6.4 High

CHAPTER 7 MARKET ESTIMATES & FORECAST, BY END USE, 2021 – 2034, (USD BILLION) (MILLION UNITS)

- 7.1 Key trends

- 7.2 Residential
- 7.3 Commercial

CHAPTER 8 MARKET ESTIMATES & FORECAST, BY SALES CHANNEL, 2021 – 2034, (USD BILLION) (MILLION UNITS)

- 8.1 Key trends
- 8.2 Offline
- 8.3 Online

CHAPTER 9 MARKET ESTIMATES & FORECAST, BY REGION, 2021 – 2034, (USD BILLION) (MILLION UNITS)

- 9.1 Key trends
- 9.2 North America
 - 9.2.1 U.S.
 - 9.2.2 Canada
- 9.3 Europe
 - 9.3.1 Germany
 - 9.3.2 UK
 - 9.3.3 France
 - 9.3.4 Italy
 - 9.3.5 Spain
- 9.4 Asia Pacific
 - 9.4.1 China
 - 9.4.2 India
 - 9.4.3 Japan
 - 9.4.4 South Korea
 - 9.4.5 Australia
- 9.5 Latin America
 - 9.5.1 Brazil
 - 9.5.2 Mexico
 - 9.5.3 Argentina
- 9.6 MEA
 - 9.6.1 Saudi Arabia
 - 9.6.2 UAE
 - 9.6.3 South Africa

CHAPTER 10 COMPANY PROFILES (BUSINESS OVERVIEW, FINANCIAL DATA,

PRODUCT LANDSCAPE, STRATEGIC OUTLOOK, SWOT ANALYSIS)

- 10.1 Elkay
- 10.2 GE Appliances (GEA)
- 10.3 Hestan Outdoor
- 10.4 KitchenAid
- 10.5 Lynx Grills
- 10.6 Napoleon Home Comfort Barrie Inc
- 10.7 Superior equipment solutions
- 10.8 The Middleby corporation LLC
- 10.9 Traeger
- 10.10 Weber-Stephen Products LLC

I would like to order

Product name: Outdoor Kitchen Appliances Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034

Product link: <https://marketpublishers.com/r/O675FF115309EN.html>

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O675FF115309EN.html>