

Outdoor Furniture Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034

<https://marketpublishers.com/r/O84EE42E10FCEN.html>

Date: April 2025

Pages: 135

Price: US\$ 4,850.00 (Single User License)

ID: O84EE42E10FCEN

Abstracts

The Global Outdoor Furniture Market was valued at USD 16.2 billion in 2024 and is estimated to grow at a CAGR of 4.6% to reach USD 25.3 billion by 2034. With changing consumer lifestyles, a rising focus on home aesthetics, and growing interest in outdoor living, the market for outdoor furniture is undergoing a dynamic transformation. More homeowners and renters alike are investing in stylish and functional outdoor spaces, turning balconies, patios, decks, and gardens into extensions of their living areas. As people increasingly work from home and seek relaxation outside their four walls, outdoor furniture has become a necessity rather than a luxury.

The rising influence of social media and home décor trends is also inspiring consumers to create visually appealing outdoor setups, further fueling market expansion. In addition, the hospitality industry is contributing significantly to demand, with hotels, resorts, and cafes emphasizing outdoor seating to elevate guest experiences. The shift toward sustainable materials, modular designs, and technology-integrated furniture has redefined the buying patterns of modern consumers. Today's buyers are looking for durable, low-maintenance, and versatile furniture that blends design with long-term value.

As disposable incomes continue to rise and consumers become more conscious of optimizing limited outdoor spaces- especially in urban settings- the demand for space-saving and multifunctional furniture is gaining traction. People want furniture that doesn't just look good but also delivers high utility with minimal upkeep. This evolving mindset reflects a larger shift toward smarter, long-term investments in home living solutions, making outdoor furniture a high-priority category.

The market is divided by product type into categories such as outdoor seating, dining furniture, kitchen furniture, accessories, and more. The outdoor dining segment alone generated USD 5.7 billion in 2024, underscoring the growing interest in building functional and stylish alfresco spaces. Consumers are favoring dining sets that are weather-resistant, easy to clean, and visually appealing. As a response, manufacturers are focusing on designs that combine durability with customization- featuring modular pieces, teak finishes, and weatherproof cushions that maintain aesthetics year-round.

The wood segment dominated the market with a 41.6% share in 2024 and is expected to grow to 43.9% by 2034. Enhanced wood treatment techniques, including thermal modifications and chemical preservatives, have improved the longevity and resilience of wooden furniture. These innovations help the material withstand extreme weather conditions and pest attacks, making wood a preferred choice for outdoor settings.

The U.S. Outdoor Furniture Market is expected to grow at a CAGR of 3.2% between 2025 and 2034. This steady growth is driven by higher disposable incomes, suburban homeownership, and a cultural affinity for outdoor entertaining. Consumers continue to invest in furnishing patios, decks, and backyards as lifestyle enhancements.

Leading players in this space include Polywood LLC, Kingsley Bate, Woodard Furniture, Terra Outdoor Living, Sifas USA, Sunset West, IKEA, Inc., Grandin Road, Gloster Furniture, Fermob USA, Inc., Ebel Inc., Dedon GmbH, Burrow Inc., Brown Jordan International, Inc., Ashley Furniture Industries, and Article. These companies are doubling down on R&D to improve product durability and sustainability, strengthening online retail channels, expanding product lines, and forming strategic partnerships with retail outlets to tap into broader customer bases.

Contents

CHAPTER 1 METHODOLOGY & SCOPE

- 1.1 Market scope & definition
- 1.2 Base estimates & calculations
- 1.3 Forecast parameters
- 1.4 Data sources
 - 1.4.1 Primary
- 1.5 Secondary
 - 1.5.1 Paid sources
 - 1.5.2 Public sources

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Industry synopsis, 2021 - 2034

CHAPTER 3 INDUSTRY INSIGHTS

- 3.1 Industry ecosystem analysis
 - 3.1.1 Factor affecting the value chain
 - 3.1.2 Profit margin analysis
 - 3.1.3 Disruptions
 - 3.1.4 Future outlook
 - 3.1.5 Manufacturers
 - 3.1.6 Distributors
 - 3.1.7 Retailers
- 3.2 Impact forces
 - 3.2.1 Growth drivers
 - 3.2.1.1 Increasing interest in outdoor spaces
 - 3.2.1.2 Focus on home improvement
 - 3.2.1.3 Rising disposable income
 - 3.2.2 Industry pitfalls & challenges
 - 3.2.2.1 Increasing competition in market
 - 3.2.2.2 Fluctuating demand
- 3.3 Consumer buying behavior analysis
 - 3.3.1 Demographic trends
 - 3.3.2 Factors affecting buying decision
 - 3.3.3 Consumer product adoption

- 3.3.4 Preferred distribution channel
- 3.3.5 Preferred price range
- 3.4 Growth potential analysis
- 3.5 Regulatory landscape
- 3.6 Pricing analysis
- 3.7 Porter's analysis
- 3.8 PESTEL analysis

CHAPTER 4 COMPETITIVE LANDSCAPE, 2024

- 4.1 Introduction
- 4.2 Company market share analysis
- 4.3 Competitive positioning matrix
- 4.4 Strategic outlook matrix

CHAPTER 5 MARKET ESTIMATES AND FORECAST, BY PRODUCT TYPE, 2021 – 2034 (USD BILLION) (MILLION UNITS)

- 5.1 Key trends
- 5.2 Outdoor seating furniture
 - 5.2.1 Lounge chairs
 - 5.2.2 Sofas
 - 5.2.3 Loungers
 - 5.2.4 Benches
- 5.3 Outdoor dining furniture
 - 5.3.1 Dining chairs
 - 5.3.2 Outdoor tables
 - 5.3.3 Side tables
 - 5.3.4 Outdoor dining sets
- 5.4 Outdoor kitchen furniture
 - 5.4.1 Side tables
 - 5.4.2 BBQ tables
 - 5.4.3 Cabinets
 - 5.4.4 Back panels
 - 5.4.5 Shelf units
 - 5.4.6 Others
- 5.5 Accessories
 - 5.5.1 Umbrella bases
 - 5.5.2 Pillows

5.5.3 Others (cushions, deck patios, bar carts, etc.)

5.6 Others

CHAPTER 6 MARKET ESTIMATES & FORECAST, BY MATERIAL, 2021 – 2034, (USD BILLION) (MILLION UNITS)

6.1 Key trends

6.2 Metal

6.3 Wood

6.4 Plastic

6.5 Fabric

6.6 Synthetic fibers

6.7 Others (textile, non-textile)

CHAPTER 7 MARKET ESTIMATES & FORECAST, BY PRICE, 2021 – 2034, (USD BILLION) (MILLION UNITS)

7.1 Key trends

7.2 Low

7.3 Medium

7.4 High

CHAPTER 8 MARKET ESTIMATES & FORECAST, BY END USE, 2021 – 2034, (USD BILLION) (MILLION UNITS)

8.1 Key trends

8.2 Residential

8.3 Commercial

8.3.1 Restaurants

8.3.2 Cafes

8.3.3 Bars

8.3.4 Hotels

8.3.5 Event venues

8.3.6 Corporate offices, parks, etc.

CHAPTER 9 MARKET ESTIMATES & FORECAST, BY DISTRIBUTION CHANNEL, 2021 – 2034, (USD BILLION) (MILLION UNITS)

9.1 Key trends

9.2 Online

9.2.1 E-commerce

9.2.2 Company websites

9.3 Offline

9.3.1 Specialty stores

9.3.2 Department stores

9.3.3 Supermarkets & hypermarkets

9.3.4 Others (retail stores, etc.)

CHAPTER 10 MARKET ESTIMATES & FORECAST, BY REGION, 2021 – 2034, (USD BILLION) (MILLION UNITS)

10.1 Key trends

10.2 North America

10.2.1 U.S.

10.2.2 Canada

10.3 Europe

10.3.1 UK

10.3.2 Germany

10.3.3 France

10.3.4 Italy

10.3.5 Spain

10.4 Asia Pacific

10.4.1 China

10.4.2 Japan

10.4.3 India

10.4.4 South Korea

10.4.5 Australia

10.5 Latin America

10.5.1 Brazil

10.5.2 Mexico

10.6 MEA

10.6.1 South Africa

10.6.2 Saudi Arabia

10.6.3 UAE

CHAPTER 11 COMPANY PROFILES (BUSINESS OVERVIEW, FINANCIAL DATA, PRODUCT LANDSCAPE, STRATEGIC OUTLOOK, SWOT ANALYSIS)

- 11.1 Article
- 11.2 Ashley Furniture Industries
- 11.3 Brown Jordan International, Inc.
- 11.4 Burrow Inc.
- 11.5 Dedon GmbH
- 11.6 Ebel Inc.
- 11.7 Fermob USA, Inc.
- 11.8 Gloster Furniture
- 11.9 Grandin Road
- 11.10 IKEA, Inc.
- 11.11 Kingsley Bate
- 11.12 Polywood LLC
- 11.13 Sifas USA
- 11.14 Sunset West
- 11.15 Terra Outdoor Living
- 11.16 TUUCI
- 11.17 Woodard Furniture

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