

Oscillating Tools Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 – 2032

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Abstracts

The Global Oscillating Tools Market was valued at USD 859.7 million in 2023 and is projected to expand at a compound annual growth rate (CAGR) of over 5.3% from 2024 to 2032. As the popularity of DIY home improvement projects continues to grow, consumers are increasingly seeking tools that enhance their capabilities. Oscillating tools, valued for their versatility, have become a top choice for DIY enthusiasts who prefer multifunctional devices. The ease of access to online tutorials and instructional videos has empowered more consumers to take on home projects, further driving the demand for these versatile tools.

Government investments in infrastructure development and housing are also fueling the market growth, creating a higher demand for reliable and efficient power tools. Additionally, advancements in battery technology, particularly lithium-ion batteries, have extended the runtime and reduced the charging time of cordless oscillating tools. These improvements appeal to both professionals and DIY users, as the mobility offered by cordless options increases convenience and usability.

The electric segment, valued at approximately USD 521.7 million in 2023, is expected to grow at a CAGR of 5.6% from 2024 to 2032. This growth is largely driven by the increasing demand for cordless models powered by innovations in battery technology and smart features. The rise in DIY and home improvement activities, alongside a booming construction industry, has further contributed to market growth. Moreover, the industry is benefiting from heightened awareness about environmental sustainability, the growth of online retail, and a growing focus on product safety and ergonomic design.

In terms of end-use, the industrial and professional sector represented about 63% of the

market share in 2023 and is forecast to grow at a CAGR of 4.9% over the next decade. Meanwhile, the DIY and home improvement sector is expected to grow at a higher rate, with a projected CAGR of 5.8%. Oscillating tools are highly valued for their ability to handle a range of tasks, from cutting and sanding to scraping and polishing. Their adaptability, through a variety of interchangeable attachments, makes them indispensable for both professionals and DIYers, especially when tackling multiple tasks during home renovations.

The U.S. oscillating tools market, valued at over USD 243.9 million in 2023, is projected to experience steady growth at over 5.3% CAGR from 2024 to 2032. This growth is largely driven by increased investments in various sectors, including residential, commercial, and infrastructure development. As a result, there is a rising demand for oscillating tools, particularly among contractors and tradespeople seeking versatile, high-performance equipment for a wide range of tasks. Additionally, ongoing urban expansion and the increasing need for property renovations further contribute to the growing reliance on efficient and multifunctional power tools.

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