

# Orthodontic Supplies Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 – 2034

<https://marketpublishers.com/r/O61049395F1DEN.html>

Date: December 2024

Pages: 135

Price: US\$ 4,850.00 (Single User License)

ID: O61049395F1DEN

## Abstracts

The Global Orthodontic Supplies Market was valued at USD 14.8 billion in 2024 and is projected to grow at a robust CAGR of 20.1% from 2025 to 2034. The rising focus on oral health and aesthetics among younger and adult populations is a significant driver of demand for orthodontic treatments such as braces and aligners. Growing disposable incomes in emerging economies, in line with improved healthcare infrastructure, have made these treatments more accessible to a broader population.

A preference for minimally invasive procedures has spurred the development of advanced orthodontic products that are visually appealing and efficient, including invisible aligners. The adoption of digital technologies, such as 3D printing and intraoral scanning, is revolutionizing the orthodontics field, enabling greater precision and enhancing the appeal of modern orthodontic devices.

The market is segmented by product into removable braces, fixed braces, orthodontic adhesives, and other products. Fixed braces are expected to grow at a CAGR of 11.6%, generating USD 8.9 billion by 2034. These braces remain a reliable choice for correcting complex dental issues and are particularly effective in treating severe misalignments that cannot be addressed by removable options. Their consistent and controlled pressure ensures precise tooth movement, making them a favored solution among orthodontists, especially for younger patients requiring consistent wear.

In terms of patient demographics, the market is categorized into adults and children/teenagers. Adults accounted for 62.5% of the market share in 2024, driven by heightened awareness of the aesthetic and functional benefits of orthodontic care. Adults seek treatments to enhance their confidence and professional appearance, with

modern options such as clear aligners, ceramic braces, and lingual braces offering discreet solutions. Financial independence also enables adults to invest in high-quality orthodontic care, free from constraints related to parental budgets.

U.S. orthodontic supplies market generated USD 4.9 billion in revenue in 2024 and is anticipated to grow at a CAGR of 18.5% through 2034. Rising demand for discreet and efficient orthodontic solutions, combined with technological advancements, propels market growth. The presence of a well-developed healthcare infrastructure and comprehensive insurance coverage that includes orthodontic care has further expanded access to treatments, ensuring sustained growth in the region.

## Contents

### CHAPTER 1 METHODOLOGY AND SCOPE

- 1.1 Market scope and definitions
- 1.2 Research design
  - 1.2.1 Research approach
  - 1.2.2 Data collection methods
- 1.3 Base estimates and calculations
  - 1.3.1 Base year calculation
  - 1.3.2 Key trends for market estimation
- 1.4 Forecast model
- 1.5 Primary research and validation
  - 1.5.1 Primary sources
  - 1.5.2 Data mining sources

### CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Industry 360° synopsis

### CHAPTER 3 INDUSTRY INSIGHTS

- 3.1 Industry ecosystem analysis
- 3.2 Industry impact forces
  - 3.2.1 Growth drivers
    - 3.2.1.1 Rising number of people with malocclusions cases
    - 3.2.1.2 Increasing number of populations with untreated orthodontic problems
    - 3.2.1.3 Increase in disposable income
    - 3.2.1.4 Rise in awareness among people about oral health
  - 3.2.2 Industry pitfalls and challenges
    - 3.2.2.1 Unfavorable reimbursement policies and insurance coverage
    - 3.2.2.2 High cost associated with orthodontic treatment
- 3.3 Growth potential analysis
- 3.4 Regulatory landscape
- 3.5 Gap analysis
- 3.6 Future market trends
- 3.7 Value chain analysis
- 3.8 Technological advancements
- 3.9 Porter's analysis

### 3.10 PESTEL analysis

## **CHAPTER 4 COMPETITIVE LANDSCAPE, 2024**

- 4.1 Introduction
- 4.2 Company market share analysis
- 4.3 Company matrix analysis
- 4.4 Competitive analysis of major market players
- 4.5 Competitive positioning matrix
- 4.6 Strategy dashboard

## **CHAPTER 5 MARKET ESTIMATES AND FORECAST, BY PRODUCT, 2021 – 2034 (\$ MN)**

- 5.1 Key trends
- 5.2 Removable braces
- 5.3 Fixed braces
  - 5.3.1 Brackets
  - 5.3.2 Ligatures
  - 5.3.3 Anchorage appliances
  - 5.3.4 Archwires
- 5.4 Orthodontic adhesives
- 5.5 Other products

## **CHAPTER 6 MARKET ESTIMATES AND FORECAST, BY PATIENT, 2021 – 2034 (\$ MN)**

- 6.1 Key trends
- 6.2 Adults
- 6.3 Children and teenagers

## **CHAPTER 7 MARKET ESTIMATES AND FORECAST, BY END USE, 2021 – 2034 (\$ MN)**

- 7.1 Key trends
- 7.2 Hospital
- 7.3 Dental clinics
- 7.4 Other end use

## **CHAPTER 8 MARKET ESTIMATES AND FORECAST, BY REGION, 2021 – 2034 (\$ MN)**

### 8.1 Key trends

### 8.2 North America

#### 8.2.1 U.S.

#### 8.2.2 Canada

### 8.3 Europe

#### 8.3.1 Germany

#### 8.3.2 UK

#### 8.3.3 France

#### 8.3.4 Spain

#### 8.3.5 Italy

#### 8.3.6 Poland

#### 8.3.7 Sweden

#### 8.3.8 Netherlands

### 8.4 Asia Pacific

#### 8.4.1 China

#### 8.4.2 Japan

#### 8.4.3 India

#### 8.4.4 Australia

#### 8.4.5 South Korea

#### 8.4.6 Indonesia

#### 8.4.7 Philippines

#### 8.4.8 Vietnam

### 8.5 Latin America

#### 8.5.1 Brazil

#### 8.5.2 Mexico

#### 8.5.3 Argentina

#### 8.5.4 Colombia

#### 8.5.5 Chile

#### 8.5.6 Peru

### 8.6 Middle East and Africa

#### 8.6.1 South Africa

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Turkey

#### 8.6.5 Israel

#### 8.6.6 Iran

## **CHAPTER 9 COMPANY PROFILES**

- 9.1 3M Company
- 9.2 Align Technology
- 9.3 American Orthodontics
- 9.4 Astar Orthodontics
- 9.5 Danaher Corporation
- 9.6 DB Orthodontics
- 9.7 Dental Morelli
- 9.8 Dentaaurum
- 9.9 Dentsply Sirona
- 9.10 G&H Orthodontics
- 9.11 Great Lakes Orthodontics
- 9.12 Orthodontic Supply & Equipment Company
- 9.13 Oswell Dental
- 9.14 Rocky Mountain Orthodontics
- 9.15 Straumann (ClearCorrect)
- 9.16 TP Orthodontics
- 9.17 Ultradent Products

## I would like to order

Product name: Orthodontic Supplies Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 – 2034

Product link: <https://marketpublishers.com/r/O61049395F1DEN.html>

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O61049395F1DEN.html>