

Organic Hemp Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 - 2032

<https://marketpublishers.com/r/O1F72B6BD7DDEN.html>

Date: September 2024

Pages: 205

Price: US\$ 4,850.00 (Single User License)

ID: O1F72B6BD7DDEN

Abstracts

The Global Organic Hemp Market was valued at USD 146 million in 2023 and is projected to grow at a CAGR of 13.4% from 2024 to 2032. This growth is primarily fueled by the surging demand for organic and sustainable products, especially within the health and wellness sector. As consumers become more attuned to the environmental and health advantages of organic hemp like cultivated sans synthetic pesticides or fertilizers, the market sees heightened activity, bolstered by frequent product launches from industry leaders. For example, in March 2022, Lotus Organics+ expanded its beauty product lineup by introducing the "Hemp Youth Glow" line, featuring an array of skincare items, such as the Hemp Youth Glow Blissful Serum and Hemp Youth Glow Sleep Cr?me. Through 2032, the market is set for vigorous growth, spurred by the rising adoption of organic hemp in the textile and fashion sectors. With a growing environmental consciousness, consumers are gravitating towards sustainable fibers like hemp, celebrated for its durability and minimal ecological footprint. This shift towards sustainable fashion is prompting designers and brands to weave hemp fibers into their collections, amplifying market demand. The overall industry is divided into application, distribution channel, and region. Among the segments, the indirect channel is projected to generate revenues exceeding USD 139 million by 2032. This channel encompasses wholesalers, retailers, and e-commerce platforms that bridge organic hemp products to consumers.

The surge in organic hemp's popularity across diverse retail avenues, notably health food outlets and online platforms, is propelling segment growth. Notably, e-commerce stands out as a pivotal distribution avenue, granting consumers easy access to a broad spectrum of organic hemp offerings. Forecasted to grow at a CAGR of over 13% through 2032, the hemp fiber segment is gaining traction. The textile industry increasingly favors hemp fiber for its strength, durability, and eco-friendliness. Beyond textiles, hemp fiber finds applications in biocomposites, insulation materials, and various

industrial uses. This versatility, coupled with rising environmental concerns, bolsters demand in both consumer and industrial arenas. Moreover, innovations in processing techniques that elevate the quality and applicability of hemp fibers further fuel the segment expansion. Asia Pacific organic hemp market is set to reach a valuation of USD 129 million by 2032. The ascent is largely attributed to the burgeoning hemp cultivation in nations like China and India, spurred by favorable climates and supportive government policies. Furthermore, the region's escalating appetite for natural and organic products is propelling the market forward.

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