

Olive and Olive Derivatives Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034

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Abstracts

The Global Olive And Olive Derivatives Market was valued at USD 20.1 billion in 2024 and is anticipated to grow at a CAGR of 2.9% from 2025 to 2034. This market encompasses olives, olive oil, and various by-products used in food, cosmetics, and pharmaceuticals, recognized for their nutritional benefits, antioxidants, and versatile applications.

One of the primary drivers of market growth is the increasing use of olive oil in the food industry. As health-conscious consumers prioritize natural and wholesome ingredients, olive oil has emerged as a preferred choice due to its healthy fats, vitamins, and antioxidant properties. Food manufacturers are incorporating it into a range of products, including sauces, dressings, and convenience meals. IN addition, the rising demand for olive oil-based cosmetics and personal care items reflects a growing preference for sustainable and natural beauty solutions. Known for its hydrating and protective qualities, olive oil has become a vital ingredient in skincare formulations.

The market is segmented by type into virgin olive oil, refined olive oil, and olive pomace oil. In 2024, the virgin olive oil segment generated USD 13.2 billion. Renowned for its superior quality and authenticity, virgin olive oil is especially favored by health-conscious consumers. Extra virgin olive oil, a subset of this category, stands out as the most sought-after product due to its excellent flavor and numerous health advantages, maintaining a significant share within this segment.

Packaging preferences also help in market dynamics. The market is categorized into glass bottles, plastic bottles, cans, and bulk containers. Glass bottles dominated in 2024, accounting for 62.6% of the market share. Their ability to shield olive oil from light

and oxygen, preserving its quality, makes them the go-to choice for premium products. This type of packaging is especially popular in the high-end retail sector, where quality and presentation matter. Meanwhile, plastic bottles are gaining traction in the mid-range market due to their affordability and convenience.

U.S. olive and olive derivatives market reached USD 4.1 billion in 2024, driven by growing awareness of health benefits and the rising adoption of Mediterranean diets. Olive oil's rich monounsaturated fats have boosted its popularity for culinary, beauty, and wellness applications. The beauty industry's shift towards natural ingredients further amplifies demand for olive-based products, given their nourishing properties.

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