

Nutricosmetic Ingredients Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034

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Abstracts

The Global Nutricosmetic Ingredients Market was valued at USD 3.9 billion in 2024 and is estimated to grow at a CAGR of 7.2% to reach USD 7.7 billion by 2034, driven by the growing consumer interest in holistic wellness, where beauty and health are approached as interconnected. As consumers worldwide become more health-conscious, the use of ingestible skincare and haircare solutions is rising steadily. The blurring line between nutrition and cosmetics has led to rapid product development and increasing use of clinically backed bioactive compounds. This evolving preference for “beauty from within” is being reinforced by rising disposable income, expanding e-commerce, and favorable regulatory frameworks for natural, plant-based, and GRAS-approved ingredients.

Emerging markets-particularly in Asia Pacific-are playing a pivotal role in market expansion, with increasing urbanization, changing lifestyles, and a large middle-class population adopting daily beauty and wellness routines. Simultaneously, an aging global population is fueling demand for products that promote skin elasticity, hair strength, and nail health. Advances in clinical research and a consumer shift toward preventative healthcare are also key accelerators, with science-backed ingredients gaining favor for their proven efficacy and safety. Digital retailing, personalized beauty trends, and clean-label expectations further enhance growth opportunities.

Among ingredient categories, proteins and amino acids led the market with a valuation of USD 770 million in 2024 and are forecast to grow at a CAGR of 6.7% through 2034. These compounds offer structural and rejuvenating benefits, especially in applications aimed at improving skin resilience, hair strength, and nail density. Innovations leveraging marine-sourced collagen, L-cystine, and omega-rich extracts have

strengthened this segment's reputation for tangible results backed by clinical data.

Solid dosage formats segment dominated the market in 2024 with USD 1.9 billion. Capsules, tablets, and powders remain the top choice due to their portability, dosage accuracy, and extended shelf stability. Their popularity spans diverse age groups and usage categories, supported by ease of production and cost-efficient global distribution. Over half of the consumer base consistently prefers solid formats as part of their wellness routines. Meanwhile, the demand for liquid alternatives is gaining pace due to faster absorption and improved bioavailability, especially for users targeting rapid beauty enhancements.

U.S. Nutricosmetic Ingredients Market reached USD 860 million in 2024 and continues to grow at a 6.9% CAGR. With strong demand for holistic beauty and wellness, the country benefits from a mature supplements industry and supportive regulatory environment, encouraging innovation and rapid product launches. Consumers are increasingly turning to ingestible beauty solutions that target skin, hair, and nail health from within, reflecting a broader shift toward preventive and functional self-care. The availability of clinically-backed ingredients and transparency in labeling are building consumer trust and loyalty.

Leading companies like Givaudan, Lonza Group, BASF SE, Amway Corporation, and DuPont de Nemours, Inc. are employing several strategies to reinforce their market presence. They are investing in R&D to enhance product efficacy, forming partnerships with dermatologists and health experts to validate claims, and expanding into emerging markets with region-specific formulations. Additionally, they focus on sustainability and transparency to meet rising demand for clean-label, plant-derived ingredients that align with consumer values.

Companies Mentioned

BASF SE, Lonza Group, Koninklijke DSM N.V., Glanbia plc, Givaudan, Lycored, Ashland Global Holdings Inc., Evonik Industries AG, Croda International Plc, Sabinsa Corporation, Seppic (Air Liquide), Solabia Group, Vitablend Nederland B.V., BioCell Technology LLC, Frutarom (IFF), Ingredion Incorporated, ADM (Archer Daniels Midland), Naturex (a Givaudan brand), NutriScience Innovations LLC, Nexira

Contents

CHAPTER 1 METHODOLOGY & SCOPE

- 1.1 Market scope & definitions
- 1.2 Base estimates & calculations
- 1.3 Forecast calculations
- 1.4 Data sources
 - 1.4.1 Primary
 - 1.4.2 Secondary
 - 1.4.2.1 Paid sources
 - 1.4.2.2 Public sources

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Industry synopsis, 2021-2034

CHAPTER 3 INDUSTRY INSIGHTS

- 3.1 Industry ecosystem analysis
 - 3.1.1 Factor affecting the value chain
 - 3.1.2 Profit margin analysis
 - 3.1.3 Disruptions
 - 3.1.4 Outlook
 - 3.1.5 Manufacturers
 - 3.1.6 Distributors
- 3.2 Trump administration tariffs
 - 3.2.1 Impact on trade
 - 3.2.1.1 Trade volume disruptions
 - 3.2.1.2 Retaliatory measures
 - 3.2.2 Impact on the industry
 - 3.2.2.1 Supply-side impact (raw materials)
 - 3.2.2.1.1 Price volatility in key materials
 - 3.2.2.1.2 Supply chain restructuring
 - 3.2.2.1.3 Production cost implications
 - 3.2.2.2 Demand-side impact (selling price)
 - 3.2.2.2.1 Price transmission to end markets
 - 3.2.2.2.2 Market share dynamics
 - 3.2.2.2.3 Consumer response patterns

- 3.2.3 Key companies impacted
 - 3.2.4 Strategic industry responses
 - 3.2.4.1 Supply chain reconfiguration
 - 3.2.4.2 Pricing and product strategies
 - 3.2.4.3 Policy engagement
 - 3.2.5 Outlook and Future Considerations
 - 3.3 Trade statistics (HS Code)
 - 3.3.1 Major exporting countries
 - 3.3.2 Major importing countries
- Note: the above trade statistics will be provided for key countries only.
- 3.4 Profit margin analysis
 - 3.5 Key news & initiatives
 - 3.6 Regulatory landscape
 - 3.7 Impact forces
 - 3.7.1 Growth drivers
 - 3.7.1.1 Aging populations boosting anti-aging ingredient demand
 - 3.7.1.2 Rising consumer preference for oral beauty supplements
 - 3.7.1.3 Innovation in bioactive brominated compound formulations
 - 3.7.1.4 Expansion of k-beauty and j-beauty trends globally
 - 3.7.2 Industry pitfalls & challenges
 - 3.7.2.1 High cost of clinically proven ingredients limiting mass-market product affordability.
 - 3.7.2.2 Regulatory complexities across regions slowing product approvals and market entries.
 - 3.8 Growth potential analysis
 - 3.9 Porter's analysis
 - 3.10 PESTEL analysis

CHAPTER 4 COMPETITIVE LANDSCAPE, 2024

- 4.1 Competitive landscape
 - 4.1.1 Company overview
 - 4.1.2 Product portfolio and specifications
 - 4.1.3 Swot analysis
- 4.2 Company market share analysis, 2024
 - 4.2.1 Global market share by company
 - 4.2.2 Regional market share analysis
 - 4.2.3 Product portfolio share analysis
- 4.3 Strategic initiative

- 4.3.1 Mergers and acquisitions
- 4.3.2 Partnerships and collaborations
- 4.3.3 Product launches and innovations
- 4.3.4 Expansion plans and investments
- 4.4 Company benchmarking
 - 4.4.1 Product innovation benchmarking
 - 4.4.2 Pricing strategy comparison
 - 4.4.3 Distribution network comparison
 - 4.4.4 Customer service and support comparison

CHAPTER 5 MARKET ESTIMATES & FORECAST, BY INGREDIENTS CLASSIFICATION, 2021-2034 (USD BILLION) (KILO TONS)

- 5.1 Key trends
- 5.2 Carotenoids
 - 5.2.1 Beta-carotene
 - 5.2.2 Lycopene
 - 5.2.3 Lutein and zeaxanthin
 - 5.2.4 Astaxanthin
 - 5.2.5 Other carotenoids
- 5.3 Vitamins
 - 5.3.1 Vitamin A and retinoids
 - 5.3.2 Vitamin C (ascorbic acid)
 - 5.3.3 Vitamin E (tocopherols)
 - 5.3.4 Vitamin D
 - 5.3.5 B Vitamins (biotin, niacin, riboflavin)
 - 5.3.6 Other vitamins
- 5.4 Minerals
 - 5.4.1 Zinc
 - 5.4.2 Selenium
 - 5.4.3 Copper
 - 5.4.4 Silicon
 - 5.4.5 Other Minerals
- 5.5 Proteins and Amino Acids
 - 5.5.1 Collagen peptides
 - 5.5.2 Keratin
 - 5.5.3 Elastin
 - 5.5.4 Essential amino acids
 - 5.5.5 Other proteins and peptides

- 5.6 Omega Fatty Acids
 - 5.6.1 Omega-3 fatty acids
 - 5.6.2 Omega-6 fatty acids
 - 5.6.3 Omega-9 fatty acids
 - 5.6.4 Other fatty acids
- 5.7 Polyphenols and Flavonoids
 - 5.7.1 Resveratrol
 - 5.7.2 Green tea catechins
 - 5.7.3 Grape seed extract
 - 5.7.4 Curcumin
 - 5.7.5 Other polyphenols
- 5.8 Prebiotics, Probiotics, and Postbiotics
 - 5.8.1 Prebiotic fibers
 - 5.8.2 Probiotic strains for skin health
 - 5.8.3 Postbiotic compounds
 - 5.8.4 Synbiotic formulations
- 5.9 Ceramides and Lipids
 - 5.9.1 Plant-derived ceramides
 - 5.9.2 Phytosphingosine
 - 5.9.3 Phospholipids
 - 5.9.4 Other lipid compounds
- 5.10 Enzymes and Coenzymes
 - 5.10.1 Coenzyme Q10
 - 5.10.2 Superoxide dismutase
 - 5.10.3 Other enzymes
- 5.11 Other Ingredients
 - 5.11.1 Hyaluronic acid
 - 5.11.2 Methylsulfonylmethane (MSM)
 - 5.11.3 Pycnogenol
 - 5.11.4 Chondroitin sulfate
 - 5.11.5 Emerging novel ingredients

CHAPTER 6 MARKET ESTIMATES & FORECAST, BY SOURCE, 2021-2034 (USD BILLION) (KILO TONS)

- 6.1 Key trends
- 6.2 Plant-Based Ingredients
 - 6.2.1 Fruits and vegetables
 - 6.2.2 Herbs and botanicals

- 6.2.3 Algae and seaweed
- 6.2.4 Plant oils and extracts
- 6.2.5 Other plant sources
- 6.3 Animal-Based Ingredients
 - 6.3.1 Marine sources
 - 6.3.2 Bovine sources
 - 6.3.3 Avian sources
 - 6.3.4 Other animal sources
- 6.4 Synthetic and Semi-Synthetic Ingredients
 - 6.4.1 Lab-synthesized vitamins
 - 6.4.2 Bioengineered compounds
 - 6.4.3 Other synthetic ingredients
- 6.5 Biotechnology-Derived Ingredients
 - 6.5.1 Fermentation-derived ingredients
 - 6.5.2 Recombinant proteins
 - 6.5.3 Other biotech ingredients

CHAPTER 7 MARKET ESTIMATES & FORECAST, BY FORM, 2021-2034 (USD BILLION) (KILO TONS)

- 7.1 Key trends
- 7.2 Solid Forms
 - 7.2.1 Tablets
 - 7.2.2 Capsules
 - 7.2.3 Softgels
 - 7.2.4 Powders
 - 7.2.5 Gummies and Chewables
- 7.3 Liquid Forms
 - 7.3.1 Beverages and drinks
 - 7.3.2 Shots and concentrate
 - 7.3.3 Syrups and suspensions
 - 7.3.4 Other liquid forms
- 7.4 Semi-Solid Forms
 - 7.4.1 Gels
 - 7.4.2 Jellies
 - 7.4.3 Other semi-solid forms
- 7.5 Novel Delivery Systems
 - 7.5.1 Liposomes and nanoparticles
 - 7.5.2 Microencapsulation

- 7.5.3 Emulsions and micelles
- 7.5.4 Other advanced delivery systems

CHAPTER 8 MARKET ESTIMATES & FORECAST, BY APPLICATION, 2021-2034 (USD BILLION) (KILO TONS)

- 8.1 Key trends
- 8.2 Skin Health and Anti-Aging
 - 8.2.1 Wrinkle reduction
 - 8.2.2 Skin elasticity and firmness
 - 8.2.3 Skin hydration
 - 8.2.4 Uv protection and photoaging prevention
 - 8.2.5 Skin brightening and even tone
 - 8.2.6 Acne and problem skin
- 8.3 Hair care
 - 8.3.1 Hair growth and anti-hair loss
 - 8.3.2 Hair strength and thickness
 - 8.3.3 Scalp health
 - 8.3.4 Hair shine and vitality
- 8.4 Nail health
 - 8.4.1 Nail strength and growth
 - 8.4.2 Nail appearance and texture
- 8.5 Weight management and body sculpting
 - 8.5.1 Cellulite reduction
 - 8.5.2 Fat metabolism
 - 8.5.3 Body contouring
- 8.6 Sun protection and tanning
 - 8.6.1 Internal sun protection
 - 8.6.2 After-sun recovery
 - 8.6.3 Tanning enhancement
- 8.7 Oral care
 - 8.7.1 Gum health
 - 8.7.2 Teeth whitening
 - 8.7.3 Breath freshening
- 8.8 Other applications
 - 8.8.1 Eye health
 - 8.8.2 Joint health
 - 8.8.3 Sleep and stress management

CHAPTER 9 MARKET ESTIMATES & FORECAST, BY END USE, 2021-2034 (USD BILLION) (KILO TONS)

- 9.1 Key trends
- 9.2 Dietary supplements
 - 9.2.1 Vitamins and minerals
 - 9.2.2 Herbal supplements
 - 9.2.3 Protein and amino acid supplements
 - 9.2.4 Specialty supplements
 - 9.2.5 Functional foods
 - 9.2.6 Fortified cereals and grains
 - 9.2.7 Functional dairy products
 - 9.2.8 Nutricosmetic snacks and bars
 - 9.2.9 Other functional foods
- 9.3 Functional beverages
 - 9.3.1 Beauty drinks and shots
 - 9.3.2 Fortified juices and smoothies
 - 9.3.3 Collagen drinks
 - 9.3.4 Herbal teas and infusions
 - 9.3.5 Other functional beverages
- 9.4 Topical product combinations
 - 9.4.1 Supplement-cream combinations
 - 9.4.2 Drink-serum combinations
 - 9.4.3 Other combination products
- 9.5 Others

CHAPTER 10 MARKET ESTIMATES & FORECAST, BY REGION, 2021-2034 (USD BILLION) (KILO TONS)

- 10.1 Key trends
- 10.2 North America
 - 10.2.1 U.S.
 - 10.2.2 Canada
- 10.3 Europe
 - 10.3.1 Germany
 - 10.3.2 UK
 - 10.3.3 France
 - 10.3.4 Spain
 - 10.3.5 Italy

10.4 Asia Pacific

10.4.1 China

10.4.2 India

10.4.3 Japan

10.4.4 Australia

10.4.5 South Korea

10.5 Latin America

10.5.1 Brazil

10.5.2 Mexico

10.5.3 Argentina

10.6 Middle East and Africa

10.6.1 Saudi Arabia

10.6.2 South Africa

10.6.3 UAE

CHAPTER 11 COMPANY PROFILES

11.1 BASF SE

11.2 Lonza Group

11.3 Koninklijke DSM N.V.

11.4 Glanbia plc

11.5 Givaudan

11.6 Lycored

11.7 Ashland Global Holdings Inc.

11.8 Evonik Industries AG

11.9 Croda International Plc

11.10 Sabinsa Corporation

11.11 Seppic (Air Liquide)

11.12 Solabia Group

11.13 Vitablend Nederland B.V.

11.14 BioCell Technology LLC

11.15 Frutarom (IFF)

11.16 Ingredion Incorporated

11.17 ADM (Archer Daniels Midland)

11.18 Naturex (a Givaudan brand)

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11.20 Nexira

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