

# North America Non-Residential Polished Concrete Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 – 2032

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## Abstracts

North America Non-Residential Polished Concrete Market, valued at USD 1.51 billion in 2023, is expected to grow at a CAGR of 5.7% from 2024 to 2032. This growth is driven by technological progress, shifting design preferences, and an increasing demand for sustainable building materials. Polished concrete is an eco-friendly option as it repurposes existing floors, reducing the need for additional materials such as carpets or vinyl. Its reflective surface helps to lower energy consumption by reducing reliance on artificial lighting. In addition, its sleek and modern appearance makes it a top choice for commercial spaces, where durability is essential.

Recent innovations in polishing machinery and diamond abrasives have enhanced the speed and quality of finishes, offering more design options. These innovations have made polished concrete even more attractive to designers and architects, with an expanded range of colors, textures, and patterns. As non-residential construction continues to grow, particularly in offices, retail locations, and hospitality settings, the demand for polished concrete flooring is increasing.

The new floors segment, which reached USD 1.28 billion in 2023, is projected to expand at a CAGR of 5.8% through 2032. New construction projects are a major contributor to this growth, as polished concrete is increasingly favored for its sustainability, aesthetic appeal, and resilience. With the rise of open-floor designs and minimalist aesthetics, polished concrete is becoming the flooring of choice for modern commercial spaces, from offices to dining establishments.

Additionally, retrofitting existing buildings is another key driver of market growth. Many businesses are upgrading their old floors to polished concrete to enhance both the look

and functionality of their spaces while minimizing waste. This trend aligns with the growing emphasis on sustainability in commercial renovations.

In 2023, the commercial sector accounted for around 53% of the North American market share and is expected to grow at a CAGR of 5.9% by 2032. Commercial establishments, including retail spaces, offices, and hospitality venues, are adopting polished concrete for its durability, low maintenance, and aesthetic flexibility. Customizable colors and patterns are becoming popular, particularly in spaces that seek to align their interior design with their brand identity.

In industrial settings, polished concrete is valued for its durability, performance, and ability to withstand heavy traffic and machinery. Its resilience makes it ideal for warehouses, manufacturing plants, and distribution centers, where the floor must endure frequent use and heavy equipment.

The U.S. non-residential polished concrete market, valued at USD 1.24 billion in 2023, is also projected to grow at a CAGR of 5.7% from 2024 to 2032. The increasing focus on sustainable building practices, coupled with the aesthetic and low-maintenance benefits of polished concrete, is driving its popularity across various sectors, especially in commercial real estate and adaptive reuse projects. This trend is expected to continue as more U.S. cities adopt eco-friendly building practices and renovate older properties into modern commercial spaces.

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