

# North America Container Transshipment Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 to 2032

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## Abstracts

North America Container Transshipment Market, valued at USD 2 billion in 2023, is anticipated to grow at a steady 3.7% CAGR from 2024 to 2032. Increased investments in port modernization and capacity expansion are major factors driving this growth, as both public and private stakeholders upgrade port infrastructure to support larger vessels and reduce bottlenecks. These improvements focus on boosting capacity, integrating advanced tracking systems, and implementing automation in container handling, which collectively enhances operational efficiency and cuts turnaround times. As a result, North American ports are strengthening their position as strategic transshipment hubs for key global trade routes, paving the way for long-term growth in container volumes amidst rising trade activities across the Pacific and Atlantic. One of the key initiatives supporting this growth is focused on infrastructure improvements aimed at elevating the efficiency of the overall supply chain and bolstering economic security for future demands.

Enhancing port and waterway infrastructure will not only decrease shipping costs and transit times for carriers but also potentially bring down product prices for consumers. This approach marks a significant move towards building a resilient, future-ready logistics network across North America. North America's geographical advantage further fuels its role in the container transshipment market. Positioned strategically along major trade corridors connecting Asia-Pacific, Europe, and Latin America, the region's ports serve as critical transshipment hubs.

This unique location allows for cost-efficient container handling and redistribution, benefiting global carriers by reducing overall shipping times and expenses. The recent Panama Canal expansion has amplified North America's value as a central point for

both East-West and North-South trade, reinforcing its significance in global maritime logistics. The market is categorized by container size into small and large containers, with the large containers segment valued at USD 1.3 billion in 2023 and expected to witness robust growth. Large containers (typically 40 feet) dominate due to their space efficiency for high-volume cargo, especially as trade volumes continue to rise for ocean-shipped goods.

Demand for these larger containers is particularly strong in industries handling bulkier items, further supporting transshipment growth. Among end-use industries, industrial products hold a leading share, comprising 32% of the market in 2023. Demand for raw materials and machinery used in global manufacturing supports the transshipment of industrial goods through North American ports, driven by the expanding manufacturing base in regions such as Asia-Pacific and Europe. In 2023, the U.S. captured over 80% of the North American container transshipment market thanks to its advanced port infrastructure, strategic location, and high-volume trade relationships.

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