

North America Animal Feed Additives Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034

<https://marketpublishers.com/r/NFD16F099CCEEN.html>

Date: December 2024

Pages: 320

Price: US\$ 4,850.00 (Single User License)

ID: NFD16F099CCEEN

Abstracts

North America Animal Feed Additives Market was valued at USD 6.8 billion in 2024 and is projected to grow at a CAGR of 3.7% between 2025 and 2034. Animal feed additives are substances added to animal feed to enhance its nutritional content, improve livestock health, and boost overall performance. These additives are crucial in ensuring that animals receive optimal nutrition, leading to better productivity in the meat, dairy, and poultry industries.

The growing demand for meat, driven by population growth and changing dietary preferences, is one of the key factors fueling the market. As consumer preferences shift towards higher protein intake, particularly from animal sources, the need for efficient animal production systems rises. This, in turn, drives the demand for feed additives that can optimize animal health and growth rates. Additionally, the increasing workforce and expanding food service sector in North America are likely to further elevate meat consumption, contributing to market growth.

The market is categorized by product types, including antioxidants, pigments, enzymes, flavors, sweeteners, probiotics, vitamins, amino acids, and acidifiers. Among these, vitamins hold the largest share, generating USD 3.1 billion in 2024 and expected to reach USD 4.5 billion by 2034. Vitamins are essential in promoting livestock health and performance, improving immune function, supporting growth, and enhancing reproductive rates. This demand is driven by the growing emphasis on producing high-quality meat, dairy, and poultry products, where vitamin-enriched feed helps address nutritional gaps and supports overall productivity.

By livestock type, the market is segmented into poultry, cattle, swine, pet, aquaculture,

and others. Poultry accounts for the largest market share, representing 43.6% in 2024. This dominance can be attributed to the high consumption rates of poultry products and the shorter production cycles associated with poultry farming. Feed additives are essential in improving feed conversion efficiency, growth rates, and immune health in poultry, making them vital for commercial poultry operations. The growing demand for poultry meat and eggs further drives the frequent use of feed supplements such as vitamins, amino acids, and enzymes.

U.S. animal feed additives market was valued at USD 5.9 billion in 2024. The rise in meat, egg, and dairy consumption has led to a greater need for livestock productivity, which relies heavily on feed additives. The trend toward antibiotic-free diets and increased consumer preference for organic meat products have also shifted the focus toward alternative, non-antibiotic additives, further supporting market expansion.

Contents

CHAPTER 1 METHODOLOGY & SCOPE

- 1.1 Market scope & definition
- 1.2 Base estimates & calculations
- 1.3 Forecast calculation
- 1.4 Data sources
 - 1.4.1 Primary
 - 1.4.2 Secondary
 - 1.4.2.1 Paid sources
 - 1.4.2.2 Public sources

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Industry synopsis, 2021-2034

CHAPTER 3 INDUSTRY INSIGHTS

- 3.1 Industry ecosystem analysis
 - 3.1.1 Factor affecting the value chain
 - 3.1.2 Profit margin analysis
 - 3.1.3 Disruptions
 - 3.1.4 Future outlook
 - 3.1.5 Manufacturers
 - 3.1.6 Distributors
- 3.2 Supplier landscape
- 3.3 Profit margin analysis
- 3.4 Key news & initiatives
- 3.5 Regulatory landscape
- 3.6 Impact forces
 - 3.6.1 Growth drivers
 - 3.6.1.1 Favourable regulatory norms and obligation to maintain animal feed quality
 - 3.6.1.2 Growing number of livestock production and animal nutrition and feed additive industry
 - 3.6.1.3 Intensifying demand for natural growth promoters and feed additives
 - 3.6.2 Industry pitfalls & challenges
 - 3.6.2.1 Livestock chain and sustainability of feed
 - 3.6.2.2 Volatile raw material prices for natural feed additives

3.7 Growth potential analysis

3.8 Porter's analysis

3.9 PESTEL analysis

CHAPTER 4 COMPETITIVE LANDSCAPE, 2024

4.1 Introduction

4.2 Company market share analysis

4.3 Competitive positioning matrix

4.4 Strategic outlook matrix

CHAPTER 5 MARKET SIZE AND FORECAST, BY PRODUCT, 2021-2034 (USD BILLION) (KILO TONS)

5.1 Key trends

5.2 Antioxidant

5.2.1 Natural

5.2.2 Synthetic

5.3 Pigments

5.3.1 Synthetic red

5.3.2 Natural red

5.3.3 Synthetic yellow

5.3.4 Natural yellow

5.3.5 Others

5.4 Enzymes

5.4.1 Phytase

5.4.2 Non-starch polysaccharides

5.5 Flavors

5.5.1 Natural

5.5.2 Synthetic

5.6 Sweeteners

5.6.1 Natural

5.6.2 Synthetic

5.7 Probiotics

5.7.1 Lactobacilli

5.7.2 Bacillus

5.7.3 Bifidobacterium

5.7.4 Streptococcus

5.7.5 Others

5.8 Vitamins

5.8.1 Vitamin A

5.8.2 Vitamin C

5.8.3 Vitamin D

5.8.4 Vitamin E

5.8.5 Vitamin K

5.8.6 Vitamin B1

5.8.7 Vitamin B2

5.8.8 Vitamin B6

5.8.9 Vitamin B12

5.8.10 Biotin

5.8.11 Folic acid

5.8.12 Niacin

5.8.13 Caplan

5.9 Amino acids

5.9.1 Lysin

5.9.2 Methionine

5.9.3 Threonine

5.9.4 Tryptophan

5.9.5 Others

5.10 Acidifiers

5.10.1 Propionic acid

5.10.2 Malic acid

5.10.3 Lactic acid

5.10.4 Formic acid

5.10.5 Others

CHAPTER 6 MARKET SIZE AND FORECAST, BY LIVESTOCK, 2021-2034 (USD BILLION) (KILO TONS)

6.1 Key trends

6.2 Poultry

6.2.1 Broilers

6.2.2 Layers

6.2.3 Turkey

6.2.4 Others

6.3 Cattle

6.3.1 Dairy

6.3.2 Beef

- 6.3.3 Calf
- 6.3.4 Others
- 6.4 Swine
- 6.5 Pet
- 6.6 Aquaculture
 - 6.6.1 Salmon
 - 6.6.2 Trout
 - 6.6.3 Shrimps
 - 6.6.4 Others
- 6.7 Others
 - 6.7.1 Ruminant
 - 6.7.2 Equine

CHAPTER 7 MARKET SIZE AND FORECAST, BY COUNTRY, 2021-2034 (USD BILLION) (KILO TONS)

- 7.1 Key trends
- 7.2 U.S.
- 7.3 Canada

CHAPTER 8 COMPANY PROFILES

- 8.1 Adilisa Holding Group
- 8.2 Ajinomoto Eurolysine
- 8.3 Alltech
- 8.4 Archer Daniels Midland Company
- 8.5 BASF
- 8.6 Biomin Holdings
- 8.7 Cargill
- 8.8 Dupont
- 8.9 DSM
- 8.10 Elkem
- 8.11 EW Nutrition
- 8.12 Evonik Industries
- 8.13 Kemin Industries
- 8.14 Novus International

I would like to order

Product name: North America Animal Feed Additives Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034

Product link: <https://marketpublishers.com/r/NFD16F099CCEEN.html>

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/NFD16F099CCEEN.html>