

# Non-Movable Pool Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034

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## Abstracts

The Global Non-Movable Pool Market was valued at USD 11.7 billion in 2024 and is estimated to grow at a CAGR of 8.4% to reach USD 26.2 billion by 2034.

This steady upward trajectory is driven by a combination of rising disposable income, rapid urbanization, and changing lifestyle choices across developed and developing economies. As financial stability improves, particularly in emerging markets, more consumers are investing in lifestyle-enhancing amenities that add long-term value to their homes. Permanent in-ground pools, once considered an exclusive luxury, are increasingly being adopted by middle- and upper-income households seeking wellness, recreation, and aesthetic appeal in residential properties. The market's momentum is also linked to ongoing trends in home improvement, health-conscious living, and outdoor space utilization. Developers and homeowners alike are incorporating non-movable pools into residential designs to boost property value and meet growing consumer expectations for relaxation and fitness within their personal spaces. Technological improvements in construction and materials have also made these pools more durable, customizable, and efficient. The shift toward personalized, permanent installations underscores the evolution of consumer demand in the luxury home features segment and is expected to fuel market growth throughout the forecast period.

The concrete pools generated USD 5.4 billion in 2024 and are forecasted to grow at a CAGR of 8.2% between 2025 and 2034. These pools are favored for their robust structure, adaptability, and ability to meet the unique design preferences of homeowners and developers. Unlike pre-fabricated options, concrete installations can be tailored in shape, size, and depth to meet specific aesthetic and functional requirements. This customization appeals especially to the high-end residential and

commercial sectors, where design elegance and seamless integration into the landscape are essential. Features such as spillover edges, customized tile work, and integrated spas are more easily achieved with concrete builds, making them a preferred choice for creating visually striking and luxurious outdoor environments that are both functional and inviting.

The in-ground pool installations segment held 78.2% share and is expected to maintain a CAGR of 8.3% from 2025 to 2034. Their popularity is rooted in the balance they offer between functionality, visual appeal, and property enhancement. Customers value them as a long-term investment that complements landscaping and boosts real estate value. Their enduring appeal among property owners stems from their durability, customization potential, and role in supporting a luxury lifestyle. These pools are consistently in demand despite their higher initial installation costs, largely because they offer permanence, flexibility, and visual impact that portable or temporary options cannot provide.

United States Non-Movable Pool Market accounted for USD 3.3 billion in 2024 and is projected to grow at a CAGR of 8% during the 2025 to 2034 period. The US market is propelled by a deeply rooted culture of outdoor living, elevated disposable income levels, and a strong desire among homeowners to upgrade outdoor spaces with premium amenities. A significant number of single-family homes with expansive outdoor areas create ideal conditions for in-ground pool installations. This trend is being driven further by rising interest in backyard customization, wellness, and recreational upgrades. Property owners are increasingly investing in pools to improve their lifestyle, enhance home value, and enjoy a personal retreat space.

Key players shaping the Global Non-Movable Pool Market include Piscine Acquaform, AQUILUS PISCINES, SwimEx, Bradford Products, PISCINES MAGILINE, ALBIXON, Tilestone Pools, BERNDORF METALL- UND B?DERBAU, Biodesign Pools, COMPASS Pools, Myrtha Pools, PISCINES CARRE BLEU, BELLAGIO GROUP, American Aqua Works, EDILFARE PISCINE, Endless Pools, GUNCAST SWIMMING POOLS, Kafko Manufacturing, Fluidra, and Diffazur Piscines. To expand market share, companies operating in the non-movable pool sector are prioritizing innovation, customization, and energy-efficient solutions. Many are investing in R&D to improve construction techniques, reduce installation timelines, and offer smart pool features such as remote monitoring, automated cleaning, and temperature control. Strategic alliances with real estate developers, architects, and hospitality brands are helping pool manufacturers integrate their products into larger residential and commercial projects. Custom design services and modular installation options are increasingly offered to meet the growing

demand for unique and visually appealing pools.

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