

Nail Lamp Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034

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Abstracts

The Global Nail Lamp Market was valued at USD 710.7 million in 2024 and is estimated to grow at a CAGR of 5% to reach USD 1.14 billion by 2034.

The market is advancing steadily as consumer interest in long-lasting gel polish and creative nail art continues to rise. Gel formulas offer durability, shine, and enhanced appearance compared with traditional nail lacquer, which has led to a notable shift toward gel manicures in both professional and home settings. Strong growth in the nail care segment worldwide has further amplified the need for dependable curing equipment. Social platforms and beauty influencers are shaping purchasing behavior, encouraging users to try salon-inspired looks that require proper curing technology. The expanding presence of beauty studios, spas, and dedicated nail service locations has also strengthened demand, as these businesses rely on robust lamps that deliver consistent results. Professional-grade devices featuring adaptable timers, ergonomic builds, and advanced light technologies are increasingly considered essential tools, contributing to the market's sustained momentum.

The UV nail lamps segment generated USD 325.6 million in 2024 and is projected to grow at a CAGR of 4.5% from 2025 to 2034. These lamps appeal to professionals due to their compatibility with a wide range of gel formulations, including those that do not react effectively under LED lighting. Their ability to cure dense gel layers uniformly and support intricate applications helps maintain their relevance. Their cost-efficiency also makes them attractive for new salons and budget-focused buyers in developing markets.

The online distribution channel accounted for a 65.3% share in 2024 and is expected to grow at a CAGR of 5.1% through 2034. Online shopping is preferred for its wide

assortment of brands and models, transparent product information, and customer-generated reviews. E-commerce marketplaces and specialized beauty platforms strengthen this trend with fast delivery, competitive pricing, and easy returns, increasing consumer reliance on digital purchasing.

U.S. Nail Lamp Market generated USD 124.8 million in 2024. The country's large network of nail salons and professional beauty providers drives persistent demand for high-performance lamps offering reliability and safety. Social trends and celebrity-driven influence continue to motivate consumers to invest in gel manicures and artistic nail looks requiring curing devices. Readily available options across online and offline stores support consistent product adoption.

Major players in the Global Nail Lamp Market include Sun5, Elesecret, SUNone, Kiara Sky, Misbeauty, Ovonic, Sundry, SunUV, Kiss, Nuoen, MelodySusie, LKE, S&L Beauty, Beurer, and Gelish. Companies in the Global Nail Lamp Market strengthen their competitive position by innovating device technology, enhancing durability, and integrating features such as multi-wavelength LEDs and intelligent timers to support diverse gel products. Many brands expand product portfolios to target both professional salons and home users, ensuring broad appeal across price ranges. Strategic partnerships with nail polish manufacturers help optimize curing performance and boost brand visibility. Firms invest heavily in influencer collaborations and digital marketing campaigns to reach trend-driven consumers.

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