

Mustard Flour Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 to 2034

<https://marketpublishers.com/r/M5185F2A28EFEN.html>

Date: November 2024

Pages: 200

Price: US\$ 4,850.00 (Single User License)

ID: M5185F2A28EFEN

Abstracts

The Global Mustard Flour Market was valued at USD 846.8 million in 2024 and is projected to grow at a CAGR of 6% from 2024 to 2032. This growth is fueled by increasing consumer preferences for natural ingredients, clean-label products, and plant-based foods, reflecting a shift toward healthier and more sustainable dietary choices.

The yellow mustard flour segment is poised to dominate, projected to reach USD 697.8 million with a CAGR of 6.1% through 2032. Its popularity stems from its reputation as a nutrient-dense, low-calorie ingredient with recognized health benefits, including anti-inflammatory and digestive properties. As consumers gravitate toward functional foods and natural, minimally processed ingredients, yellow mustard flour is emerging as a preferred choice for health-conscious individuals.

In terms of application, the food and beverage industry accounted for a significant portion of the market in 2023, holding a 69.8% share, valued at USD 588.1 million. The sector is increasingly emphasizing organic and plant-based ingredients, responding to growing health awareness and demand for functional foods. Mustard flour, enriched with antioxidants, vitamins, and minerals, serves as a valuable ingredient for promoting wellness. Its antimicrobial properties and ability to act as a natural preservative further enhance its appeal, especially for plant-based and clean-label product formulations.

The U.S. market is projected to achieve USD 331.2 million by 2032, growing at a CAGR of 6.3%. This growth aligns with consumer trends favoring natural and minimally processed foods. Mustard flour's nutrient profile, including essential minerals like selenium and magnesium and omega-3 fatty acids, resonates with consumers seeking heart-healthy and immune-boosting options. Its inclusion in a variety of products, such as dressings, sauces, and marinades, reflects its versatility and rising demand in

functional and plant-based food categories.

Overall, the mustard flour market is set to expand as consumers increasingly prioritize health and sustainability in their dietary habits. Its versatility, combined with its natural and functional benefits, positions mustard flour as a key ingredient across various industries, from food and beverages to plant-based product formulations.

Contents

Report Content

CHAPTER 1 METHODOLOGY & SCOPE

- 1.1 Market scope & definition
- 1.2 Base estimates & calculations
- 1.3 Forecast calculation
- 1.4 Data sources
 - 1.4.1 Primary
 - 1.4.2 Secondary
 - 1.4.2.1 Paid sources
 - 1.4.2.2 Public sources

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Industry synopsis, 2021-2034

CHAPTER 3 INDUSTRY INSIGHTS

- 3.1 Industry ecosystem analysis
 - 3.1.1 Factor affecting the value chain
 - 3.1.2 Profit margin analysis
 - 3.1.3 Disruptions
 - 3.1.4 Future outlook
 - 3.1.5 Manufacturers
 - 3.1.6 Distributors
- 3.2 Supplier landscape
- 3.3 Profit margin analysis
- 3.4 Key news & initiatives
- 3.5 Regulatory landscape
- 3.6 Impact forces
- 3.7 Industry impact forces
 - 3.7.1 Growth drivers
 - 3.7.1.1 Rising demand for natural and organic ingredients
 - 3.7.1.2 Increasing use in sauces and dressings
 - 3.7.1.3 Growth in processed and convenience foods
 - 3.7.2 Market challenges

- 3.7.2.1 Competition from alternative spice and flavoring products
- 3.8 Regulations & market impact
- 3.9 Porter's analysis
- 3.10 PESTEL analysis

CHAPTER 4 COMPETITIVE LANDSCAPE, 2024

- 4.1 Introduction
- 4.2 Company market share analysis
- 4.3 Competitive positioning matrix
- 4.4 Strategic outlook matrix

CHAPTER 5 MARKET SIZE AND FORECAST, BY METAL, 2021-2034 (USD BILLION) (KILO TONS)

- 5.1 Key trends
- 5.2 Yellow
- 5.3 Brown
- 5.4 Black

CHAPTER 6 MARKET SIZE AND FORECAST, BY APPLICATION, 2021-2034 (USD BILLION) (KILO TONS)

- 6.1 Key trends
- 6.2 Food & beverages
 - 6.2.1 Sauces & dressings
 - 6.2.2 Meat products
 - 6.2.3 Snacks & convenience foods
 - 6.2.4 Others
- 6.3 Cosmetics & personal care
- 6.4 Others

CHAPTER 7 MARKET SIZE AND FORECAST, BY DISTRIBUTION CHANNEL, 2021-2034 (USD BILLION) (KILO TONS)

- 7.1 Key trends
- 7.2 B2B
- 7.3 B2C
 - 7.3.1 Supermarkets/hypermarkets

- 7.3.2 Specialty stores
- 7.3.3 Online retail
- 7.3.4 Convenience stores
- 7.3.5 Others

CHAPTER 8 MARKET SIZE AND FORECAST, BY REGION, 2021-2034 (USD BILLION) (KILO TONS)

- 8.1 Key trends
- 8.2 North America
 - 8.2.1 U.S.
 - 8.2.2 Canada
- 8.3 Europe
 - 8.3.1 UK
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 Italy
 - 8.3.5 Spain
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 China
 - 8.4.2 India
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 Australia
- 8.5 Latin America
 - 8.5.1 Brazil
 - 8.5.2 Mexico
- 8.6 MEA
 - 8.6.1 South Africa
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE

CHAPTER 9 COMPANY PROFILES

- 9.1 ConAgra Foods
- 9.2 Unilever
- 9.3 Olam International
- 9.4 Justshallots

- 9.5 McCormick and Company
- 9.6 Dharmaj Crop Guard
- 9.7 Agro Products and Agencies
- 9.8 American Valley Foods
- 9.9 Kraft Heinz Company
- 9.10 Cargill
- 9.11 Archer Daniels Midland Company

I would like to order

Product name: Mustard Flour Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 to 2034

Product link: <https://marketpublishers.com/r/M5185F2A28EFEN.html>

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M5185F2A28EFEN.html>