

Motorbike Taxi Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034

<https://marketpublishers.com/r/MA1168E9BDA0EN.html>

Date: October 2025

Pages: 230

Price: US\$ 4,850.00 (Single User License)

ID: MA1168E9BDA0EN

Abstracts

The Global Motorbike Taxi Market was valued at USD 13.7 billion in 2024 and is estimated to grow at a CAGR of 7.4% to reach USD 25.4 billion by 2034.

Growing urban congestion, increasing fuel costs, and a demand for faster commute options are accelerating the shift toward motorbike taxi services. These two-wheeler taxis are becoming a reliable alternative to traditional transport in cities with strained infrastructure, enabling faster door-to-door mobility. Operators now rely heavily on digital platforms to match riders and drivers efficiently, ensuring pricing transparency and improved safety. With rising smartphone use and internet penetration, app-based bookings and digital payments have become standard. Advanced technology adoption is also on the rise, featuring AI-powered safety tools, GPS-based route management, and real-time ride monitoring. Fleet owners are increasingly offering electric bike options and customizable ride services, making travel eco-friendlier and more accessible. Smart dashboards, modular plans, and performance tracking tools are also being implemented to streamline operations and boost service quality in both urban and peri-urban zones.

In 2024, the on-demand ride-hailing segment held a 61% share and is set to grow at a CAGR of 7% through 2034. Its flexibility, instant availability, and competitive pricing structure make it the preferred option for commuters seeking fast and affordable rides across busy urban centers. The segment's growth is reinforced by the rising number of app users and the expanding presence of mobility platforms.

The internal combustion engine (ICE) motorbikes segment has a 71% share in 2024 and is projected to grow at a CAGR of 7.5% between 2025 and 2034. The preference for ICE motorbikes remains strong in regions like Asia and Africa due to their affordability, existing refueling networks, and widespread availability. Operators lean

toward ICE vehicles for their proven performance, easy maintenance, and low initial costs. However, the global market is gradually shifting toward electric models, driven by changing regulatory frameworks, government support, and the expansion of EV charging infrastructure across emerging economies.

Asia Pacific Motorbike Taxi Market held a 58% share, generating USD 7.9 billion in 2024. The region's booming urban population, strong mobile adoption, and fast integration of digital platforms are key growth enablers. App-based transport, last-mile connectivity solutions, and expanding cashless economies have propelled the popularity of two-wheeler taxis in the region. As demand rises for flexible, affordable, and tech-enabled mobility options, countries across the region are becoming key development hubs for the motorbike taxi industry.

Key companies operating in the Global Motorbike Taxi Market include Rapido, Angkas, Bolt, Safeboda, Uber, InDriver, Ola Bike, JOYRIDE, Gojek, and Grab. To secure their market position, leading motorbike taxi service providers are implementing several strategic approaches. Businesses are aggressively investing in technology to enhance user experience, focusing on real-time tracking, smart pricing algorithms, and safety analytics. Many players are pivoting toward fleet electrification to meet sustainability targets while lowering operational costs. Collaborations with fintech companies are also enabling smoother digital payment integrations. Additionally, these firms are expanding regionally through strategic partnerships, regulatory alignment, and customized offerings to match local commuting needs.

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