

Medical Flexible Packaging Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 to 2032

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Abstracts

The Global Medical Flexible Packaging Market reached USD 19.5 billion in 2023 and is expected to expand at a CAGR of 5.8% from 2024 to 2032. This growth is driven by increasing demand for innovative healthcare products, sterile packaging, and eco-friendly solutions. With an aging population and a growing pharmaceutical sector, there is a heightened need for safe, efficient packaging that meets consumer and regulatory standards. As strict regulations shape the industry, companies focus on developing advanced barrier protection and sterilization methods. The trend towards sustainability is also influencing the market, with an emphasis on recyclable materials and lower environmental impact. Material science advancements and smart packaging technologies are further shaping the industry.

Based on materials, the market from the plastics segment held over 70% share in 2023. This is attributed to the versatility, lightweight nature, and strong barrier properties of plastics, which are essential for maintaining the sterility of medical products. Packaging made from plastic materials offers flexibility in design and shape, making it ideal for various medical applications and appealing to manufacturers aiming for efficient solutions.

Based on product type, the market includes seals, high-barrier films, wraps, pouches, bags, lids, and labels. High-barrier films are anticipated to grow at a CAGR of over 6.5%, likely exceeding USD 8.5 billion by 2032. The high barrier films segment is positioned for the fastest growth due to its superior protection capabilities, which help preserve the shelf life and effectiveness of sensitive medical products. These films provide a robust defense against moisture, oxygen, and other environmental factors, making them particularly suitable for pharmaceuticals, medical devices, and sterilized

products.

Geographically, North America held a market share exceeding 35% in 2023, with the U.S. as a dominant player. This leadership is due to the country's well-established healthcare infrastructure and stringent regulations. The U.S. market benefits from an aging population and an increase in chronic diseases, which drive the need for advanced packaging across pharmaceuticals, medical devices, and personal protective equipment. The U.S. also serves as a hub for research and development, leading to continuous innovation in packaging design and solidifying its significant role in the global medical flexible packaging market.

Contents

Report Content

CHAPTER 1 METHODOLOGY & SCOPE

- 1.1 Market scope & definitions
- 1.2 Base estimates & calculations
- 1.3 Forecast calculations
- 1.4 Data sources
 - 1.4.1 Primary
 - 1.4.2 Secondary
 - 1.4.2.1 Paid sources
 - 1.4.2.2 Public sources

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Industry synopsis, 2021-2032

CHAPTER 3 INDUSTRY INSIGHTS

- 3.1 Industry ecosystem analysis
 - 3.1.1 Factor affecting the value chain
 - 3.1.2 Disruptions
 - 3.1.3 Future outlook
 - 3.1.4 Manufacturers
 - 3.1.5 Distributors
- 3.2 Profit margin analysis
- 3.3 Key news & initiatives
- 3.4 Regulatory landscape
- 3.5 Impact forces
 - 3.5.1 Growth drivers
 - 3.5.1.1 Rising demand for healthcare products
 - 3.5.1.2 Stringent regulatory requirements
 - 3.5.1.3 Sterility and contamination prevention
 - 3.5.1.4 Rise in home healthcare services
 - 3.5.1.5 Advancements in material science and technological innovations
 - 3.5.2 Industry pitfalls & challenges
 - 3.5.2.1 Regulatory compliance

- 3.5.2.2 Material performance & compatibility
- 3.6 Growth potential analysis
- 3.7 Porter's analysis
- 3.8 PESTEL analysis

CHAPTER 4 COMPETITIVE LANDSCAPE, 2023

- 4.1 Introduction
- 4.2 Company market share analysis
- 4.3 Competitive positioning matrix
- 4.4 Strategic outlook matrix

CHAPTER 5 MARKET ESTIMATES & FORECAST, BY MATERIAL, 2021-2032 (USD MILLION)

- 5.1 Key trends
- 5.2 Plastics
- 5.3 Paper
- 5.4 Aluminum
- 5.5 Bioplastics

CHAPTER 6 MARKET ESTIMATES & FORECAST, BY PRODUCT, 2021-2032 (USD MILLION)

- 6.1 Key trends
- 6.2 Seals
- 6.3 High barrier films
- 6.4 Wraps
- 6.5 Pouches and bags
- 6.6 Lids and labels
- 6.7 Others

CHAPTER 7 MARKET ESTIMATES & FORECAST, BY APPLICATION, 2021-2032 (USD MILLION)

- 7.1 Key trends
- 7.2 Medical devices
- 7.3 Pharmaceuticals
- 7.4 Diagnostic products

7.5 Surgical instruments

7.6 Personal Protective Equipment (PPE)

7.7 Others

CHAPTER 8 MARKET ESTIMATES & FORECAST, BY REGION, 2021-2032 (USD MILLION)

8.1 Key trends

8.2 North America

8.2.1 U.S.

8.2.2 Canada

8.3 Europe

8.3.1 UK

8.3.2 Germany

8.3.3 France

8.3.4 Italy

8.3.5 Spain

8.3.6 Russia

8.4 Asia Pacific

8.4.1 China

8.4.2 India

8.4.3 Japan

8.4.4 South Korea

8.4.5 Australia

8.5 Latin America

8.5.1 Brazil

8.5.2 Mexico

8.6 MEA

8.6.1 South Africa

8.6.2 Saudi Arabia

8.6.3 UAE

CHAPTER 9 COMPANY PROFILES

9.1 3M

9.2 Amcor

9.3 Aptar Group

9.4 Berry Global

9.5 Billerud

- 9.6 Borealis
- 9.7 CCL Industries
- 9.8 Colorflex
- 9.9 Constantia Flexibles
- 9.10 Coveris
- 9.11 Eagle Flexible Packaging
- 9.12 Glenroy
- 9.13 Nelipak
- 9.14 Placon
- 9.15 PPC Flex
- 9.16 ProAmpac
- 9.17 Sealed Air
- 9.18 Spectrum Plastics Group
- 9.19 Toppan
- 9.20 UFlex
- 9.21 Wipak Group

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