

Marine VHF Radio and AIS Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034

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Abstracts

The Global Marine Vhf Radio And Ais Market was valued at USD 520.4 million in 2024 and is projected to grow at a CAGR of 7.3% from 2025 to 2034. This growth is driven by the increasing demand for advanced maritime safety solutions and the need for strict adherence to global regulatory standards. As the maritime industry faces growing challenges, such as vessel collisions, navigation risks, and regulatory compliance, the demand for technologies like VHF radios and Automatic Identification Systems (AIS) has surged.

These technologies are crucial for ensuring the safety of both commercial and recreational vessels by enhancing communication capabilities, improving vessel tracking, and reducing the risks of accidents on the water. The rising focus on real-time communication, accurate vessel tracking, and collision avoidance has positioned these technologies at the forefront of maritime operations. Additionally, as shipping companies seek to enhance operational efficiency and streamline their processes, the adoption of VHF radios and AIS systems has become indispensable in meeting international maritime safety standards and regulations.

The market is segmented into marine VHF radios and AIS, both of which play a critical role in ensuring the smooth operation of maritime vessels. The marine VHF radio segment alone surpassed USD 300 million in 2024, primarily due to worldwide safety mandates and regulatory pressure. Regulatory bodies such as the International Maritime Organization (IMO) have made VHF radios a mandatory component on all commercial vessels, particularly for distress communication and daily operational communication. This has resulted in increased adoption, not only in new vessels but also in retrofitted older ships.

Key end-user segments contributing to the market growth include port authorities, vessel traffic service providers, and ship owners and operators. Among these, the ship owners and operators segment is a major growth driver, with the need for operational efficiency and strict compliance with maritime regulations. The integration of VHF radios and AIS enables real-time vessel tracking, enhanced collision avoidance, and reliable communication between vessels and shore-based facilities. These solutions are essential for maintaining smooth operations in busy ports and congested shipping lanes, where the timely exchange of information can make all the difference in avoiding accidents.

In 2024, the U.S. dominated the VHF radio and AIS market, accounting for an impressive 87% of the global share. This dominance is attributed to the strong maritime regulations enforced by the U.S. Coast Guard, which mandates advanced communication and tracking systems for all commercial vessels operating in U.S. waters. As the U.S. handles a significant portion of global trade, the reliance on VHF radios and AIS for navigation, communication, and safety continues to rise. The growing enforcement of safety measures, coupled with increasing maritime trade, is expected to further propel the U.S. market in the coming years.

Contents

CHAPTER 1 METHODOLOGY & SCOPE

- 1.1 Research design
 - 1.1.1 Research approach
 - 1.1.2 Data collection methods
- 1.2 Base estimates and calculations
 - 1.2.1 Base year calculation
 - 1.2.2 Key trends for market estimates
- 1.3 Forecast model
- 1.4 Primary research & validation
 - 1.4.1 Primary sources
 - 1.4.2 Data mining sources
- 1.5 Market definitions

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Industry 360° synopsis, 2021 - 2034

CHAPTER 3 INDUSTRY INSIGHTS

- 3.1 Industry ecosystem analysis
- 3.2 Supplier landscape
 - 3.2.1 Raw material supplier
 - 3.2.2 Component supplier
 - 3.2.3 Manufacturer
 - 3.2.4 Service provider
 - 3.2.5 Distributor
 - 3.2.6 End-user
- 3.3 Profit margin analysis
- 3.4 Pricing analysis
- 3.5 Cost breakdown analysis
- 3.6 Technology & innovation landscape
- 3.7 Key news & initiatives
- 3.8 Regulatory landscape
- 3.9 Impact forces
 - 3.9.1 Growth drivers
 - 3.9.1.1 Rising demand for maritime safety standards compliance

- 3.9.1.2 Growth in global shipping and maritime trade
- 3.9.1.3 Technological advancements in communication systems
- 3.9.1.4 Increasing adoption of automated vessel tracking systems
- 3.9.2 Industry pitfalls & challenges
 - 3.9.2.1 High initial cost of advanced systems
- 3.10 Growth potential analysis
- 3.11 Porter's analysis
- 3.12 PESTEL analysis

CHAPTER 4 COMPETITIVE LANDSCAPE, 2024

- 4.1 Introduction
- 4.2 Company market share analysis
- 4.3 Competitive positioning matrix
- 4.4 Strategic outlook matrix

CHAPTER 5 MARKET ESTIMATES & FORECAST, BY PRODUCT, 2021 - 2034 (\$MN, UNITS)

- 5.1 Key trends
- 5.2 Marine VHF radio
 - 5.2.1 Fixed
 - 5.2.2 Handheld
- 5.3 Automatic identification system
 - 5.3.1 Class A
 - 5.3.2 Class B

CHAPTER 6 MARKET ESTIMATES & FORECAST, BY COMPONENT, 2021 - 2034 (\$MN)

- 6.1 Key trends
- 6.2 Microphones and speakers
- 6.3 Antennas
- 6.4 Displays and screens
- 6.5 Transmitters/Receivers
- 6.6 Software systems

CHAPTER 7 MARKET ESTIMATES & FORECAST, BY APPLICATION, 2021 - 2034 (\$MN, UNITS)

- 7.1 Key trends
- 7.2 Commercial shipping
- 7.3 Recreational boating
- 7.4 Fishing vessels
- 7.5 Navigation and traffic management
- 7.6 Collision avoidance
- 7.7 Fleet monitoring and tracking

CHAPTER 8 MARKET ESTIMATES & FORECAST, BY END USE, 2021 - 2034 (\$MN, UNITS)

- 8.1 Key trends
- 8.2 Port authorities
- 8.3 Vessel traffic service providers
- 8.4 Ship owners and operators
- 8.5 Others

CHAPTER 9 MARKET ESTIMATES & FORECAST, BY REGION, 2021 - 2034 (\$MN, UNITS)

- 9.1 Key trends
- 9.2 North America
 - 9.2.1 U.S.
 - 9.2.2 Canada
- 9.3 Europe
 - 9.3.1 UK
 - 9.3.2 Germany
 - 9.3.3 France
 - 9.3.4 Italy
 - 9.3.5 Spain
 - 9.3.6 Nordics
- 9.4 Asia Pacific
 - 9.4.1 China
 - 9.4.2 India
 - 9.4.3 Japan
 - 9.4.4 South Korea
 - 9.4.5 Australia
 - 9.4.6 Southeast Asia

9.5 Latin America

9.5.1 Brazil

9.5.2 Argentina

9.5.3 Mexico

9.6 MEA

9.6.1 UAE

9.6.2 Saudi Arabia

9.6.3 South Africa

CHAPTER 10 COMPANY PROFILES

10.1 Em-Trak

10.2 Furuno

10.3 Garmin

10.4 Icom

10.5 JRC

10.6 Kongsberg

10.7 McMurdo

10.8 Ocean Signal

10.9 Raymarine

10.10 SAILOR

10.11 Simrad

10.12 Si-Tex

10.13 True Heading

10.14 Uniden

10.15 Yaesu

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