

Manicure and Pedicure Tools Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034

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Abstracts

The Global Manicure And Pedicure Tools Market was valued at USD 18.5 billion in 2024 and is expected to grow at a CAGR of 5.5% between 2025 and 2034. This growth is primarily driven by a significant shift in personal grooming habits post-pandemic, as consumers increasingly prioritize self-care and hygiene. The rising awareness of personal grooming, in line with the growing influence of social media and beauty trends, has further fueled the demand for manicure and pedicure tools globally. Additionally, the increasing availability of these tools through online and offline retail channels has made them more accessible to a broader consumer base, contributing to market growth.

The market is categorized into various tool types, including grooming and finishing tools, filing and smoothing tools, cutting tools, and nail care accessories. Cutting tools held the largest market share in 2024, valued at USD 7.4 billion, and are projected to grow at a CAGR of 5.8% during the forecast period. Nail cutters and scissors, essential for both personal and professional grooming, remain in high demand. The popularity of these tools is driven by their affordability, frequent replacement, and essential role in personal care routines. Furthermore, the increasing trend of at-home grooming and the rising number of professional salons worldwide are expected to bolster the demand for cutting tools in the coming years.

Regarding the material type, the manicure and pedicure tools market is divided into stainless steel, ceramic, glass/crystal, disposable plastic, wooden, and other materials like titanium. The stainless steel segment dominates, holding a 52.5% share in 2024. This segment is expected to grow at a CAGR of 5.6% between 2025 and 2034, as stainless steel tools are known for their durability, strength, and professional-grade quality, making them highly valued in both personal and salon settings. The preference

for stainless steel tools is also attributed to their resistance to corrosion and ease of sterilization, which are critical factors in maintaining hygiene standards in professional environments.

The U.S. manicure and pedicure tools industry was valued at USD 3.7 billion in 2024 and is anticipated to maintain a growth rate of 5.5% over the next decade. The market in the U.S. is fueled by a high level of investment in the beauty and health industries, with the country leading in beauty care spending. Strong social media trends, the influence of online content, and the presence of premium brands contribute to the demand for quality manicure and pedicure tools. Furthermore, advances in technology and evolving consumer habits are expected to continue driving market expansion, with a steady increase in the adoption of enhanced tools. The growing inclination towards eco-friendly and sustainable products is also shaping the market, as consumers increasingly seek tools made from recyclable or biodegradable materials.

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