

LED Ring Light Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034

<https://marketpublishers.com/r/LAA2667BE1BBEN.html>

Date: January 2025

Pages: 220

Price: US\$ 4,850.00 (Single User License)

ID: LAA2667BE1BBEN

Abstracts

The Global LED Ring Light Market, valued at USD 8.8 billion in 2024, is set to expand at a CAGR of 10% from 2025 to 2034. This growth is driven by several factors, particularly the rising demand for high-quality lighting solutions across various sectors. One of the most significant drivers is the rapidly expanding content creation industry, which has seen an explosion in demand for professional-grade lighting, especially in digital spaces. Social media platforms, including Instagram, TikTok, YouTube, and others, have transformed how individuals and brands engage with audiences.

With an increasing number of influencers, vloggers, and content creators sharing videos and photos, the need for high-quality, well-lit visuals has never been greater. As consumers continue to prioritize visual content in their daily interactions, LED ring lights are becoming indispensable tools for ensuring optimal lighting for video and photo production. This demand is also fueled by the increasing prominence of video-based communication, entertainment, and marketing, all of which require high-quality visuals.

The LED ring light market is also witnessing significant segmentation by product type, including desktop/portable ring lights, camera-mountable ring lights, freestanding ring lights, and other categories. In 2024, the desktop/portable ring light segment generated USD 3.2 billion and is projected to maintain its growth with a 10% CAGR from 2025 to 2034. This segment's success is primarily driven by the growing demand for portable lighting solutions among content creators, particularly on platforms like Instagram, TikTok, and YouTube. The ease of use and flexibility offered by portable LED ring lights allow creators to adapt to various environments while maintaining high-quality production standards.

Technologically, the market is divided into standard LED, RGB LED, smart LED, and

other types. The standard LED segment dominated in 2024, holding a 45% market share, and is expected to continue growing at a 10% CAGR during the forecast period. Standard LED ring lights are favored for their affordability, energy efficiency, and simplicity, making them an ideal choice for content creators across multiple digital platforms. These lights deliver the perfect blend of functionality and value, offering enhanced photo and video quality essential for digital content production.

In the United States, the LED ring light market accounts for a dominant 82% share in 2024. This is largely due to the country's thriving content creation industry, driven by the increasing number of influencers, vloggers, and social media creators who rely on high-quality lighting to enhance their visuals. Technological advancements and a growing focus on quality content production further fuel the demand for LED ring lights in the U.S., cementing its position as a global leader in the market.

Contents

CHAPTER 1 METHODOLOGY & SCOPE

- 1.1 Market scope & definitions
- 1.2 Base estimates & calculations
- 1.3 Forecast calculations.
- 1.4 Data sources
 - 1.4.1 Primary
 - 1.4.2 Secondary
 - 1.4.2.1 Paid sources
 - 1.4.2.2 Public sources

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Industry synopsis, 2021-2034

CHAPTER 3 INDUSTRY INSIGHTS

- 3.1 Industry ecosystem analysis
 - 3.1.1 Factor affecting the value chain.
 - 3.1.2 Profit margin analysis.
 - 3.1.3 Disruptions
 - 3.1.4 Future outlook
 - 3.1.5 Manufacturers
 - 3.1.6 Distributors
- 3.2 Supplier landscape
- 3.3 Profit margin analysis.
- 3.4 Key news & initiatives
- 3.5 Regulatory landscape
- 3.6 Impact forces
 - 3.6.1 Growth drivers
 - 3.6.1.1 Expansion of content creation
 - 3.6.1.2 Growth of e-commerce industry
 - 3.6.2 Industry pitfalls & challenges
 - 3.6.2.1 Market saturation and intense competition
 - 3.6.2.2 Sustainability concerns
- 3.7 Technological overview
- 3.8 Growth potential analysis

- 3.9 Porter's analysis
- 3.10 PESTEL analysis

CHAPTER 4 COMPETITIVE LANDSCAPE, 2024

- 4.1 Introduction
- 4.2 Company market share analysis
- 4.3 Competitive positioning matrix
- 4.4 Strategic outlook matrix

CHAPTER 5 MARKET ESTIMATES & FORECAST, BY PRODUCT TYPE, 2021-2034 (USD BILLION) (MILLION UNITS)

- 5.1 Key trends
- 5.2 Desktop/portable ring lights
- 5.3 Camera mountable ring lights
- 5.4 Freestanding ring lights
- 5.5 Others (adjustable/customized ring lights, etc.)

CHAPTER 6 MARKET ESTIMATES & FORECAST, BY TECHNOLOGY, 2021-2034 (USD BILLION) (MILLION UNITS)

- 6.1 Key trends
- 6.2 Standard LED
- 6.3 RGB LED
- 6.4 Smart LED
- 6.5 Others (bi-color LED, etc.)

CHAPTER 7 MARKET ESTIMATES & FORECAST, BY SIZE, 2021-2034 (USD BILLION) (MILLION UNITS)

- 7.1 Key trends
- 7.2 Small (6 to 12 inches)
- 7.3 Medium (12 to 18 inches)
- 7.4 Large (20 inches and above)

CHAPTER 8 MARKET ESTIMATES & FORECAST, BY PRICE RANGE, 2021-2034 (USD BILLION) (MILLION UNITS)

8.1 Key trends

8.2 Low

8.3 Mid

8.4 High

CHAPTER 9 MARKET ESTIMATES & FORECAST, BY END USE, 2021-2034 (USD BILLION) (MILLION UNITS)

9.1 Key trends

9.2 Individual consumers

9.3 Professional studios

9.4 Medical/healthcare professionals

9.5 Educational institutions

9.6 Others

CHAPTER 10 MARKET ESTIMATES & FORECAST, BY DISTRIBUTION CHANNEL, 2021-2034 (USD BILLION) (MILLION UNITS)

10.1 Key trends

10.2 Online

10.3 Offline

CHAPTER 11 MARKET ESTIMATES & FORECAST, BY REGION, 2021-2034 (USD BILLION) (MILLION UNITS)

11.1 Key trends

11.2 North America

11.2.1 U.S.

11.2.2 Canada

11.3 Europe

11.3.1 UK

11.3.2 Germany

11.3.3 France

11.3.4 Italy

11.3.5 Spain

11.3.6 Russia

11.4 Asia Pacific

11.4.1 China

11.4.2 India

- 11.4.3 Japan
- 11.4.4 South Korea
- 11.4.5 Australia
- 11.5 Latin America
 - 11.5.1 Brazil
 - 11.5.2 Mexico
- 11.6 MEA
 - 11.6.1 UAE
 - 11.6.2 Saudi Arabia
 - 11.6.3 South Africa

CHAPTER 12 COMPANY PROFILES

- 12.1 Elgato
- 12.2 FalconEyes
- 12.3 Godox
- 12.4 Impact
- 12.5 Inkeltech
- 12.6 Innens
- 12.7 K&F Concept
- 12.8 Lume Cube
- 12.9 Mactrem
- 12.10 Neewer
- 12.11 Pony
- 12.12 Ring Light
- 12.13 UBeesize
- 12.14 Viltrox
- 12.15 Yongnuo

I would like to order

Product name: LED Ring Light Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034

Product link: <https://marketpublishers.com/r/LAA2667BE1BBEN.html>

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LAA2667BE1BBEN.html>