

# Knee Braces Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 – 2032

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## Abstracts

The Global Knee Braces Market reached USD 929.9 million in 2023 and is projected to grow at a 5.3% CAGR from 2024 to 2032. This growth is primarily driven by the rising incidence of osteoarthritis, an expanding target population, and the introduction of affordable, user-friendly knee brace options. The market is segmented by product type into functional, prophylactic, unloader, and rehabilitative knee braces. Among these, functional knee braces emerged as the leading segment, generating roughly USD 385.2 million in revenue in 2023. These braces are designed to provide essential stability against anteroposterior and rotational forces, making them particularly useful after anterior cruciate ligament (ACL) injuries or surgeries, as they help prevent further damage. The increasing number of sports-related injuries, especially those involving the ACL and posterior cruciate ligament (PCL), has contributed to the growing demand for this category of knee braces.

In terms of application, the market is classified into sports use, ligament support, and other applications. The sports-use segment holds a significant share, accounting for around USD 422.5 million in revenue in 2023. Knee braces, particularly prophylactic types, play a crucial role in preventing ligament injuries, including ACL tears and medial collateral ligament (MCL) sprains. Athletes frequently use these braces during their rehabilitation processes to facilitate recovery and ensure a safe return to their sports activities. The increasing emphasis on injury prevention, performance enhancement, and rehabilitation within the sports community positively influences the overall market outlook.

In North America, the knee braces market generated USD 363.7 million in revenue in 2023 and is expected to experience significant growth in the coming years. This robust market presence is supported by several factors, including the concentration of leading industry players, a rising number of patients dealing with orthopedic and knee-related issues, and a growing elderly population. The prevalence of osteoarthritis and other

degenerative knee conditions further fuels the demand for knee braces. Additionally, the high participation rates in sports and physical activities lead to a notable incidence of knee injuries, thus increasing the need for both protective and rehabilitative braces. As awareness of knee health and injury prevention continues to grow, the market for knee braces is likely to see sustained expansion.

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