

Kids Sports Equipment and Accessories Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 - 2032

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Abstracts

The Global Kids Sports Equipment And Accessories Market was valued at USD 4.9 billion in 2024 and is projected to grow at a robust CAGR of 5.6% from 2025 to 2034. This growth is fueled by evolving lifestyles, societal shifts, and an increasing focus on children's health and fitness. As childhood obesity and related health issues gain more attention, parents are prioritizing physical activity as a crucial part of their children's daily routine, driving the demand for sports equipment and accessories.

The market is divided into two key segments: sports equipment and sports accessories. The sports equipment segment generated USD 2.7 billion in revenue in 2024 and is expected to grow at an impressive CAGR of 6.1% through 2034. With parents becoming more aware of the physical and mental health benefits that regular activity provides, there is an increasing push to encourage kids' participation in sports, driving the need for quality sports equipment.

In terms of sport types, the market is segmented into team sports, individual sports, adventure/outdoor activities, and fitness activities. The team sports segment held a significant 44% share in 2024 and is anticipated to grow at a CAGR of 6.1% through 2034. School programs and local community initiatives strongly promote team sports, nurturing teamwork, and social development among children. These trends continue to increase the demand for specialized gear and equipment for team sports.

North America kids sports equipment and accessories market was valued at USD 1.4 billion in 2024, with an expected CAGR of 5.7% from 2025 to 2034. Growth in this region is driven by heightened health awareness, a strong cultural focus on sports, and policies that encourage youth participation in organized sports. Additionally,

advancements in sports equipment technology and growing concerns about sedentary lifestyles among children further fuel market expansion.

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