

# Kids Furniture Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034

<https://marketpublishers.com/r/K64C96AC0C93EN.html>

Date: March 2025

Pages: 290

Price: US\$ 4,850.00 (Single User License)

ID: K64C96AC0C93EN

## Abstracts

The Global Kids Furniture Market reached USD 36.5 billion in 2024 and is expected to grow at a CAGR of 7.6% between 2025 and 2034. The rising demand for kids' furniture is fueled by several factors, including increasing birth rates in various regions, a growing focus on child safety and comfort, and government initiatives supporting young families through fertility and parental assistance programs. As modern families look to create safe, functional, and stylish living spaces for their children, the need for high-quality, durable, and aesthetically pleasing furniture continues to surge. Parents today are more aware of the importance of choosing furniture that supports their child's development, offering not only practicality but also a visually appealing environment that encourages creativity and comfort.

The market is also witnessing a steady rise in premium and customizable furniture solutions as parents prioritize pieces that reflect their children's personalities and cater to their evolving needs. Additionally, the influence of social media trends, lifestyle changes, and increasing urbanization has led families to invest in modern, multifunctional furniture that fits seamlessly into contemporary home designs. Brands are focusing on launching innovative, modular, and space-saving furniture to meet the demand for flexible living solutions, especially in urban settings where space is often limited. The growing influence of eco-conscious consumers has also shifted focus toward sustainable materials, further shaping the trajectory of the global kids furniture market.

The bedroom furniture segment in the kids furniture market generated USD 13.8 billion in 2024, reflecting the rising need for versatile and stylish bedroom solutions for children. Parents are increasingly opting for a wide variety of options, including beds, study tables, dressers, and storage units, all designed to offer both functionality and a modern aesthetic. The demand for furniture with enhanced safety features, such as rounded corners, anti-tip mechanisms, and non-toxic finishes, is on the rise as parents

prioritize child safety without compromising on style. Customizable designs that appeal directly to children's interests—ranging from favorite colors and themes to unique layouts—are also gaining significant popularity. Parents seek furniture that not only supports their children's daily activities but also enhances the visual appeal of their rooms, allowing for a personalized and inspiring space.

In terms of material, the wood segment dominated the kids furniture market with a 44.9% share in 2024. Wooden furniture remains a preferred choice among families due to its unmatched durability, natural aesthetic, and eco-friendly attributes. Parents often choose wood because it offers timeless appeal, fitting a variety of interior themes while ensuring longevity. Its sturdy structure makes it a practical investment for growing children, and the warmth and elegance of wood naturally elevate the look of any room, creating a cozy and welcoming environment that children can enjoy over the years.

U.S. kids furniture market generated USD 9.6 billion in 2024, driven by a booming interest in home decor and interior styling for children's spaces. Higher consumer spending on high-quality, functional, and attractive furniture is boosting the market, as American families prioritize creating safe and well-designed spaces for their kids. A strong retail presence, combined with rising demand for innovative and customizable furniture solutions, continues to propel market growth in the U.S., where parents seek to blend safety, comfort, and modern aesthetics seamlessly.

## Contents

### CHAPTER 1 METHODOLOGY & SCOPE

- 1.1 Market scope & definitions
- 1.2 Research design
  - 1.2.1 Research approach
  - 1.2.2 Data collection methods
- 1.3 Base estimates & calculations
  - 1.3.1 Base year calculation
  - 1.3.2 Key trends for market estimation
- 1.4 Forecast model
- 1.5 Primary research and validation
  - 1.5.1 Primary sources
  - 1.5.2 Data mining sources

### CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Industry 360° synopsis

### CHAPTER 3 INDUSTRY INSIGHTS

- 3.1 Industry ecosystem analysis
  - 3.1.1 Factor affecting the value chain
  - 3.1.2 Profit margin analysis.
  - 3.1.3 Disruptions
  - 3.1.4 Future outlook
  - 3.1.5 Manufacturers
  - 3.1.6 Distributors
  - 3.1.7 Retailers
- 3.2 Industry impact forces
  - 3.2.1 Growth drivers
    - 3.2.1.1 Growing population and rising focus on child development
    - 3.2.1.2 Rising E-commerce followed by increasing disposable income.
  - 3.2.2 Industry pitfalls & challenges
    - 3.2.2.1 Changing consumer preferences
    - 3.2.2.2 Limited variety of sizes and styles available
- 3.3 Growth potential analysis
- 3.4 Porter's analysis

### 3.5 PESTEL analysis

## **CHAPTER 4 COMPETITIVE LANDSCAPE, 2024**

### 4.1 Company market share analysis

### 4.2 Competitive positioning matrix

### 4.3 Strategic outlook matrix

## **CHAPTER 5 KIDS FURNITURE MARKET ESTIMATES & FORECAST, BY PRODUCT TYPE, 2021 – 2034 (USD BILLION) (THOUSAND UNITS)**

### 5.1 Key trends

### 5.2 Bedroom furniture

#### 5.2.1 Beds & trundles

#### 5.2.2 Dressers & nightstands

#### 5.2.3 Desks & desk chairs

#### 5.2.4 Others

### 5.3 Nursery furniture

#### 5.3.1 Cribs & bassinets

#### 5.3.2 Changing tables

#### 5.3.3 Others (Side tables etc.)

### 5.4 Playroom & study furniture

#### 5.4.1 Toy storage

#### 5.4.2 Play tables & chairs

#### 5.4.3 Bookcases

#### 5.4.4 Others (Shelves and Hooks etc.)

### 5.5 Others

## **CHAPTER 6 KIDS FURNITURE MARKET ESTIMATES & FORECAST, BY MATERIAL, 2021 – 2034 (USD BILLION) (THOUSAND UNITS)**

### 6.1 Key trends

### 6.2 Wood

### 6.3 Plastic

### 6.4 Metal

### 6.5 Others

## **CHAPTER 7 KIDS FURNITURE MARKET ESTIMATES & FORECAST, BY AGE GROUP, 2021 -2034 (USD BILLION) (THOUSAND UNITS)**

- 7.1 Key trends
- 7.2 Newborn & infants
- 7.3 Toddler
- 7.4 Preschooler
- 7.5 School-aged child

## **CHAPTER 8 KIDS FURNITURE MARKET ESTIMATES & FORECAST, BY PRICE, 2021 -2034 (USD BILLION) (THOUSAND UNITS)**

- 8.1 Key trends
- 8.2 Low
- 8.3 Medium
- 8.4 High

## **CHAPTER 9 KIDS FURNITURE MARKET ESTIMATES & FORECAST, BY END USE, 2021-2034 (USD BILLION) (THOUSAND UNITS)**

- 9.1 Key trends
- 9.2 Residential
- 9.3 Commercial
  - 9.3.1 School & playgroup
  - 9.3.2 Daycare centers & preschools
  - 9.3.3 Healthcare
  - 9.3.4 Others (Camps, HoReCa, etc.)

## **CHAPTER 10 KIDS FURNITURE MARKET ESTIMATES & FORECAST, BY DISTRIBUTION CHANNEL, 2021 -2034 (USD BILLION) (THOUSAND UNITS)**

- 10.1 Key trends
- 10.2 Online
  - 10.2.1 E-Commerce sites
  - 10.2.2 Company websites
- 10.3 Offline
  - 10.3.1 Specialty stores
  - 10.3.2 Mega retail stores
  - 10.3.3 Others (Home Decor etc.)

## **CHAPTER 11 KIDS FURNITURE MARKET ESTIMATES & FORECAST, BY REGION,**

**2021-2034 (USD BILLION) (THOUSAND UNITS)**

11.1 Key trends, by region

11.2 North America

11.2.1 U.S.

11.2.2 Canada

11.3 Europe

11.3.1 Germany

11.3.2 UK

11.3.3 France

11.3.4 Italy

11.3.5 Spain

11.4 Asia Pacific

11.4.1 China

11.4.2 India

11.4.3 Japan

11.4.4 South Korea

11.4.5 Australia

11.5 Latin America

11.5.1 Brazil

11.5.2 Mexico

11.6 MEA

11.6.1 Saudi Arabia

11.6.2 UAE

11.6.3 South Africa

**CHAPTER 12 COMPANY PROFILES**

12.1 Dream On Me, Inc.

12.2 KidKraft

12.3 Legare

12.4 Milliard Brands

12.5 Million Dollar Baby Co.

12.6 Sorelle Furniture

12.7 Summer Infant, Inc.

12.8 Universal Kids Furniture

12.9 Wayfair LLC

12.10 Williams-Sonoma Inc.

## I would like to order

Product name: Kids Furniture Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034

Product link: <https://marketpublishers.com/r/K64C96AC0C93EN.html>

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/K64C96AC0C93EN.html>