

Injection Molding Machine Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 – 2032

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Abstracts

The Global Injection Molding Machine Market, valued at USD 10.1 billion in 2023, is projected to grow at a CAGR of 4.8% from 2024 to 2032, driven by robust demand across industries such as automotive, consumer goods, and packaging. Injection molding technology, which involves injecting molten material into molds, supports efficient, large-scale production of plastic components. Recent technological advancements, particularly in automation and IoT integration, have improved productivity and precision, solidifying the technology's role in high-volume manufacturing. Amid growing environmental regulations and shifting consumer expectations, companies are prioritizing energy-efficient and eco-friendly machines. Electric and hybrid injection molding machines are increasingly popular, enabling manufacturers to cut energy consumption and minimize waste. Additionally, the rising market for recycled plastics and biodegradable materials drives innovation in molding technologies, aligning the industry with sustainable practices and diverse consumer preferences. Among machine types, the hydraulic segment, valued at over USD 5.1 billion in 2023, is expected to grow at a CAGR of over 4.4% through 2032. Known for durability and high-pressure capabilities, hydraulic machines are essential in sectors like automotive, packaging, and construction, producing complex, high-strength components. Innovations in hydraulic technology have further improved energy efficiency and reduced noise, appealing to manufacturers who value power and sustainability.

The rapid pace of industrialization, especially in emerging markets, boosts demand for cost-effective and resilient hydraulic injection molding solutions. In terms of distribution channels, the direct sales segment dominated with a 55.1% share of the injection molding machine market in 2023 and is projected to grow at around 5% CAGR through 2032. Direct sales provide manufacturers a valuable opportunity to engage closely with

clients, offering tailored solutions and technical support for specific industry applications. By bypassing intermediaries, direct sales streamline communication, reduce costs, and enhance customer relationships, especially in specialized sectors such as automotive, electronics, and medical devices. Regionally, North America injection molding machine market, valued at over USD 2.7 billion in 2023, is expected to grow at a CAGR of more than 4.7% through 2032, driven by demand in the automotive, healthcare, and packaging sectors. U.S. manufacturers are increasingly investing in advanced, high-precision machines designed for producing intricate, lightweight parts, making automation and IoT integration key features of modern machinery.

Contents

Report Content

CHAPTER 1 METHODOLOGY & SCOPE

- 1.1 Market scope & definition
- 1.2 Base estimates & calculations
- 1.3 Forecast parameters
- 1.4 Data sources
 - 1.4.1 Primary
- 1.5 Secondary
 - 1.5.1.1 Paid sources
 - 1.5.1.2 Public sources

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Industry synopsis, 2021 - 2032

CHAPTER 3 INDUSTRY INSIGHTS

- 3.1 Industry ecosystem analysis
 - 3.1.1 Factor affecting the value chain
 - 3.1.2 Profit margin analysis
 - 3.1.3 Disruptions
 - 3.1.4 Future outlook
 - 3.1.5 Manufacturers
 - 3.1.6 Distributors
- 3.2 Supplier landscape
- 3.3 Profit margin analysis
- 3.4 Key news & initiatives
- 3.5 Regulatory landscape
- 3.6 Impact forces
 - 3.6.1 Growth drivers
 - 3.6.1.1 Rising demand in automotive and packaging sectors
 - 3.6.1.2 Advancements in automation and IoT integration
 - 3.6.1.3 Increased focus on energy-efficient and eco-friendly machines
 - 3.6.2 Industry pitfalls & challenges
 - 3.6.2.1 High initial costs for advanced machines

- 3.6.2.2 Environmental concerns related to plastic waste
- 3.7 Technological overview
- 3.8 Growth potential analysis
- 3.9 Porter's analysis
- 3.10 PESTEL analysis

CHAPTER 4 COMPETITIVE LANDSCAPE, 2023

- 4.1 Introduction
- 4.2 Company market share analysis
- 4.3 Competitive positioning matrix
- 4.4 Strategic outlook matrix

CHAPTER 5 MARKET ESTIMATES AND FORECAST, BY MACHINE TYPE, 2021 – 2032 (USD BILLION) (THOUSAND UNITS)

- 5.1 Key trends
- 5.2 Hydraulic
- 5.3 Electric
- 5.4 Hybrid

CHAPTER 6 MARKET ESTIMATES AND FORECAST, BY MATERIAL TYPE, 2021 – 2032 (USD BILLION) (THOUSAND UNITS)

- 6.1 Key trends
- 6.2 Plastic
- 6.3 Rubber
- 6.4 Metal
- 6.5 Ceramic

CHAPTER 7 MARKET ESTIMATES AND FORECAST, BY OPERATION, 2021 – 2032 (USD BILLION) (THOUSAND UNITS)

- 7.1 Key trends
- 7.2 Automatic
- 7.3 Semi-automatic
- 7.4 Manual

CHAPTER 8 MARKET ESTIMATES AND FORECAST, BY INJECTION PRESSURE,

2021 – 2032 (USD BILLION) (THOUSAND UNITS)

- 8.1 Key trends
- 8.2 Below 1000 bar
- 8.3 Between 1000-2500 bar
- 8.4 Above 2500 bar

CHAPTER 9 MARKET ESTIMATES AND FORECAST, BY CAPACITY, 2021 – 2032 (USD BILLION) (THOUSAND UNITS)

- 9.1 Key trends
- 9.2 Below 500 tons
- 9.3 Between 500-1,000 tons
- 9.4 Above 1,000 tons

CHAPTER 10 MARKET ESTIMATES AND FORECAST, BY END USE, 2021 – 2032 (USD BILLION) (THOUSAND UNITS)

- 10.1 Key trends
- 10.2 Automotive & transportation
- 10.3 Construction
- 10.4 Consumer goods
- 10.5 Packaging
- 10.6 Electrical & electronics

CHAPTER 11 MARKET ESTIMATES & FORECAST, BY DISTRIBUTION CHANNEL, 2021 – 2032, (USD BILLION) (THOUSAND UNITS)

- 11.1 Key trends
- 11.2 Direct sales
- 11.3 Indirect sales

CHAPTER 12 MARKET ESTIMATES & FORECAST, BY REGION, 2021 – 2032, (USD BILLION) (THOUSAND UNITS)

- 12.1 Key trends
- 12.2 North America
 - 12.2.1 U.S.
 - 12.2.2 Canada

12.3 Europe

12.3.1 UK

12.3.2 Germany

12.3.3 France

12.3.4 Italy

12.3.5 Spain

12.3.6 Russia

12.4 Asia Pacific

12.4.1 China

12.4.2 India

12.4.3 Japan

12.4.4 South Korea

12.4.5 Australia

12.5 Latin America

12.5.1 Brazil

12.5.2 Mexico

12.6 MEA

12.6.1 South Africa

12.6.2 Saudi Arabia

12.6.3 UAE

CHAPTER 13 COMPANY PROFILES (BUSINESS OVERVIEW, FINANCIAL DATA, PRODUCT LANDSCAPE, STRATEGIC OUTLOOK, SWOT ANALYSIS)

13.1 ARBURG

13.2 Borch Machinery

13.3 Electronica Plastic Machines

13.4 ENGEL Group

13.5 Haitian Plastics Machinery Group

13.6 Husky Injection Molding Systems

13.7 KraussMaffei Technologies GmbH, Milacron LLC

13.8 MICRO

13.9 Multiplas Enginery

13.10 Nissei Plastic Industrial

13.11 Polymechplast Machines

13.12 Sumitomo (SHI) Demag Plastics Machinery

13.13 Supermac Machinery

13.14 The Japan Steel Works

13.15 Ube Machinery Corporation

13.16 Wittmann Battenfeld

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