

Inflammatory Bowel Disease Treatment Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034

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Abstracts

The Global Inflammatory Bowel Disease (IBD) Treatment Market was valued at USD 26.6 billion in 2024 and is projected to grow from USD 28.1 billion in 2025 to USD 47.3 billion by 2034, expanding at a CAGR of 5.9%, according to the latest report published by Global Market Insights, Inc. Emerging incidence of Crohn's disease and ulcerative colitis, rising use of biologics and biosimilars, and enhanced diagnostic technologies are significantly propelling the market. Furthermore, continued R&D and drug pipeline developments are allowing more targeted and efficient therapies, especially for moderate to severe IBD.

Market Size & Growth:

2024 Market Size: USD 26.6 billion

2025 Market Size: USD 28.1 billion

2034 Forecast Market Size: USD 47.3 billion

CAGR (2025–2034): 5.9%

Regional Insights:

Largest Market: North America

Fastest growing market: Asia Pacific

Emerging Countries: India, China

Key Drivers:

1. Increased incidence of Crohn's disease and ulcerative colitis: Lifestyle changes, mounting stress levels, and environmental changes lead to increasing disease prevalence across the world.
2. Biologics and biosimilars advances: The pathogenesis of IBD has been revolutionized by the advent of TNF inhibitors, integrin receptor antagonists, and JAK inhibitors, particularly for patients who are unresponsive to conventional treatments.
3. Enhanced access to diagnosis and treatment: Increased investment in gastroenterology services and awareness campaigns facilitates early-stage diagnosis and treatment.
4. Pipeline innovation: Pharmaceutical companies are positively investing in new classes of drugs like S1P receptor modulators and IL-23 inhibitors, which bring new hope to patients resistant to treatment.

Key Players:

The key players like Takeda, AbbVie Inc., Pfizer, UCB, and Johnson & Johnson together contribute 81.4% towards the total market share.

AbbVie had a 27.8% share of the inflammatory bowel disease market in 2024.

Key Challenges:

High prices for biologics and specialty drugs, in particular: Affordability is an important concern, especially in low- and middle-income countries with limitations on the defined availability of advanced treatment options.

Toxicity and drug resistance: Prolonged treatment with immunosuppressive agents and biologics creates adverse events, which lead to the need for careful monitoring of patients and clarification criteria for shifting treatment.

Reimbursement complexity: In developed nations where patients have coverage, there is still complexity of lag time for insurance and formulary exclusions or restrictions that impact access to therapy in a timely manner.

Browse key industry insights spread across 145 pages with 161 market data tables and figures from the report, “Inflammatory Bowel Disease Treatment Market - By Treatment Type, By Drug Class, By Route of Administration, By Distribution Channel - Global Forecast, 2025 - 2034” in detail, along with the table of contents:

1. By Treatment Type: The Largest Share of Revenue was for Crohn's Disease

In 2024, Crohn's Disease has the greatest revenue share because it has more complex pathology and requires more intensive and long-term treatment regimens. Immunomodulators and biologics are frequently utilized for moderate to severe Crohn's, generating high growth for the market.

2. By Drug Class – Second-Line Treatments Become Popular

Second-line medications, such as TNF-alpha inhibitors, JAK inhibitors, and IL-23 blockers, are being increasingly utilized for nonresponders to first-line treatment. Their efficacy and potential ability to induce and maintain remission for more severe forms is expanding their usage in Crohn's Disease, and also ulcerative colitis.

3. Based on Route of Administration – Injectables Predominate

Injectable products had the leading share in 2024 due to the widespread application of biologics delivered via subcutaneous or intravenous routes. These are primarily only used in a hospital or clinical setting for purposes of formal monitoring and subsequent clinical feedback.

4. By Distribution Channel – Hospital Pharmacies Lead

Hospital pharmacies continued to be the biggest channel for distribution because of the clinical sophistication of IBD treatments, most of which have specialist prescribing, infusion centers, or tight physician monitoring.

5. By Region – North America is in the Lead

North America dominated the world market in 2024 because of early exposure to innovative treatments, good reimbursement structures, and high levels of awareness. The area is also home to a number of current clinical trials and regulatory clearance of new IBD drugs. North America remains the leading market for IBD treatment based on high awareness of the disease, early diagnosis, good reimbursement coverage, and the quick adoption of biologics and newer therapies. The U.S. holds most of the share due to its developed healthcare infrastructure and the presence of top pharmaceutical companies.

Some of the major players in the market for IBD treatments are AbbVie, Alvotech, Amgen, Biogen, Boehringer Ingelheim, Celltrion, Dr. Falk Pharma, Eli Lilly, Ferring, Johnson & Johnson, ORGANON, Pfizer, Takeda Pharmaceuticals, and UCB.

Strategic licensing, portfolio expansion, and biosimilar approvals are some of the strategies adopted by the key players to gain a stronger foothold in the IBD market. AbbVie still dominates with Humira but is gearing up for more biosimilar competition with its newer products, such as Rinvoq and Skyrizi. Takeda has extended the global presence of its Entyvio brand through subcutaneous formulations. Pfizer and Celltrion are spending big on biosimilar development in order to make it easier and cheaper for people to get treated. Firms such as Biogen and Alvotech are also collaborating to develop targeted biologics jointly to broaden treatment options for IBD in various patient populations.

Contents

CHAPTER 1 METHODOLOGY AND SCOPE

- 1.1 Market scope and definitions
- 1.2 Research design
 - 1.2.1 Research approach
 - 1.2.2 Data collection methods
- 1.3 Data mining sources
 - 1.3.1 Global
 - 1.3.2 Regional/country
- 1.4 Base estimates and calculations
 - 1.4.1 Base year calculation
 - 1.4.2 Key trends for market estimation
- 1.5 Primary research and validation
 - 1.5.1 Primary sources
- 1.6 Forecast model
- 1.7 Research assumptions and limitations

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Industry 360° synopsis
- 2.2 Key market trends
 - 2.2.1 Regional trends
 - 2.2.2 Treatment type trends
 - 2.2.3 Drug class trends
 - 2.2.4 Route of administration trends
 - 2.2.5 Distribution channel trends
- 2.3 CXO perspectives: Strategic imperatives
 - 2.3.1 Key decision points for industry executives
 - 2.3.2 Critical success factors for market players
- 2.4 Future outlook and strategic recommendations

CHAPTER 3 INDUSTRY INSIGHTS

- 3.1 Industry ecosystem analysis
- 3.2 Industry impact forces
 - 3.2.1 Growth drivers
 - 3.2.1.1 Increasing prevalence of IBD

- 3.2.1.2 Technological advancements
- 3.2.1.3 Favorable reimbursement policies
- 3.2.1.4 Growing awareness and early diagnosis of IBD symptoms
- 3.2.2 Industry pitfalls and challenges
 - 3.2.2.1 Stringent regulatory scenario
 - 3.2.2.2 High cost of treatment
- 3.2.3 Market opportunities
 - 3.2.3.1 Rising adoption of biologics and targeted therapies
 - 3.2.3.2 Expansion in emerging markets
- 3.3 Growth potential analysis
- 3.4 Reimbursement scenario
- 3.5 Regulatory landscape
 - 3.5.1 U.S.
 - 3.5.2 Europe
 - 3.5.3 Asia Pacific
- 3.6 Pipeline analysis
- 3.7 Investment scenarios outlook
- 3.8 Treatment switching patterns or sequencing trends
- 3.9 Epidemiological scenario
- 3.10 Future market trends/ Key marketed therapies
- 3.11 Brand analysis, 2024
- 3.12 Porter's analysis
- 3.13 PESTEL analysis

CHAPTER 4 COMPETITIVE LANDSCAPE, 2024

- 4.1 Introduction
- 4.2 Company matrix analysis
- 4.3 Company market share analysis
 - 4.3.1 Global
 - 4.3.2 North America
 - 4.3.3 Europe
 - 4.3.4 Asia Pacific
 - 4.3.5 Latin America
 - 4.3.6 MEA
- 4.4 Competitive positioning matrix
- 4.5 Competitive analysis of major market players
- 4.6 Key developments
 - 4.6.1 Mergers and acquisitions

- 4.6.2 Partnerships and collaborations
- 4.6.3 New product type launches
- 4.6.4 Expansion plans

CHAPTER 5 MARKET ESTIMATES AND FORECAST, BY TREATMENT TYPE, 2021 - 2034 (\$ MN)

- 5.1 Key trends
- 5.2 Crohn's disease
- 5.3 Ulcerative colitis

CHAPTER 6 MARKET ESTIMATES AND FORECAST, BY DRUG CLASS, 2021 - 2034 (\$ MN)

- 6.1 Key trends
- 6.2 First-line treatment
 - 6.2.1 Aminosalicylates
 - 6.2.2 Corticosteroids
- 6.3 Second-line treatment
 - 6.3.1 IL inhibitors
 - 6.3.2 TNF inhibitors
 - 6.3.3 JAK inhibitors
 - 6.3.4 Anti-integrin
 - 6.3.5 S1P receptor modulator
- 6.4 Combination therapy
 - 6.4.1 TNF inhibitors + thiopurines
 - 6.4.2 Other combination therapies

CHAPTER 7 MARKET ESTIMATES AND FORECAST, BY ROUTE OF ADMINISTRATION, 2021 - 2034 (\$ MN)

- 7.1 Key trends
- 7.2 Injectable
- 7.3 Oral
- 7.4 Rectal

CHAPTER 8 MARKET ESTIMATES AND FORECAST, BY DISTRIBUTION CHANNEL, 2021 - 2034 (\$ MN)

- 8.1 Key trends
- 8.2 Hospital pharmacy
- 8.3 Retail pharmacy
- 8.4 Online pharmacy

CHAPTER 9 MARKET ESTIMATES AND FORECAST, BY REGION, 2021 - 2034 (\$ MN)

- 9.1 Key trends
- 9.2 North America
 - 9.2.1 U.S.
 - 9.2.2 Canada
- 9.3 Europe
 - 9.3.1 Germany
 - 9.3.2 UK
 - 9.3.3 France
 - 9.3.4 Spain
 - 9.3.5 Italy
 - 9.3.6 Netherlands
- 9.4 Asia Pacific
 - 9.4.1 China
 - 9.4.2 Japan
 - 9.4.3 India
 - 9.4.4 Australia
 - 9.4.5 South Korea
- 9.5 Latin America
 - 9.5.1 Brazil
 - 9.5.2 Mexico
 - 9.5.3 Argentina
- 9.6 Middle East and Africa
 - 9.6.1 South Africa
 - 9.6.2 Saudi Arabia
 - 9.6.3 UAE

CHAPTER 10 COMPANY PROFILES

- 10.1 AbbVie
- 10.2 Alvotech
- 10.3 Amgen

- 10.4 Biogen
- 10.5 Boehringer Ingelheim
- 10.6 Celltrion
- 10.7 Dr Falk Pharma
- 10.8 Eli Lilly
- 10.9 Ferring
- 10.10 Johnson & Johnson
- 10.11 ORGANON
- 10.12 Pfizer
- 10.13 Takeda Pharmaceuticals
- 10.14 UCB

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