

# Infant Formula Protein Hydrolysates Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034

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## Abstracts

The Global Infant Formula Protein Hydrolysates Market was valued at USD 2.1 billion in 2024 and is estimated to grow at a CAGR of 9% to reach USD 5.1 billion by 2034.

The steady increase highlights the fast-growing demand for hydrolyzed protein formulas, which are becoming a preferred option for infants who require specialized nutrition due to allergies or dietary sensitivities. The expansion of this market is closely linked to the rising number of infants experiencing food-related intolerances, encouraging consistent adoption of formulas with modified proteins. Long-term assessments indicate that the market will continue advancing as product innovation accelerates and manufacturers tailor solutions to emerging clinical needs and shifting consumer expectations. Premium pricing remains a defining characteristic of this category because producing hydrolyzed proteins involves complex processing steps, rigorous safety evaluations, and strict adherence to regulatory standards across global markets. Advanced hydrolysis technologies, including enzymatic and thermal techniques, help create proteins that are easier for infants to digest and less likely to trigger reactions. Clinical guidance supports the use of extensively hydrolyzed formulas as an effective nutritional option for infants who do not tolerate standard cow's milk proteins.

The extensively hydrolyzed formula products held a 45% share in 2024, underscoring their strong role in addressing cow's milk protein sensitivity. These formulas use deeply broken-down proteins with peptide sizes below 3 kDa to help lower the chance of triggering reactions while still meeting key nutritional needs.

In 2024, the food allergy management segment represented a 55% share. This large

share reflects the clinical relevance of hydrolyzed proteins in addressing conditions linked to adverse food responses and ongoing nutritional concerns. Their ability to support feeding tolerance while lowering reaction risk continues to shape healthcare recommendations, contributing to rising demand across medical and retail channels.

United States Infant Formula Protein Hydrolysates Market generated USD 589.3 million in 2024. The increase in food allergy cases among children has influenced growth, with supportive clinical guidance and insurance recognition helping strengthen adoption. The region's readiness to invest in specialized nutrition also supports strong market momentum.

Key brands active in the Infant Formula Protein Hydrolysates Market include Perrigo Company, ByHeart, Danone, Abbott Laboratories, Arla Foods Ingredients, Else Nutrition, Morinaga Milk Industry, HiPP, Nestlé, Bellamy's Organic, Reckitt Benckiser, Kendamil, and Biostime International. Companies in the Infant Formula Protein Hydrolysates Market focus on several core strategies to reinforce their competitive position. Many invest heavily in research to create formulas with improved digestibility and enhanced protein breakdown profiles. Firms also emphasize clinical validation to build trust among healthcare professionals and caregivers. Expanding production capabilities and optimizing supply chains help support consistent product availability, while collaborations with pediatric experts enhance credibility. Leading brands pursue targeted marketing to highlight the benefits of hydrolyzed proteins and widen consumer awareness.

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