

Industrial Starch Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034

<https://marketpublishers.com/r/I3B690CC08C0EN.html>

Date: January 2025

Pages: 235

Price: US\$ 4,850.00 (Single User License)

ID: I3B690CC08C0EN

Abstracts

The Global Industrial Starch Market, valued at USD 58.5 billion in 2024, is projected to witness robust growth, expanding at a CAGR of 6% from 2025 to 2034. This surge is largely driven by the versatile applications of industrial starch derived from natural sources like corn, potato, wheat, cassava, and rice. With its unique properties, including thickening, binding, and stabilizing, industrial starch is indispensable across various sectors. Its use in food and beverages is pivotal, where it enhances texture, stability, and binding in numerous products.

However, its utility isn't limited to the food industry; starch is also an essential component in non-food applications such as paper manufacturing, textiles, adhesives, and bioplastics. The growing shift towards sustainable products, such as eco-friendly packaging and bioplastics, is further propelling the demand for starch-based solutions. The market is expanding as businesses seek cleaner, more natural ingredients to replace synthetic additives, aligning with consumer preferences for health-conscious and environmentally sustainable options.

The food and beverage sector remains the largest consumer of industrial starch, owing to its critical role in improving the texture and stability of various formulations. In addition, non-food industries are increasingly relying on starch to enhance product performance, efficiency, and sustainability. The starch market continues to grow as companies from different sectors recognize its diverse functionalities and seek ways to optimize their production processes. For example, in food processing, starch acts as a primary thickener and stabilizer in soups, sauces, and baked goods, offering cost-effective and high-quality alternatives to artificial additives.

Industrial starch is mainly derived from corn, potato, wheat, cassava, and rice. Among

these, corn starch leads the market, generating USD 31.8 billion in 2024. This dominance is driven by corn's cost-effectiveness, high availability, and wide-ranging applications. The corn starch segment continues to see high demand, particularly in food processing, where it plays a key role in thickening and stabilizing various food products.

By function, the thickening agent segment held a substantial market share of 40.4% in 2024. The growing consumer demand for convenience foods, coupled with the shift towards cleaner, natural ingredients, is driving this trend. Starch-based thickeners are becoming a preferred alternative to synthetic additives due to their natural origins and health-conscious appeal.

In the U.S., the industrial starch market was valued at USD 15.1 billion in 2024. Factors such as advancements in agriculture, increased demand in food processing, and the expanding use of starch in non-food applications are fueling growth. The rise of clean-label products, driven by consumer preferences for transparency and natural ingredients, is a major factor propelling starch adoption in processed foods. Furthermore, industries like paper and packaging are leveraging starch to enhance product strength, recyclability, and sustainability, supporting the growing demand in these sectors. The push for eco-friendly alternatives, such as starch-based bioplastics, opens new growth avenues, with increasing regulatory support for sustainable materials.

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