

# **Industrial Mixers and Blenders Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 – 2032**

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## **Abstracts**

The Global Industrial Mixers and Blenders Market was valued at USD 9.3 billion in 2023 and is projected to grow at a CAGR of 5.5% from 2024 to 2032. This growth is largely fueled by industrialization and heightened manufacturing activities. Data from the U.S. Bureau of Labor Statistics highlights a consistent annual increase of 3.5% in manufacturing output over the last five years. As new manufacturing plants emerge and existing ones upgrade, there's a surge in production capacity. This, in turn, amplifies the demand for advanced mixing and blending equipment, which must now accommodate larger volumes and a wider array of product formulations.

The overall industrial mixers and blenders industry is classified based on distribution channel, operation, type, batch capacity, application, mode of operation, end-user, and region. The market for industrial mixers and blenders is categorized by product type into Portable Mixers, Planetary Mixers, Paddle Mixers, High Shear Mixers, Propeller and Impeller Mixers, Drum Mixers, Vertical Turbine Mixers, and Others (including Ultrasonic Mixers, Motionless Mixers, etc. ). In 2023, the Planetary Mixers segment emerged as the frontrunner, generating a revenue of USD 1.9 billion, with projections to reach USD 3.2 billion by 2032. Planetary mixers lead the industrial mixers and blenders market, thanks to their versatility and efficiency.

They adeptly manage a diverse range of materials, from light powders to dense pastes, making them invaluable across industries such as food, pharmaceuticals, and chemicals. The market is segmented by operation into continuous and batch categories. In 2023, continuous operations commanded a leading market share of 60% and are projected to grow at a CAGR of 6.3% during the forecast period. Leading the industrial mixers and blenders market, batch operations shine due to their flexibility and customization potential.

They adeptly process diverse formulations, allowing precise control to meet specific

production demands. This adaptability renders batch operations cost-effective for smaller production runs, sidestepping the higher expenses associated with continuous processing systems. Asia-Pacific emerged as the dominant player in the industrial mixers and blenders market, generating a revenue of USD 3.4 billion in 2023, with expectations to reach USD 5.7 billion by 2032. Several pivotal factors contribute to the Asia-Pacific's leadership in the industrial mixers and blenders market. Countries like China, India, and various Southeast Asian nations are witnessing rapid industrialization and economic growth, driving a heightened demand for advanced mixing and blending technologies. The region's manufacturing sectors, particularly in food and beverages, pharmaceuticals, and chemicals, are expanding, further propelling market growth.

## Contents

### Report Content

#### **CHAPTER 1 METHODOLOGY & SCOPE**

- 1.1 Market scope & definition
- 1.2 Base estimates & calculations
- 1.3 Forecast calculation
- 1.4 Data sources
  - 1.4.1 Primary
  - 1.4.2 Secondary
    - 1.4.2.1 Paid sources
    - 1.4.2.2 Public sources

#### **CHAPTER 2 EXECUTIVE SUMMARY**

- 2.1 Industry 360° synopsis, 2018 - 2032
- 2.2 Business trends
- 2.3 Regional trends
- 2.4 Product type trends
- 2.5 Distribution channel trends

#### **CHAPTER 3 INDUSTRY INSIGHTS**

- 3.1 Industry ecosystem analysis
- 3.2 Key news and initiatives
  - 3.2.1 Partnership/Collaboration
  - 3.2.2 Merger/Acquisition
  - 3.2.3 Investment
  - 3.2.4 Product launch & innovation
- 3.3 Regulatory landscape
- 3.4 Impact forces
- 3.5 Growth drivers
  - 3.5.1 Increasing industrialization and manufacturing activities
  - 3.5.2 Increased production capacities
  - 3.5.3 Expansion of pharmaceutical and chemical industries
- 3.6 Industry pitfalls & challenges
  - 3.6.1 High initial costs

- 3.7 Growth potential analysis
- 3.8 Raw material analysis
- 3.9 Trade analysis
  - 3.9.1 Export Data
  - 3.9.2 Import Data
- 3.10 Porter's analysis
- 3.11 PESTEL analysis

## **CHAPTER 4 COMPETITIVE LANDSCAPE, 2023**

- 4.1 Introduction
- 4.2 Company market share, 2023
- 4.3 Competitive analysis of major market players, 2023
- 4.4 Competitive positioning matrix, 2023
- 4.5 Strategic outlook matrix, 2023

## **CHAPTER 5 MARKET ESTIMATES & FORECAST, BY PRODUCT 2018 – 2032, (USD BILLION) (MILLION TONS)**

- 5.1 Key trends
- 5.2 Paddle mixers
- 5.3 Planetary mixers
- 5.4 High shear mixers
- 5.5 Drum mixers
- 5.6 Propeller and impeller mixers
- 5.7 Vertical turbine mixers
- 5.8 Portable
- 5.9 Others (motionless mixers, ultrasonic mixers, etc.)

## **CHAPTER 6 MARKET ESTIMATES & FORECAST, BY OPERATION 2018 – 2032, (USD BILLION) (MILLION TONS)**

- 6.1 Key trends
- 6.2 Continuous
- 6.3 Batch

## **CHAPTER 7 MARKET ESTIMATES & FORECAST, BY CAPACITY 2018 – 2032, (USD BILLION) (MILLION TONS)**

- 7.1 Key trends
- 7.2 Up to 200 Liters
- 7.3 200-500 Liters
- 7.4 500-1000 Liters
- 7.5 Above 1000 Liters

## **CHAPTER 8 MARKET ESTIMATES & FORECAST, BY MODE OF OPERATION 2018 – 2032, (USD BILLION) (MILLION TONS)**

- 8.1 Key trends
- 8.2 Manual
- 8.3 Automatic
- 8.4 Semi-automatic

## **CHAPTER 9 MARKET ESTIMATES & FORECAST, BY APPLICATION 2018 – 2032, (USD BILLION) (MILLION TONS)**

- 9.1 Key trends
- 9.2 Solid-Solid mixing
- 9.3 Solid-Liquid mixing
- 9.4 Liquid-Liquid mixing

## **CHAPTER 10 MARKET ESTIMATES & FORECAST, BY END USE 2018 – 2032, (USD BILLION) (MILLION TONS)**

- 10.1 Key trends
- 10.2 Pharmaceutical
- 10.3 Food industry
- 10.4 Cosmetics
- 10.5 Adhesives
- 10.6 Construction
- 10.7 Mining
- 10.8 Others (Pulp, water treatment, ETC.)

## **CHAPTER 11 MARKET ESTIMATES & FORECAST, BY DISTRIBUTION CHANNEL 2018 – 2032, (USD BILLION) (MILLION TONS)**

- 11.1 Key trends
- 11.2 Direct sales

### 11.3 Indirect sales

## **CHAPTER 12 MARKET ESTIMATES & FORECAST, BY REGION 2018 – 2032, (USD BILLION) (MILLION TONS)**

### 12.1 Key trends

### 12.2 North America

#### 12.2.1 U.S.

#### 12.2.2 Canada

### 12.3 Europe

#### 12.3.1 UK

#### 12.3.2 Germany

#### 12.3.3 France

#### 12.3.4 Italy

#### 12.3.5 Spain

### 12.4 Asia Pacific

#### 12.4.1 China

#### 12.4.2 India

#### 12.4.3 Japan

#### 12.4.4 South Korea

#### 12.4.5 ANZ

### 12.5 Latin America

#### 12.5.1 Brazil

#### 12.5.2 Mexico

### 12.6 MEA

#### 12.6.1 Saudi Arabia

#### 12.6.2 UAE

#### 12.6.3 South Africa

## **CHAPTER 13 COMPANY PROFILES**

### 13.1 AIM Blending Technologies, Inc.

### 13.2 Buhler Holding AG

### 13.3 Charles Ross & Son Company

### 13.4 GEA Group AG

### 13.5 GEMCO

### 13.6 John R. Boone Ltd

### 13.7 Krones AG

### 13.8 Landia Inc.

- 13.9 Lee Industries.
- 13.10 Marion Process Solutions
- 13.11 Reynolds Industries INC.
- 13.12 Shini USA
- 13.13 Silverson
- 13.14 SPX FLOW Inc.
- 13.15 Sulzer Ltd

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