

India Condom Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034

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Abstracts

India Condom Market reached USD 322.8 million in 2024 and is expected to experience a CAGR of 13.7% from 2025 to 2034. This growth is driven by a combination of factors that highlight the increasing awareness around sexual health and family planning, greater accessibility to contraceptive options, and the growing emphasis on gender equality in reproductive health. India's evolving attitude toward sexual well-being, alongside the government's efforts to promote safe sex practices, has spurred greater adoption of condoms. This shift is also supported by the rising awareness of sexually transmitted infections (STIs) and the role condoms play in preventing unwanted pregnancies.

As the market expands, condoms are becoming more affordable and easily accessible to a wider population across both urban and rural regions. With improved distribution networks, condoms are now available in pharmacies, supermarkets, vending machines, and even online platforms, ensuring convenient access for people of all income levels. This broadening reach and affordability are critical to driving market growth, particularly in lower-income and developing areas. Furthermore, growing public health campaigns focused on STI prevention and family planning continue to support the rise in condom use.

The market is primarily segmented by material, with latex and synthetic condoms leading the way. Latex condoms, in particular, are expected to dominate the market with a projected CAGR of 13.6%, reaching over USD 1 billion by 2034. Known for their elasticity and durability, latex condoms provide reliable protection against unintended pregnancies and sexually transmitted infections (STIs), including HIV/AIDS. Additionally, the diversity of latex condoms—ranging from ultra-thin and ribbed to flavored and colored varieties—caters to a wide spectrum of consumer preferences.

Manufacturers are constantly innovating with different textures and designs to enhance sexual experiences, which further drives consumer interest and increases market demand.

The eco-friendly nature of latex, being biodegradable and sourced from rubber trees, also aligns with the growing consumer preference for environmentally conscious products. This has resulted in a steady shift away from synthetic alternatives like polyurethane, further positioning latex condoms as the go-to option for a large portion of consumers.

In terms of category, male condoms dominate the Indian condom market, valued at USD 303.2 million in 2024. As a highly effective contraceptive and STI prevention method, male condoms are promoted through various public health initiatives. They are one of the most affordable and accessible contraceptive options available, making them widely used in both urban and rural areas. The widespread availability of male condoms in stores, online platforms, and even vending machines makes them easily accessible to consumers across different demographics. With continued efforts to increase awareness about safe sex practices, male condoms are likely to maintain their prominent position in the market.

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