

Hearing Amplifiers Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 - 2032

<https://marketpublishers.com/r/HD1E724D1525EN.html>

Date: September 2024

Pages: 105

Price: US\$ 4,365.00 (Single User License)

ID: HD1E724D1525EN

Abstracts

The Global Hearing Amplifiers Market was worth USD 87.1 million in 2023 and will grow at a CAGR of 4.8% between 2024 and 2032, propelled by the increasing prevalence of hearing loss, coupled with steadily rising awareness and penetration of hearing devices. As the global population ages, the incidence of hearing impairment is becoming more common, prompting a greater need for effective amplification solutions. Simultaneously, growing awareness of available hearing devices and their benefits is encouraging more individuals to seek assistance. This dual trend of rising demand and improved access to hearing amplifiers will foster substantial market growth in the coming years.

The hearing amplifiers industry is segregated based on product, technology, distribution channel, and region. The behind-the-ear (BTE) segment held a 33.4% share in 2023, attributed to its comfort and ease of use. BTE devices offer powerful amplification and are suitable for a wide range of hearing loss levels, making them popular among users. Their design allows for flexibility and adaptability with various ear molds, enhancing comfort for prolonged wear.

Also, advancements in technology, such as wireless connectivity and rechargeable batteries, are further boosting the appeal of BTE hearing amplifiers, driving market growth. The brick & mortar segment will reach USD 45.3 million by 2032, attributed to the personalized service and immediate access to products that physical stores provide. Consumers often prefer trying hearing amplifiers in person, allowing them to assess comfort and fit before making a purchase. Besides, knowledgeable staff can offer valuable guidance and support, enhancing the shopping experience.

As hearing health remains a sensitive issue, the trust and reassurance provided by brick-and-mortar retailers will continue to play a significant role in driving market growth.

North America hearing amplifiers market achieved USD 32.3 million in 2023 and will expand at 3.3% CAGR through 2032, fueled by a growing aging population and

increasing awareness of hearing health. The region benefits from advanced healthcare infrastructure and wide availability of hearing amplification products, making them easily accessible to consumers. Additionally, rising disposable incomes enable individuals to invest in high-quality hearing amplifiers, enhancing their overall quality of life. As awareness and demand for effective hearing solutions continue to rise, North America will emerge as a key contributor to the global hearing amplifiers industry.

Contents

Report Content

CHAPTER 1 METHODOLOGY & SCOPE

- 1.1 Market scope & definitions
- 1.2 Research design
 - 1.2.1 Research approach
 - 1.2.2 Data collection methods
- 1.3 Base estimates & calculations
 - 1.3.1 Base year calculation
 - 1.3.2 Key trends for market estimation
- 1.4 Forecast model
- 1.5 Primary research and validation
 - 1.5.1 Primary sources
 - 1.5.2 Data mining sources

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Industry 360° synopsis

CHAPTER 3 INDUSTRY INSIGHTS

- 3.1 Industry ecosystem analysis
- 3.2 Industry impact forces
 - 3.2.1 Growth drivers
 - 3.2.1.1 Increase in prevalence of hearing loss
 - 3.2.1.2 Rising geriatric population
 - 3.2.1.3 Advancements in sound amplification technology
 - 3.2.1.4 Steadily surging awareness & penetration of hearing devices
 - 3.2.2 Industry pitfalls & challenges
 - 3.2.2.1 Social stigma associated with wearing hearing amplifiers
- 3.3 Growth potential analysis
- 3.4 Regulatory landscape
- 3.5 Technological landscape
- 3.6 Future market trends
- 3.7 Consumer pathway
- 3.8 Gap analysis

- 3.9 Porter's analysis
- 3.10 PESTEL analysis

CHAPTER 4 COMPETITIVE LANDSCAPE, 2023

- 4.1 Introduction
- 4.2 Company market share analysis
- 4.3 Company matrix analysis
- 4.4 Competitive positioning matrix
- 4.5 Strategy dashboard

CHAPTER 5 MARKET ESTIMATES AND FORECAST, BY PRODUCT, 2021 – 2032 (\$ MN, UNITS)

- 5.1 Key trends
- 5.2 ITE/ITC
- 5.3 BTE
- 5.4 Other products

CHAPTER 6 MARKET ESTIMATES AND FORECAST, BY TECHNOLOGY, 2021 – 2032 (\$ MN)

- 6.1 Key trends
- 6.2 Analog
- 6.3 Digital

CHAPTER 7 MARKET ESTIMATES AND FORECAST, BY DISTRIBUTION CHANNEL, 2021 – 2032 (\$ MN)

- 7.1 Key trends
- 7.2 Brick & mortar
- 7.3 E-commerce
- 7.4 ENT clinics

CHAPTER 8 MARKET ESTIMATES AND FORECAST, BY REGION, 2021 – 2032 (\$ MN, UNITS)

- 8.1 Key trends
- 8.2 North America

- 8.2.1 U.S.
- 8.2.2 Canada
- 8.3 Europe
 - 8.3.1 Germany
 - 8.3.2 UK
 - 8.3.3 France
 - 8.3.4 Spain
 - 8.3.5 Italy
 - 8.3.6 Poland
 - 8.3.7 Sweden
 - 8.3.8 Netherlands
 - 8.3.9 Rest of Europe
- 8.4 Asia Pacific
 - 8.4.1 China
 - 8.4.2 Japan
 - 8.4.3 India
 - 8.4.4 Australia
 - 8.4.5 South Korea
 - 8.4.6 Indonesia
 - 8.4.7 Philippines
 - 8.4.8 Malaysia
 - 8.4.9 Rest of Asia Pacific
- 8.5 Latin America
 - 8.5.1 Brazil
 - 8.5.2 Mexico
 - 8.5.3 Argentina
 - 8.5.4 Columbia
 - 8.5.5 Chile
 - 8.5.6 Peru
 - 8.5.7 Rest of Latin America
- 8.6 Middle East and Africa
 - 8.6.1 South Africa
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Israel
 - 8.6.5 Turkey
 - 8.6.6 Iran
 - 8.6.7 Rest of Middle East and Africa

CHAPTER 9 COMPANY PROFILES

- 9.1 Alango Technologies Ltd
- 9.2 Beurer GmbH
- 9.3 Britzgo
- 9.4 Conversor Pro
- 9.5 Diglo Inc.
- 9.6 Etymotic Research, Inc.
- 9.7 Huizhou Jinghao Electronics Co. Ltd.
- 9.8 Innerscope Hearing Technologies, Inc.
- 9.9 IntriCon Corporation
- 9.10 Kinetik Medical Devices Ltd
- 9.11 MDHearing
- 9.12 Medline
- 9.13 Nuheara Limited
- 9.14 Otofonix
- 9.15 Sound World Solutions

I would like to order

Product name: Hearing Amplifiers Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 - 2032

Product link: <https://marketpublishers.com/r/HD1E724D1525EN.html>

Price: US\$ 4,365.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HD1E724D1525EN.html>