

# Healthcare Packaging Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034

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## Abstracts

The Global Healthcare Packaging Market was valued at USD 136.3 billion in 2024, with projections indicating a steady growth rate of 5.8% CAGR from 2025 to 2034. This market is primarily fueled by the growing need for innovative, secure, and sustainable packaging solutions. In recent years, the healthcare industry has been embracing advanced packaging technologies to meet the specific needs of biologics and specialty drugs. Alongside this, access to healthcare in developing regions is improving, driving an increase in demand for effective and efficient packaging.

Additionally, the rise of pharmaceutical e-commerce is providing new opportunities for packaging solutions that support safe transportation and storage. The integration of smart packaging is further enhancing patient compliance by ensuring accurate dosing and providing real-time information. This trend is also optimizing supply chain efficiency, reducing costs, and improving product traceability. As the healthcare sector continues to evolve, the packaging market will play a critical role in ensuring the safety and quality of pharmaceutical and medical products.

The healthcare packaging market is divided into two main segments: rigid and flexible packaging. Rigid packaging accounts for the largest market share, holding 61% in 2024. The dominance of this segment is largely due to its ability to protect products and maintain the integrity of sensitive healthcare products. Rigid packaging often employs high-performance materials like polypropylene and polycarbonate, essential for meeting stringent healthcare compliance regulations. With ongoing advancements in molding technologies, manufacturers are able to produce lightweight yet durable containers, helping reduce transportation costs while maintaining the necessary strength and protection. This continued evolution in materials and design is helping rigid packaging

remain the preferred choice for many healthcare applications.

When examining end-user applications, the healthcare packaging market is categorized into pharmaceuticals and medical devices. The medical devices segment is expected to experience the highest growth rate, with a projected CAGR of 6.5%. This segment is expected to reach USD 76.4 billion by 2034, driven by innovations in medical device technology and the increasing demand for sterile, durable, and user-friendly packaging solutions. Medical device packaging must meet the demanding requirements of sterility, durability, and usability for a wide array of products, from diagnostic tools and surgical instruments to implants. As more advanced medical devices enter the market, the packaging solutions will need to evolve accordingly to ensure maximum safety and functionality.

In North America, the healthcare packaging market is expected to maintain its dominance, accounting for 34.5% of the market share in 2024. The U.S. is experiencing a significant increase in the demand for advanced packaging solutions within the healthcare sector, driven by technological advancements in medical products and a growing emphasis on patient safety. Innovations like tamper-evident and child-resistant packaging are seeing high demand for both pharmaceutical and over-the-counter products. The rise of home healthcare is also fueling the need for more convenient, user-friendly packaging formats, such as prefilled syringes and blister packs. These developments reflect a broader trend toward more efficient and effective packaging solutions across the healthcare industry.

## Contents

### CHAPTER 1 METHODOLOGY & SCOPE

- 1.1 Market scope & definitions
- 1.2 Base estimates & calculations
- 1.3 Forecast calculations
- 1.4 Data sources
  - 1.4.1 Primary
  - 1.4.2 Secondary
    - 1.4.2.1 Paid sources
    - 1.4.2.2 Public sources

### CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Industry synopsis, 2021-2034

### CHAPTER 3 INDUSTRY INSIGHTS

- 3.1 Industry ecosystem analysis
  - 3.1.1 Factor affecting the value chain
  - 3.1.2 Disruptions
  - 3.1.3 Future outlook
  - 3.1.4 Manufacturers
  - 3.1.5 Distributors
- 3.2 Profit margin analysis
- 3.3 Key news & initiatives
- 3.4 Regulatory landscape
- 3.5 Impact forces
  - 3.5.1 Growth drivers
    - 3.5.1.1 Innovation in recyclable and sustainable medical packaging
    - 3.5.1.2 Expanding home healthcare and self-administration trends
    - 3.5.1.3 Rising awareness about patient safety and compliance packaging
    - 3.5.1.4 Growth in biologics and biosimilars requiring advanced packaging solutions
    - 3.5.1.5 Rising prevalence of chronic diseases boosting demand for specialized packaging solutions
  - 3.5.2 Industry pitfalls & challenges
    - 3.5.2.1 Challenges in developing packaging for emerging biologic therapies
    - 3.5.2.2 Regional disparities in healthcare packaging regulations

3.6 Growth potential analysis

3.7 Porter's analysis

3.8 PESTEL analysis

## **CHAPTER 4 COMPETITIVE LANDSCAPE, 2024**

4.1 Introduction

4.2 Company market share analysis

4.3 Competitive positioning matrix

4.4 Strategic outlook matrix

## **CHAPTER 5 MARKET ESTIMATES & FORECAST, BY MATERIAL, 2021-2034 (USD BILLION & KILO TONS)**

5.1 Key trends

5.2 Plastic

5.3 Paper & paperboard

5.4 Metal

5.5 Glass

## **CHAPTER 6 MARKET ESTIMATES & FORECAST, BY PRODUCT TYPE, 2021-2034 (USD BILLION & KILO TONS)**

6.1 Key trends

6.2 Rigid packaging

6.2.1 Bottles

6.2.2 Boxes & cartons

6.2.3 Trays

6.2.4 Pre-fillable inhalers

6.2.5 Pre-fillable syringes

6.2.6 Vials & ampoules

6.2.7 Jars & canisters

6.2.8 Others

6.3 Flexible packaging

6.3.1 Bags & pouches

6.3.2 Tubes

6.3.3 Films & laminates

6.3.4 Others

## **CHAPTER 7 MARKET ESTIMATES & FORECAST, BY PACKAGING TYPE, 2021-2034 (USD BILLION & KILO TONS)**

- 7.1 Key trends
- 7.2 Primary packaging
- 7.3 Secondary packaging
- 7.4 Tertiary packaging

## **CHAPTER 8 MARKET ESTIMATES & FORECAST, BY END USE, 2021-2034 (USD BILLION & KILO TONS)**

- 8.1 Key trends
- 8.2 Pharmaceuticals
  - 8.2.1 Oral drug
  - 8.2.2 Injectables
  - 8.2.3 Topical drug
  - 8.2.4 Nasal drug
  - 8.2.5 Others
- 8.3 Medical devices
  - 8.3.1 Disposable consumables
  - 8.3.2 Therapeutic equipment
  - 8.3.3 Monitoring & diagnostic equipment
  - 8.3.4 Others

## **CHAPTER 9 MARKET ESTIMATES & FORECAST, BY REGION, 2021-2034 (USD BILLION & KILO TONS)**

- 9.1 Key trends
- 9.2 North America
  - 9.2.1 U.S.
  - 9.2.2 Canada
- 9.3 Europe
  - 9.3.1 UK
  - 9.3.2 Germany
  - 9.3.3 France
  - 9.3.4 Italy
  - 9.3.5 Spain
  - 9.3.6 Russia
- 9.4 Asia Pacific

- 9.4.1 China
- 9.4.2 India
- 9.4.3 Japan
- 9.4.4 South Korea
- 9.4.5 Australia
- 9.5 Latin America
  - 9.5.1 Brazil
  - 9.5.2 Mexico
- 9.6 MEA
  - 9.6.1 South Africa
  - 9.6.2 Saudi Arabia
  - 9.6.3 UAE

## **CHAPTER 10 COMPANY PROFILES**

- 10.1 3M
- 10.2 Adelphi Group
- 10.3 Amcor
- 10.4 Aptar CSP Technologies
- 10.5 Berry Global
- 10.6 CCL Industries
- 10.7 Constantia Flexibles
- 10.8 DS Smith
- 10.9 DuPont
- 10.10 Eastman Chemical
- 10.11 Gerresheimer
- 10.12 Graphic Packaging
- 10.13 Huhtamaki
- 10.14 Mayr-Melnhof Karton
- 10.15 Nelipak
- 10.16 Oliver Healthcare
- 10.17 Printpack
- 10.18 ProAmpac
- 10.19 Schott Pharma
- 10.20 Sealed Air
- 10.21 SGD Pharma
- 10.22 Solventum
- 10.23 Sonoco Products
- 10.24 West Pharmaceutical

10.25 WestRock

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