

Gasoline Fueled Portable Conventional Generators Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 to 2034

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Abstracts

The Global Gasoline Fueled Portable Conventional Generators Market was valued at USD 6 billion in 2024 and is expected to grow at a CAGR of 4% from 2025 to 2034. This growth is primarily driven by the increasing need for reliable backup power systems and the rising popularity of outdoor activities. Technological innovations in conventional generators, along with advancements in efficiency and performance, will further fuel market expansion. Additionally, the rising frequency of weather-related events and growing consumer interest in recreational activities are likely to boost demand for portable power solutions.

Gasoline-fueled portable conventional generators are compact, mobile units that use gasoline to fuel an internal combustion engine, which then powers an alternator to generate electricity. These units are becoming more appealing as urban infrastructure development accelerates and as consumers increasingly seek eco-friendly, noise-reducing technologies. The continued focus on improving generator efficiency and performance, especially in urban settings, will support market growth.

The segment for 2 kW - 5 kW rated generators is expected to reach USD 4.5 billion by 2034, driven by their affordability and quieter operation. These generators, which offer stable power during outages, are popular in both recreational and emergency preparedness applications. Their compact design and lightweight build make them ideal for outdoor activities, small businesses, and households. The integration of features such as ergonomic designs, easy-start systems, and digital displays is enhancing the appeal of these units, further propelling market growth.

The construction sector for gasoline-fueled portable conventional generators market is



projected to experience steady growth with a CAGR of 4% through 2034. As demand for temporary power solutions on construction sites grows—particularly for events such as outdoor exhibitions and trade shows—the need for portable generators will continue to rise. The expansion of industrial projects and infrastructure investments in remote or developing areas will also support growth in this segment while increasing urbanization and higher living standards further promote demand for reliable power sources.

In North America, particularly the U.S., the gasoline fueled portable conventional generators market is expected to generate USD 2.5 billion by 2034. Increased adoption by homeowners and small businesses to ensure uninterrupted power during emergencies is driving market expansion. Additionally, the growing logistics sector and the increasing need for portable energy solutions are contributing to a positive market outlook. The rising number of residential properties, combined with the integration of modern features like easy-start mechanisms and digital interfaces, will further enhance the market's growth trajectory.



Contents

Report Content

CHAPTER 1 METHODOLOGY & SCOPE

- 1.1 Market scope & definitions
- 1.2 Market estimates & forecast parameters
- 1.3 Forecast calculation
- 1.4 Data sources
- 1.4.1 Primary
- 1.4.2 Secondary
- 1.4.2.1 Paid
- 1.4.2.2 Public

CHAPTER 2 EXECUTIVE SUMMARY

2.1 Industry synopsis, 2021 - 2034

CHAPTER 3 INDUSTRY INSIGHTS

- 3.1 Industry ecosystem analysis
- 3.2 Regulatory landscape
- 3.3 Industry impact forces
 - 3.3.1 Growth drivers
- 3.3.2 Industry pitfalls & challenges
- 3.4 Growth potential analysis
- 3.5 Porter's Analysis
 - 3.5.1 Bargaining power of suppliers
 - 3.5.2 Bargaining power of buyers
 - 3.5.3 Threat of new entrants
- 3.5.4 Threat of substitutes
- 3.6 PESTEL Analysis

CHAPTER 4 COMPETITIVE LANDSCAPE, 2024

- 4.1 Introduction
- 4.2 Strategic outlook
- 4.3 Innovation & sustainability landscape



CHAPTER 5 MARKET SIZE AND FORECAST, BY POWER RATING, 2021 - 2034 ('000 UNITS & USD MILLION)

5.1 Key trends 5.2 5.3 2 kW - 5 kW 5.4 6 kW - 8 kW 5.5 > 8 kW - 15 kW

CHAPTER 6 MARKET SIZE AND FORECAST, BY PHASE, 2021 - 2034 ('000 UNITS & USD MILLION)

6.1 Key trends6.2 Single phase6.3 Three phase

CHAPTER 7 MARKET SIZE AND FORECAST, BY END USE, 2021 - 2034 ('000 UNITS & USD MILLION)

7.1 Key trends7.2 Residential7.3 Commercial7.4 Construction

CHAPTER 8 MARKET SIZE AND FORECAST, BY REGION, 2021 - 2034 ('000 UNITS & USD MILLION)

8.1 Key trends8.2 North America8.2.1 U.S.8.2.2 Canada8.3 Europe

- 8.3.1 Russia
- 8.3.2 UK
- 8.3.3 Germany
- 8.3.4 France
- 8.3.5 Spain
- 8.3.6 Austria
- 8.3.7 Italy

Gasoline Fueled Portable Conventional Generators Market Opportunity, Growth Drivers, Industry Trend Analysis,...



8.4 Asia Pacific

- 8.4.1 Australia
- 8.4.2 Japan
- 8.4.3 China
- 8.4.4 India
- 8.4.5 Indonesia
- 8.4.6 Thailand
- 8.4.7 Philippines
- 8.4.8 Malaysia
- 8.4.9 Singapore
- 8.4.10 Vietnam
- 8.4.11 South Korea
- 8.5 Middle East
 - 8.5.1 Saudi Arabia
 - 8.5.2 UAE
 - 8.5.3 Qatar
 - 8.5.4 Turkey
 - 8.5.5 Iran
 - 8.5.6 Oman
- 8.6 Africa
 - 8.6.1 Egypt
 - 8.6.2 Nigeria
 - 8.6.3 Algeria
 - 8.6.4 South Africa
 - 8.6.5 Mozambique
- 8.7 Latin America
 - 8.7.1 Mexico
 - 8.7.2 Chile
 - 8.7.3 Argentina
 - 8.7.4 Brazil

CHAPTER 9 COMPANY PROFILES

9.1 Atlas Copco9.2 Briggs & Stratton9.3 Caterpillar9.4 Champion Power Equipment9.5 Cummins9.6 Deere & Company



- 9.7 DuroMax Power Equipment
- 9.8 Excalibur Generator
- 9.9 Generac Power Systems
- 9.10 Ha-Ko Industries
- 9.11 Honda India Power Products
- 9.12 Kirloskar
- 9.13 Kohler
- 9.14 Taizhou Bison Machinery
- 9.15 Wacker Neuson
- 9.16 WEN Products
- 9.17 Westinghouse Electric Corporation
- 9.18 Yamaha Motor



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