

Food Packaging Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025-2034

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Abstracts

The Global Food Packaging Market was valued at USD 458.6 billion in 2024 and is projected to grow at a CAGR of 5.6% from 2025 to 2034. This growth is primarily driven by the increasing demand for convenience-oriented and ready-to-eat products, which are becoming essential in modern, fast-paced lifestyles. Packaging solutions are evolving to offer enhanced portability, extended shelf life, and optimal protection while maintaining food freshness and quality. Moreover, a growing focus on sustainable packaging is propelling market expansion as environmentally conscious consumers seek eco-friendly options.

The market is segmented by material into plastic, paper & paperboard, glass, metal, and others. The plastic segment is set to achieve a valuation exceeding USD 300 billion by 2034, driven by its versatility and broad application across various food categories. Its ability to provide strong barrier properties protects food from external factors like moisture and air, ensuring extended freshness. Plastic packaging is also lightweight, reducing transportation costs and supporting its widespread use.

In response to environmental concerns, manufacturers are introducing advanced solutions such as recyclable and biodegradable plastics. These innovations address sustainability while retaining plastic's practicality. Despite rising ecological challenges, advancements in recycling technologies and the development of eco-friendly alternatives reinforce the material's prominence in the food packaging sector.

The market is divided into flexible, rigid, and semi-rigid packaging. Flexible packaging is the fastest-growing category, expected to expand at a CAGR of over 6% between 2025 and 2034. Its lightweight nature and adaptability make it highly cost-effective for manufacturers and appealing to consumers. Flexible options, like films and pouches,

offer greater convenience and can accommodate diverse product needs, enhancing storage efficiency.

Consumer preferences for convenience and sustainability are key factors boosting this segment. Features such as resealability and extended shelf life align with modern demands, while innovations in biodegradable and recyclable materials support environmental goals. These advantages position flexible packaging as a preferred choice in the evolving food industry.

North America accounted for over 25% of the global market share in 2024, with the U.S. driving growth through technological innovation and rising consumer demand. The increasing popularity of meal delivery services, coupled with strict health and safety standards, is creating a robust demand for efficient packaging. Sustainability initiatives focused on recyclable materials also contribute to the region's leadership in the global food packaging market.

Contents

Report Content

CHAPTER 1 METHODOLOGY & SCOPE

- 1.1 Market scope & definitions
- 1.2 Base estimates & calculations
- 1.3 Forecast calculations
- 1.4 Data sources
 - 1.4.1 Primary
 - 1.4.2 Secondary
 - 1.4.2.1 Paid sources
 - 1.4.2.2 Public sources

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Industry synopsis, 2021-2032

CHAPTER 3 INDUSTRY INSIGHTS

- 3.1 Industry ecosystem analysis
 - 3.1.1 Factor affecting the value chain
 - 3.1.2 Profit margin analysis
 - 3.1.3 Disruptions
 - 3.1.4 Future outlook
 - 3.1.5 Manufacturers
 - 3.1.6 Distributors
- 3.2 Key news & initiatives
- 3.3 Regulatory landscape
- 3.4 Impact forces
 - 3.4.1 Growth drivers
 - 3.4.1.1 Rising consumer preference for convenient and ready-to-eat foods
 - 3.4.1.2 Increased focus on sustainability
 - 3.4.1.3 Advancements in smart packaging and modified atmosphere packaging (MAP)
 - 3.4.1.4 Expansion of e-commerce and online food delivery
 - 3.4.1.5 Government regulations supporting sustainable practices
 - 3.4.2 Industry pitfalls & challenges

- 3.4.2.1 High costs of sustainable packaging materials
- 3.4.2.2 Limited recycling infrastructure
- 3.5 Growth potential analysis
- 3.6 Porter's analysis
- 3.7 PESTEL analysis

CHAPTER 4 COMPETITIVE LANDSCAPE, 2024

- 4.1 Introduction
- 4.2 Company market share analysis
- 4.3 Competitive positioning matrix
- 4.4 Strategic outlook matrix

CHAPTER 5 MARKET ESTIMATES & FORECAST, BY MATERIAL, 2021-2034 (USD BILLION) (KILO TONS)

- 5.1 Key trends
- 5.2 Plastic
- 5.3 Paper & paperboard
- 5.4 Glass
- 5.5 Metal
- 5.6 Others

CHAPTER 6 MARKET ESTIMATES & FORECAST, BY PRODUCT TYPE, 2021-2034 (USD BILLION) (KILO TONS)

- 6.1 Key trends
- 6.2 Bags & pouches
- 6.3 Bottles & jars
- 6.4 Boxes & containers
- 6.5 Film & wraps
- 6.6 Cans
- 6.7 Clamshells
- 6.8 Others

CHAPTER 7 MARKET ESTIMATES & FORECAST, BY PACKAGING TYPE, 2021-2034 (USD BILLION) (KILO TONS)

- 7.1 Key trends

- 7.2 Flexible
- 7.3 Rigid
- 7.4 Semi-rigid

CHAPTER 8 MARKET ESTIMATES & FORECAST, BY TECHNOLOGY, 2021-2034 (USD BILLION) (KILO TONS)

- 8.1 Key trends
- 8.2 Conventional packaging
- 8.3 Active & intelligent packaging
- 8.4 Modified atmosphere packaging
- 8.5 Vacuum packaging

CHAPTER 9 MARKET ESTIMATES & FORECAST, BY APPLICATION, 2021-2034 (USD BILLION) (KILO TONS)

- 9.1 Key trends
- 9.2 Bakery & confectionery
- 9.3 Beverages
- 9.4 Dairy products
- 9.5 Fruits & vegetables
- 9.6 Meat, poultry, & seafood
- 9.7 Snacks & sauces
- 9.8 Others

CHAPTER 10 MARKET ESTIMATES & FORECAST, BY REGION, 2021-2034 (USD BILLION) (KILO TONS)

- 10.1 Key trends
- 10.2 North America
 - 10.2.1 U.S.
 - 10.2.2 Canada
- 10.3 Europe
 - 10.3.1 UK
 - 10.3.2 Germany
 - 10.3.3 France
 - 10.3.4 Italy
 - 10.3.5 Spain
 - 10.3.6 Russia

10.4 Asia Pacific

10.4.1 China

10.4.2 India

10.4.3 Japan

10.4.4 South Korea

10.4.5 Australia

10.5 Latin America

10.5.1 Brazil

10.5.2 Mexico

10.6 MEA

10.6.1 South Africa

10.6.2 Saudi Arabia

10.6.3 UAE

CHAPTER 11 COMPANY PROFILES

11.1 Amcor

11.2 Anchor Packaging

11.3 Ball Corporation

11.4 Berry Global Group

11.5 Clearwater Paper Corporation

11.6 Constantia Flexibles

11.7 Coveris Group

11.8 Crown Holdings

11.9 DS Smith

11.10 Eastern Pak Limited

11.11 ExxonMobil Chemical

11.12 Graphic Packaging International

11.13 International Paper Company

11.14 Mondi

11.15 Packaging Corporation of America

11.16 Plastipak

11.17 Schur Flexibles Group

11.18 Sealed Air

11.19 Smurfit Kappa Group

11.20 Sonoco Products Company

11.21 Stora Enso

11.22 Tetra Pak International

11.23 WestRock Company

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