

FMCG Logistics Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 - 2032

<https://marketpublishers.com/r/F0B98413A30FEN.html>

Date: October 2024

Pages: 200

Price: US\$ 4,850.00 (Single User License)

ID: F0B98413A30FEN

Abstracts

The Global FMCG Logistics Market was valued at USD 112.1 billion in 2023 and is expected to grow at a CAGR of 4.3% between 2024 and 2032. A key factor driving this growth is the rising demand for convenience among consumers. With changing preferences, businesses are modifying their logistics strategies to offer flexible services, such as on-demand delivery and click-and-collect options. This shift is prompting logistics providers to optimize their supply chains, prioritizing faster delivery times and improved customer satisfaction. Technological advancements also transform the FMCG logistics sector, enhancing operational efficiency and transparency.

Innovations like artificial intelligence (AI), the Internet of Things (IoT), and blockchain are being utilized to optimize routes, track shipments in real-time, and improve inventory management. Additionally, automation with drones and autonomous vehicles reduces labor costs while accelerating delivery speeds. These technologies allow logistics companies to better respond to consumer demands and maintain a competitive edge in a fast-evolving market. The market is segmented by product types, including food & beverages, personal care, household care, and other consumables.

In 2023, the food & beverages segment held over 40% of the market share and is anticipated to exceed USD 70 billion by 2032. This segment spans a wide variety of items, from snacks and drinks to hygiene and grooming products. Household care includes cleaning and maintenance essentials, while other consumables cover a broad array of daily necessities. In terms of services, the FMCG logistics market is divided into warehousing, transportation, inventory management, packaging services, and distribution. The transportation segment accounted for about 35% of the market share in 2023, driven by the increasing need for faster delivery, the rise of e-commerce, and a growing emphasis on efficient supply chain management.

Advances in technology, including route optimization and real-time tracking, have enhanced operational efficiency in transportation. The surge in consumer preference for on-demand delivery further underscores the importance of strong transportation solutions within the FMCG sector. China FMCG logistics market projected to reach USD 13.7 billion by 2032, fueled by rapid urbanization, a rising middle class, and increasing disposable incomes, which drive demand for a broader range of products. The e-commerce boom, combined with improvements in supply chain technology, is enhancing logistical efficiency and enabling quicker delivery to meet the growing expectations of consumers across the Asia-Pacific region

Contents

Report Content

CHAPTER 1 METHODOLOGY & SCOPE

- 1.1 Research design
 - 1.1.1 Research approach
 - 1.1.2 Data collection methods
- 1.2 Base estimates and calculations
 - 1.2.1 Base year calculation
 - 1.2.2 Key trends for market estimates
- 1.3 Forecast model
- 1.4 Primary research & validation
 - 1.4.1 Primary sources
 - 1.4.2 Data mining sources
- 1.5 Market definitions

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Industry 360° synopsis, 2021 - 2032

CHAPTER 3 INDUSTRY INSIGHTS

- 3.1 Industry ecosystem analysis
 - 3.1.1 Transportation providers
 - 3.1.2 Warehousing services
 - 3.1.3 Third-Party logistics (3PL) providers
 - 3.1.4 Technology solutions
- 3.2 Supplier landscape
- 3.3 Profit margin analysis
- 3.4 Technology & innovation landscape
- 3.5 Key news & initiatives
- 3.6 Regulatory landscape
- 3.7 Impact forces
 - 3.7.1 Growth drivers
 - 3.7.1.1 Rising investment in cold chain logistics
 - 3.7.1.2 Increased demand for convenience among consumers
 - 3.7.1.3 Technological advancements in logistic sector

- 3.7.1.4 Increasing globalization drives demand for strong logistics networks
- 3.7.2 Industry pitfalls & challenges
 - 3.7.2.1 Supply chain disruptions
 - 3.7.2.2 Rising operational costs
- 3.8 Growth potential analysis
- 3.9 Porter's analysis
- 3.10 PESTEL analysis

CHAPTER 4 COMPETITIVE LANDSCAPE, 2023

- 4.1 Introduction
- 4.2 Company market share analysis
- 4.3 Competitive positioning matrix
- 4.4 Strategic outlook matrix

CHAPTER 5 MARKET ESTIMATES & FORECAST, BY PRODUCT, 2021 - 2032 (\$BN, TONS)

- 5.1 Key trends
- 5.2 Food & beverages
- 5.3 Personal care
- 5.4 Household care
- 5.5 Other consumables

CHAPTER 6 MARKET ESTIMATES & FORECAST, BY SERVICE, 2021 - 2032 (\$BN)

- 6.1 Key trends
- 6.2 Transportation
- 6.3 Warehousing
- 6.4 Packaging services
- 6.5 Inventory management
- 6.6 Distribution

CHAPTER 7 MARKET ESTIMATES & FORECAST, BY MODE OF TRANSPORTATION, 2021 - 2032 (\$BN, TONS)

- 7.1 Key trends
- 7.2 Railways
- 7.3 Airways

7.4 Roadways

7.5 Seaways

CHAPTER 8 MARKET ESTIMATES & FORECAST, BY REGION, 2021 - 2032 (\$BN, TONS)

8.1 Key trends

8.2 North America

8.2.1 U.S.

8.2.2 Canada

8.3 Europe

8.3.1 UK

8.3.2 Germany

8.3.3 France

8.3.4 Spain

8.3.5 Italy

8.3.6 Russia

8.3.7 Nordics

8.4 Asia Pacific

8.4.1 China

8.4.2 India

8.4.3 Japan

8.4.4 South Korea

8.4.5 ANZ

8.4.6 Southeast Asia

8.5 Latin America

8.5.1 Brazil

8.5.2 Mexico

8.5.3 Argentina

8.6 MEA

8.6.1 UAE

8.6.2 South Africa

8.6.3 Saudi Arabia

CHAPTER 9 COMPANY PROFILES

9.1 DHL Supply Chain

9.2 Kuehne + Nagel

9.3 XPO Logistics

- 9.4 DB Schenker
- 9.5 C.H. Robinson
- 9.6 Geodis
- 9.7 CEVA Logistics
- 9.8 Panalpina
- 9.9 A.P. Moller - Maersk
- 9.10 Bollor? Logistics
- 9.11 Ryder System
- 9.12 J.B. Hunt Transport Services
- 9.13 Yusen Logistics
- 9.14 Sinotrans
- 9.15 DSV
- 9.16 Agility Logistics
- 9.17 TNT Express
- 9.18 Schneider National
- 9.19 Hub Group
- 9.20 Kintetsu World Express

I would like to order

Product name: FMCG Logistics Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 - 2032

Product link: <https://marketpublishers.com/r/F0B98413A30FEN.html>

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F0B98413A30FEN.html>