

Europe Car Leasing Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 to 2032

<https://marketpublishers.com/r/E4D6424C9C21EN.html>

Date: October 2024

Pages: 140

Price: US\$ 4,850.00 (Single User License)

ID: E4D6424C9C21EN

Abstracts

Europe Car Leasing Market, valued at USD 28 billion in 2023, is projected to grow at a CAGR of 6.1% from 2024 to 2032. This growth is primarily driven by the increasing adoption of electric vehicles (EVs) and the wider availability of EV models across Europe. In 2023, there were approximately 371 battery electric vehicle (BEV) models available, marking a 46.6% increase compared to the previous year. Leasing is becoming an attractive option for consumers wary of purchasing EVs due to concerns about technology advancements and depreciation. Governments across Europe are promoting eco-friendly transportation by offering incentives like tax benefits and subsidies for leasing electric and hybrid vehicles.

Strict emission standards and regulations further support this transition, with businesses being encouraged to adopt low-emission vehicles within their fleets. This shift is expected to significantly boost leasing demand across the region. Leasing also provides flexibility for urban residents who do not require a car for daily use but want the convenience of access for occasional trips. It offers a cost-effective alternative to ownership, allowing users to avoid concerns over depreciation, maintenance, and insurance costs.

Additionally, shared mobility services eliminate the burden of upkeep, allowing users to focus solely on short-term vehicle use. The market is segmented by lease type, with the close-ended lease segment accounting for over 65% of the market share in 2023. This segment is expected to surpass USD 30 billion by 2032. Close-ended leases, which offer fixed monthly payments and protect customers from fluctuations in vehicle value, are particularly appealing in the rapidly changing EV market. By application, the commercial segment held 71% of the market share in 2023. Leasing enables

businesses to manage large fleets without significant upfront costs while enjoying fixed monthly expenses, making it a popular option for small and medium-sized enterprises (SMEs). It also helps companies meet environmental goals by adopting electric or hybrid vehicles, which are more cost-effective and flexible than outright ownership.

Germany led the market in 2023, holding over 23% market share, with growing demand for fleet leasing from both SMEs and large enterprises. Across Europe, the demand for EV leasing is rising, driven by environmental awareness and stringent EU regulations

Contents

Report Content

CHAPTER 1 METHODOLOGY & SCOPE

- 1.1 Research design
 - 1.1.1 Research approach
 - 1.1.2 Data collection methods
- 1.2 Base estimates and calculations
 - 1.2.1 Base year calculation
 - 1.2.2 Key trends for market estimates
- 1.3 Forecast model
- 1.4 Primary research & validation
 - 1.4.1 Primary sources
 - 1.4.2 Data mining sources
- 1.5 Market definitions

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Industry 360° synopsis, 2021 - 2032

CHAPTER 3 INDUSTRY INSIGHTS

- 3.1 Industry ecosystem analysis
- 3.2 Supplier landscape
 - 3.2.1 Automobile manufacturers
 - 3.2.2 Financial institutions
 - 3.2.3 Online leasing platforms
 - 3.2.4 Insurance companies
 - 3.2.5 End-user
- 3.3 Profit margin analysis
- 3.4 Technology & innovation landscape
- 3.5 Europe cars market statistics
- 3.6 Key news & initiatives
- 3.7 Regulatory landscape
- 3.8 Impact forces
 - 3.8.1 Growth drivers
 - 3.8.1.1 Increasing demand for electric and low-emission vehicles

- 3.8.1.2 Growing adoption of corporate fleet leasing across industries
- 3.8.1.3 Shifting consumer preference from ownership to mobility solutions
- 3.8.1.4 Availability of flexible leasing options and subscription models
- 3.8.2 Industry pitfalls & challenges
 - 3.8.2.1 Residual value risk, especially with rapidly changing EV technology
 - 3.8.2.2 Impact of economic downturns on leasing affordability and demand
- 3.9 Growth potential analysis
- 3.10 Porter's analysis
- 3.11 PESTEL analysis

CHAPTER 4 COMPETITIVE LANDSCAPE, 2023

- 4.1 Introduction
- 4.2 Company market share analysis
- 4.3 Competitive positioning matrix
- 4.4 Strategic outlook matrix

CHAPTER 5 MARKET ESTIMATES & FORECAST, BY VEHICLE, 2021 - 2032 (\$BN, UNITS)

- 5.1 Key trends
- 5.2 Hatchback
- 5.3 Sedan
- 5.4 SUV
- 5.5 Crossover

CHAPTER 6 MARKET ESTIMATES & FORECAST, BY LEASE TYPE, 2021 - 2032 (\$BN, UNITS)

- 6.1 Key trends
- 6.2 Open-ended
- 6.3 Close-ended

CHAPTER 7 MARKET ESTIMATES & FORECAST, BY PROPULSION, 2021 - 2032 (\$BN, UNITS)

- 7.1 Key trends
- 7.2 ICE
- 7.3 Electric

CHAPTER 8 MARKET ESTIMATES & FORECAST, BY APPLICATION, 2021 - 2032 (\$BN, UNITS)

- 8.1 Key trends
- 8.2 Individual
- 8.3 Commercial

CHAPTER 9 MARKET ESTIMATES & FORECAST, BY REGION, 2021 - 2032 (\$BN, UNITS)

- 9.1 Key trends
- 9.2 UK
- 9.3 Germany
- 9.4 France
- 9.5 Spain
- 9.6 Italy
- 9.7 Russia
- 9.8 Nordics
- 9.9 Romania

CHAPTER 10 COMPANY PROFILES

- 10.1 Alphabet
- 10.2 Arval BNP Paribas
- 10.3 Athlon
- 10.4 Ayvens
- 10.5 Business Lease
- 10.6 Europcar Mobility
- 10.7 Free2Move Lease
- 10.8 Hertz Lease
- 10.9 Hitachi Capital Vehicle
- 10.10 LeasePlan
- 10.11 Leasys
- 10.12 Mobilize Lease&Co
- 10.13 Nordea Finance
- 10.14 Porsche Mobility
- 10.15 PSA Finance
- 10.16 Raiffeisen Leasing

- 10.17 Sixt Leasing
- 10.18 Toyota Financial Services
- 10.19 UniCredit
- 10.20 Volkswagen Financial
- 10.21 Volvo Car

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