

ESG Software Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 - 2032

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Abstracts

The Global ESG Software Market was valued at USD 838.6 million in 2023, with projections indicating a compound annual growth rate (CAGR) of 14.3% from 2024 to 2032. Several factors are contributing to this growth, including an increasing emphasis on sustainability, regulatory compliance, and mounting pressure from stakeholders. Organizations across diverse sectors are increasingly adopting ESG software to better manage their environmental impact, social obligations, and governance practices. A significant driver of the ESG software market is the growing commitment to green technology and sustainability. Companies are striving to lessen their environmental footprint and align with global sustainability objectives, resulting in heightened demand for comprehensive ESG solutions.

The green technology sector is expected to expand from USD 14.3 billion in 2022 to over USD 80 billion by 2032, with an impressive annual growth rate exceeding 19%. This trend underscores a growing recognition of the necessity for sustainable practices across various industries. Firms are leveraging ESG software not only to meet regulatory mandates but also to enhance their sustainability credentials. The market can be segmented based on offerings into environmental management software, social management software, governance management software, and others.

In 2023, the environmental management software segment accounted for more than USD 300 million. The rising focus on mitigating climate change, reducing carbon footprints, and ensuring environmental compliance is fueling growth in this category. These sophisticated systems utilize advanced technologies like artificial intelligence (AI) and machine learning (ML) to analyze environmental data, monitor emissions, and offer actionable insights that inform sustainability strategies. Such software solutions are essential for helping organizations comply with stringent environmental regulations

while achieving their sustainability objectives.

Regarding deployment models, the market is divided into cloud-based and on-premises solutions. The cloud segment is expected to achieve a CAGR of over 12% between 2024 and 2032. The swift adoption of cloud-based ESG software is driven by its scalability, cost-effectiveness, and the capability to provide real-time data access across global operations. Cloud deployment facilitates easier integration with existing enterprise systems and promotes more efficient collaboration among various departments and stakeholders. The shift towards remote work, accelerated by recent global events, has further increased the demand for cloud-based ESG solutions that are accessible from any location.

North America holds a dominant position in the global ESG software market, accounting for over 35% of the total share in 2023. The region is witnessing strong growth driven by increasing commitments to corporate sustainability and a rise in sustainable investing. As ESG considerations become more prominent, organizations are actively incorporating these factors into their core business strategies, including adopting sustainable practices and ensuring social responsibility throughout their operations and supply chains

Contents

Report Content

CHAPTER 1 METHODOLOGY & SCOPE

- 1.1 Research design
 - 1.1.1 Research approach
 - 1.1.2 Data collection methods
- 1.2 Base estimates & calculations
 - 1.2.1 Base year calculation
 - 1.2.2 Key trends for market estimation
- 1.3 Forecast model
- 1.4 Primary research and validation
 - 1.4.1 Primary sources
 - 1.4.2 Data mining sources
- 1.5 Market scope & definition

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Industry 360° synopsis, 2021 - 2032

CHAPTER 3 INDUSTRY INSIGHTS

- 3.1 Industry ecosystem analysis
- 3.2 Supplier landscape
 - 3.2.1 Software providers
 - 3.2.2 Technology providers
 - 3.2.3 Distribution channel
 - 3.2.4 End-users
- 3.3 Profit margin analysis
- 3.4 Technology & innovation landscape
- 3.5 Patent analysis
- 3.6 Case study
- 3.7 Regulatory landscape
- 3.8 Impact forces
 - 3.8.1 Growth drivers
 - 3.8.1.1 Increasing regulatory pressure for ESG disclosure
 - 3.8.1.2 Growing investors focus on sustainable investments

- 3.8.1.3 Rising corporate awareness of ESG risks
- 3.8.1.4 Advancements in AI and data analytics for ESG assessment
- 3.8.2 Industry pitfalls & challenges
 - 3.8.2.1 Complexity in standardizing ESG data across industries
 - 3.8.2.2 High implementation and maintenance costs
- 3.9 Growth potential analysis
- 3.10 Porter's analysis
- 3.11 PESTEL analysis

CHAPTER 4 COMPETITIVE LANDSCAPE, 2023

- 4.1 Introduction
- 4.2 Company market share analysis
- 4.3 Competitive positioning matrix
- 4.4 Strategic outlook matrix

CHAPTER 5 MARKET ESTIMATES & FORECAST, BY OFFERING, 2021 - 2032 (\$BN)

- 5.1 Key trends
- 5.2 Environmental management software
- 5.3 Social management software
- 5.4 Governance management software
- 5.5 Others

CHAPTER 6 MARKET ESTIMATES & FORECAST, BY DEPLOYMENT MODEL, 2021 - 2032 (\$BN)

- 6.1 Key trends
- 6.2 Cloud
- 6.3 On-premises

CHAPTER 7 MARKET ESTIMATES & FORECAST, BY ORGANIZATION SIZE, 2021 - 2032 (\$BN)

- 7.1 Key trends
- 7.2 SME
- 7.3 Large enterprises

CHAPTER 8 MARKET ESTIMATES & FORECAST, BY APPLICATION, 2021 - 2032 (\$BN)

- 8.1 Key trends
- 8.2 Risk management
- 8.3 Compliance management
- 8.4 Sustainability reporting
- 8.5 Carbon & energy management
- 8.6 Others

CHAPTER 9 MARKET ESTIMATES & FORECAST, BY END USE, 2021 - 2032 (\$BN)

- 9.1 Key trends
- 9.2 BFSI
- 9.3 Healthcare
- 9.4 Retail
- 9.5 Energy & utilities
- 9.6 Manufacturing
- 9.7 Government
- 9.8 IT & telecom
- 9.9 Others

CHAPTER 10 MARKET ESTIMATES & FORECAST, BY REGION, 2021 - 2032 (\$BN)

- 10.1 Key trends
- 10.2 North America
 - 10.2.1 U.S.
 - 10.2.2 Canada
- 10.3 Europe
 - 10.3.1 UK
 - 10.3.2 Germany
 - 10.3.3 France
 - 10.3.4 Italy
 - 10.3.5 Spain
 - 10.3.6 Russia
 - 10.3.7 Nordics
- 10.4 Asia Pacific
 - 10.4.1 China
 - 10.4.2 India

- 10.4.3 Japan
- 10.4.4 Australia
- 10.4.5 South Korea
- 10.4.6 Southeast Asia
- 10.5 Latin America
 - 10.5.1 Brazil
 - 10.5.2 Mexico
 - 10.5.3 Argentina
- 10.6 MEA
 - 10.6.1 UAE
 - 10.6.2 South Africa
 - 10.6.3 Saudi Arabia

CHAPTER 11 COMPANY PROFILES

- 11.1 Cority
- 11.2 Diligent
- 11.3 EcoVadis
- 11.4 Enablon (Wolters Kluwer)
- 11.5 ESG Enterprise
- 11.6 FigBytes
- 11.7 Goby
- 11.8 Greenstone
- 11.9 Intelex
- 11.10 Measurabl
- 11.11 Novisto
- 11.12 OneTrust
- 11.13 Perillon Software
- 11.14 Refinitiv (an LSEG Business)
- 11.15 SAP SE
- 11.16 Schneider Electric
- 11.17 Sphera
- 11.18 Sustainalytics
- 11.19 UL Solutions
- 11.20 Workiva

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