

Dog Dewormers Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 – 2032

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Abstracts

The Global Dog Dewormers Market was valued at USD 1.4 billion in 2023 and is projected to expand at a 9.5% CAGR from 2024 to 2032. The surge in pet ownership, coupled with an increasing emphasis on preventing zoonotic diseases, is a major factor driving this market growth. The rising trend of pet ownership significantly influences market expansion. Changing lifestyles and urbanization are leading more individuals to seek companionship through pets, particularly dogs. Reports indicate that a substantial percentage of households in the U.S. own pets, reflecting a broader global trend where spending on veterinary care and pet products continues to rise.

As pet owners prioritize preventive measures to maintain pet health, the demand for effective deworming solutions is expected to grow. The dog dewormers market is categorized by product type into topical solutions, tablets & chewable treats, and injections. The tablets and chewable treats segment emerged as the highest revenue generator, bringing in approximately USD 768.6 million in 2023. This segment's popularity stems from its convenience and high compliance rates among pet owners, as flavored chewables are easier for dogs to ingest and are often accepted without fuss. Distribution channels for dog dewormers include veterinary clinics, retail pharmacies, online platforms, and pet stores.

The veterinary clinics segment generated the most revenue, totaling around USD 560.2 million in 2023. The expertise provided by veterinarians ensures that dewormers are tailored to meet each dog's specific needs. This professional guidance boosts pet owners' confidence in the products they choose, enhancing their perception of safety and efficacy. In North America, the dog dewormers market generated USD 513.3 million in revenue in 2023 and is anticipated to grow at a CAGR of 9.1% over the forecast period. This region, particularly the United States and Canada, boasts one of the

highest pet ownership rates globally.

The increasing number of pet-owning households fuels the demand for dog dewormers. Furthermore, there is a growing awareness of the significance of preventive healthcare for pets. As pet owners become more educated about the dangers of parasitic infections, they are more inclined to invest in regular deworming treatments to ensure their dogs remain healthy and parasite-free

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