

# Digital Health Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025-2034

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## Abstracts

The Global Digital Health Market was valued at USD 312.9 billion in 2024 and is poised to expand at a CAGR of 21.2% between 2025 and 2034. This remarkable growth stems from the increasing integration of cutting-edge digital technologies in healthcare.

Artificial intelligence (AI), big data analytics, cloud computing, and the Internet of Things (IoT) are transforming the industry, driving efficiency, and enhancing patient care. The demand for digital health solutions continues to surge, fueled by the need for improved accessibility, cost-effective treatments, and real-time patient monitoring. The rapid evolution of digital healthcare solutions is not just improving operational efficiency but also redefining patient engagement, paving the way for more personalized and data-driven medical approaches.

Governments and private investors worldwide are heavily funding digital health initiatives, further accelerating the market's expansion. Strong policy frameworks supporting telehealth adoption, AI-driven diagnostics, and digital therapeutics are playing a pivotal role in reshaping healthcare delivery. The rise of connected devices and mobile health (mHealth) applications has significantly influenced patient behaviors, prompting a shift toward preventive and remote care models. Additionally, the increasing prevalence of chronic diseases and aging populations has heightened the demand for digital health platforms, making them indispensable components of modern healthcare ecosystems.

The digital health market is categorized into three core components: hardware, software, and services. The services segment, valued at USD 122.8 billion in 2024, is expected to grow at a CAGR of 21.3% through 2034. This expansion is driven by the soaring demand for remote patient monitoring, telehealth, and healthcare analytics. With the integration of advanced technologies such as AI and IoT, digital health services

are streamlining operations, enhancing care delivery, and fostering seamless patient-provider interactions. As healthcare organizations seek to optimize workflows and improve patient outcomes, digital services are becoming a critical enabler of efficient and proactive medical interventions.

Telehealthcare, mobile health (mHealth), health analytics, and digital health systems remain at the forefront of industry advancements. The telehealthcare segment accounted for 43.1% of the market share in 2024, propelled by the growing reliance on virtual consultations, remote diagnostics, and telemedicine platforms. The COVID-19 pandemic accelerated the adoption of these technologies, highlighting the necessity of accessible and scalable healthcare solutions. As a result, healthcare providers globally continue to integrate telehealth services to expand their reach and enhance care accessibility, ensuring patients receive timely and cost-effective medical attention.

The U.S. digital health market generated USD 123.6 billion in 2024, with a projected CAGR of 20.7% between 2025 and 2034. The country remains a global leader in digital healthcare adoption, backed by strong regulatory frameworks, high investment levels, and an advanced digital infrastructure. The widespread implementation of AI-powered diagnostic tools, remote patient monitoring solutions, and data-driven healthcare models has cemented the U.S. market's dominance. With the increasing integration of next-gen technologies and a robust push toward value-based care, the digital health sector in the U.S. is set to experience sustained growth, reinforcing its position as a driving force in the global market.

## Contents

### CHAPTER 1 METHODOLOGY AND SCOPE

- 1.1 Market scope and definition
- 1.2 Research design
  - 1.2.1 Research approach
  - 1.2.2 Data collection methods
- 1.3 Base estimates and calculations
  - 1.3.1 Base year calculation
  - 1.3.2 Key trends for market estimation
- 1.4 Forecast model
- 1.5 Primary research and validation
  - 1.5.1 Primary sources
  - 1.5.2 Data mining sources

### CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Industry 360° synopsis

### CHAPTER 3 INDUSTRY INSIGHTS

- 3.1 Industry ecosystem analysis
- 3.2 Industry impact forces
  - 3.2.1 Growth drivers
    - 3.2.1.1 Rising demand for remote patient monitoring services
    - 3.2.1.2 Increasing smartphone penetration and internet connectivity
    - 3.2.1.3 Favorable government initiatives and fundings in digital health
    - 3.2.1.4 Growing venture capital investments
  - 3.2.2 Industry pitfalls and challenges
    - 3.2.2.1 Data privacy and security concerns
    - 3.2.2.2 High implementation cost
- 3.3 Growth potential analysis
- 3.4 Market entry landscape
- 3.5 Regulatory landscape
  - 3.5.1 U.S.
  - 3.5.2 Europe
- 3.6 Investment analysis, by region
  - 3.6.1 U.S.

- 3.6.2 Europe
- 3.6.3 Asia Pacific
- 3.7 Merger and acquisition landscape
- 3.8 Reimbursement scenario
- 3.9 Digital health project/initiatives
- 3.10 Technology landscape
- 3.11 Porter's analysis
- 3.12 PESTEL analysis

## **CHAPTER 4 COMPETITIVE LANDSCAPE, 2024**

- 4.1 Introduction
- 4.2 Company matrix analysis
- 4.3 Competitive analysis of major market players
- 4.4 Competitive positioning matrix
- 4.5 Strategy dashboard

## **CHAPTER 5 MARKET ESTIMATES AND FORECAST, BY COMPONENT, 2021 – 2034 (\$ MN)**

- 5.1 Key trends
- 5.2 Hardware
- 5.3 Software
  - 5.3.1 Cloud-based
  - 5.3.2 On-premises
- 5.4 Services

## **CHAPTER 6 MARKET ESTIMATES AND FORECAST, BY TECHNOLOGY, 2021 – 2034 (\$ MN)**

- 6.1 Key trends
- 6.2 Telehealthcare
  - 6.2.1 Telecare
    - 6.2.1.1 Activity monitoring
    - 6.2.1.2 Remote medication management
  - 6.2.2 Telehealth
    - 6.2.2.1 LTC monitoring
    - 6.2.2.2 Video consultation
- 6.3 mHealth

- 6.3.1 Wearables and connected medical devices
  - 6.3.1.1 Blood pressure monitors
  - 6.3.1.2 Heart rate monitors
  - 6.3.1.3 Blood glucose monitor
  - 6.3.1.4 Pulse oximeters
  - 6.3.1.5 Sleep trackers
  - 6.3.1.6 Neurological monitors
  - 6.3.1.7 Other wearables and connected medical devices
- 6.3.2 mHealth apps
  - 6.3.2.1 Medical apps
    - 6.3.2.1.1 Womens health apps
    - 6.3.2.1.2 Chronic disease management apps
    - 6.3.2.1.3 Personal health record apps
    - 6.3.2.1.4 Medication management apps
    - 6.3.2.1.5 Remote monitoring apps
    - 6.3.2.1.6 Other medical apps
  - 6.3.2.2 Fitness apps
- 6.4 Health analytics
  - 6.4.1 Predictive analytics
  - 6.4.2 Prescriptive analytics
  - 6.4.3 Descriptive analytics
- 6.5 Digital health systems
  - 6.5.1 Electronic health records (EHRs)
  - 6.5.2 e-prescribing systems

## **CHAPTER 7 MARKET ESTIMATES AND FORECAST, BY END USE, 2021 – 2034 (\$ MN)**

- 7.1 Key trends
- 7.2 Healthcare providers
- 7.3 Patients
- 7.4 Payers
- 7.5 Other end use

## **CHAPTER 8 MARKET ESTIMATES AND FORECAST, BY REGION, 2021 – 2034 (\$ MN)**

- 8.1 Key trends
- 8.2 North America

- 8.2.1 U.S.
- 8.2.2 Canada
- 8.3 Europe
  - 8.3.1 Germany
  - 8.3.2 UK
  - 8.3.3 France
  - 8.3.4 Spain
  - 8.3.5 Italy
  - 8.3.6 Netherlands
- 8.4 Asia Pacific
  - 8.4.1 China
  - 8.4.2 India
  - 8.4.3 Japan
  - 8.4.4 Australia
  - 8.4.5 South Korea
- 8.5 Latin America
  - 8.5.1 Brazil
  - 8.5.2 Mexico
  - 8.5.3 Argentina
- 8.6 Middle East and Africa
  - 8.6.1 South Africa
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE

## **CHAPTER 9 COMPANY PROFILES**

- 9.1 Accenture
- 9.2 AMD Global Telemedicine
- 9.3 American Well (Amwell)
- 9.4 Athenahealth
- 9.5 Capsa Healthcare
- 9.6 Eagle Telemedicine
- 9.7 Firstbeat Technologies
- 9.8 GE Healthcare
- 9.9 Health Catalyst
- 9.10 Honeywell International
- 9.11 IBM
- 9.12 iHealth Lab
- 9.13 Koninklijke Philips N.V.

- 9.14 McKesson Corporation
- 9.15 Oracle (Cerner Corporation)
- 9.16 Qualcomm Technologies
- 9.17 Teladoc Health
- 9.18 Veradigm LLC (Allscripts Healthcare Solutions)

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