

Digital Freight Brokerage Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 to 2032

<https://marketpublishers.com/r/D5AD64074F68EN.html>

Date: September 2024

Pages: 210

Price: US\$ 4,365.00 (Single User License)

ID: D5AD64074F68EN

Abstracts

The Global Digital Freight Brokerage Market recorded revenue in 2023 of USD 4.2 billion and will exhibit a 5% CAGR between 2024 and 2032, attributed to the swift digital transformation in the logistics industry combined with the increasing demand for effective and transparent freight transportation management solutions. As companies increasingly seek to optimize supply chains and enhance operational efficiency, digital freight brokerage platforms offer streamlined processes for booking, tracking, and managing shipments. This technological shift improves transparency and communication between shippers and carriers and enables real-time data analytics, further enhancing decision-making capabilities and overall logistics performance. The overall digital freight brokerage industry is segmented based on transportation mode, service, platform, application, end-user, and region.

The roadway segment registered USD 2 billion in 2023 due to the significant volume of goods transported via trucks in various industries. Road transportation offers flexibility and cost-effectiveness, making it a preferred choice for both shippers and carriers. As e-commerce continues to grow, the demand for efficient freight management solutions for road transport increases. Digital freight brokerage platforms streamline booking, tracking, and optimizing shipments, facilitating seamless communication between shippers and carriers, thereby solidifying the roadway segment's leading position in the market.

The mobile app based platforms segment will generate a 4.5% CAGR through 2032, driven by the increasing reliance on smartphones and mobile technology in logistics operations. These platforms offer users convenient access to freight management tools, enabling real-time tracking, communication, and transaction processing. The growing demand for instant access to information and services in the fast-paced logistics environment further boosts the adoption of mobile apps. By enhancing user experience

and operational efficiency, mobile app-based platforms are becoming essential in the digital freight brokerage market.

North America digital freight brokerage industry achieved 35% market share in 2023, spurred by its advanced logistics infrastructure and high adoption of technology across various industries. The region's robust e-commerce growth drives demand for efficient and transparent freight management solutions. In addition, established players and innovative startups are increasingly developing digital platforms that optimize shipping processes and enhance customer experience. As companies continue to invest in digital transformation initiatives, North America will remain a vital contributor to the overall growth of the digital freight brokerage market.

Contents

Report Content

CHAPTER 1 METHODOLOGY & SCOPE

- 1.1 Research design
 - 1.1.1 Research approach
 - 1.1.2 Data collection methods
- 1.2 Base estimates & calculations
 - 1.2.1 Base year calculation
 - 1.2.2 Key trends for market estimation
- 1.3 Forecast model
- 1.4 Primary research and validation
 - 1.4.1 Primary sources
 - 1.4.2 Data mining sources
- 1.5 Market scope & definition

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Industry synopsis, 2021 - 2032

CHAPTER 3 INDUSTRY INSIGHTS

- 3.1 Industry ecosystem analysis
- 3.2 Supplier landscape
 - 3.2.1 Shippers
 - 3.2.2 Carriers
 - 3.2.3 Freight brokers
 - 3.2.4 Software providers
 - 3.2.5 Technology providers
 - 3.2.6 End-user
- 3.3 Profit margin analysis
- 3.4 Technology & innovation landscape
- 3.5 Analysis of cost reduction through digital freight platforms
- 3.6 Comparison of digital freight brokers vs smart tendering
- 3.7 Patent analysis
- 3.8 Key news & initiatives
- 3.9 Regulatory landscape

3.10 Impact forces

3.10.1 Growth drivers

3.10.1.1 Rapid digitalization of logistics industry

3.10.1.2 Growth of e-commerce sector

3.10.1.3 Demand for supply chain visibility and efficiency

3.10.1.4 Advancements in AI and machine learning technologies

3.10.2 Industry pitfalls & challenges

3.10.2.1 Data security and privacy concerns

3.10.2.2 Resistance to change in traditional logistics sectors

3.11 Growth potential analysis

3.12 Porter's analysis

3.12.1 Supplier power

3.12.2 Buyer power

3.12.3 Threat of new entrants

3.12.4 Threat of substitutes

3.12.5 Industry rivalry

3.13 PESTEL analysis

CHAPTER 4 COMPETITIVE LANDSCAPE, 2023

4.1 Introduction

4.2 Company market share analysis

4.3 Competitive positioning matrix

4.4 Strategic outlook matrix

CHAPTER 5 MARKET ESTIMATES & FORECAST, BY TRANSPORTATION MODE, 2021 - 2032 (USD BILLION)

5.1 Key trends

5.2 Roadway

5.3 Seaway

5.4 Airway

5.5 Railway

CHAPTER 6 MARKET ESTIMATES & FORECAST, BY SERVICE, 2021 - 2032 (USD BILLION)

6.1 Key trends

6.2 Full truckload (FTL)

6.3 Less than truckload (LTL)

6.4 Intermodal

CHAPTER 7 MARKET ESTIMATES & FORECAST, BY PLATFORM, 2021 - 2032 (USD BILLION)

7.1 Key trends

7.2 Mobile app-based platforms

7.3 Web-based platforms

CHAPTER 8 MARKET ESTIMATES & FORECAST, BY APPLICATION, 2021 - 2032 (USD BILLION)

8.1 Key trends

8.2 Freight management

8.3 Carrier & shipper matching

8.4 Price bidding & auction

8.5 Real-time tracking & analytics

8.6 Automated documentation

8.7 Others

CHAPTER 9 MARKET ESTIMATES & FORECAST, BY END USER, 2021 - 2032 (USD BILLION)

9.1 Key trends

9.2 Retail & e-commerce

9.3 Automotive

9.4 Manufacturing

9.5 Consumer goods

9.6 Healthcare

9.7 Food & beverages

9.8 Others

CHAPTER 10 MARKET ESTIMATES & FORECAST, BY REGION, 2021 - 2032 (USD BILLION)

10.1 Key trends

10.2 North America

10.2.1 U.S.

- 10.2.2 Canada
- 10.3 Europe
 - 10.3.1 UK
 - 10.3.2 Germany
 - 10.3.3 France
 - 10.3.4 Italy
 - 10.3.5 Spain
 - 10.3.6 Russia
 - 10.3.7 Nordics
- 10.4 Asia Pacific
 - 10.4.1 China
 - 10.4.2 India
 - 10.4.3 Japan
 - 10.4.4 Australia
 - 10.4.5 South Korea
 - 10.4.6 Southeast Asia
- 10.5 Latin America
 - 10.5.1 Brazil
 - 10.5.2 Mexico
 - 10.5.3 Argentina
- 10.6 MEA
 - 10.6.1 UAE
 - 10.6.2 South Africa
 - 10.6.3 Saudi Arabia

CHAPTER 11 COMPANY PROFILES

- 11.1 Bluegrace Logistics
- 11.2 C.H. Robinson Worldwide
- 11.3 Convoy
- 11.4 Coyote Logistics
- 11.5 DAT Solutions
- 11.6 Echo Global Logistics
- 11.7 Flock Freight
- 11.8 Freighthub Gmbh
- 11.9 Freightos
- 11.10 Globaltranz Enterprises
- 11.11 J.B. Hunt Transport Services
- 11.12 Loadsmart

- 11.13 Next Trucking
- 11.14 Redwood Logistics
- 11.15 Schneider National
- 11.16 Transfix
- 11.17 Transplace
- 11.18 Trucker Tools
- 11.19 Uber Freight
- 11.20 XPO Logistics

I would like to order

Product name: Digital Freight Brokerage Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 to 2032

Product link: <https://marketpublishers.com/r/D5AD64074F68EN.html>

Price: US\$ 4,365.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D5AD64074F68EN.html>