

Die-Cutting Service Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 - 2032

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Abstracts

The Global Die-Cutting Service Market was valued at USD 2 billion in 2023 and is projected to grow at a CAGR of 3.8% from 2024 to 2032. Various industries, including packaging, automotive, textiles, electronics, and healthcare, heavily rely on die-cutting services. This widespread usage ensures a consistent demand for die-cutting solutions as businesses across these sectors seek efficient methods to create custom shapes and designs. The rapid expansion of e-commerce has further amplified the need for innovative and visually appealing packaging solutions, with die-cutting playing a crucial role in producing packaging that not only protects products but also enhances their aesthetic appeal. Launching a die-cutting operation requires a significant investment in machinery and technology, which can be a barrier for small businesses and startups looking to enter the market.

In addition, the rise of alternative manufacturing technologies, such as 3D printing, challenges the traditional die-cutting industry. Some companies may opt for these newer technologies due to their ability to produce complex designs more rapidly and efficiently. The market can be segmented by process type, with rotary die-cutting accounting for about 44% of the market share in 2023. This segment is expected to grow at a CAGR of 4% through 2032. Rotary die-cutting operates at high speeds, allowing for the efficient production of large quantities of die-cut products. This capability is particularly appealing in sectors that require quick turnaround times, such as packaging and printing.

Furthermore, the precision and uniformity offered by rotary die-cutting ensure consistent cuts across large batches, which is essential for applications that require strict adherence to specifications. In terms of end-use, the packaging segment dominated the

market with approximately 52% share in 2023, projected to increase to 53% by 2032. Packaging plays a vital role in marketing and branding, and die-cutting enables the creation of intricate shapes and innovative designs that attract consumer attention both in stores and online. The ability to work with a wide range of materials, from cardboard to plastic, allows manufacturers to meet diverse packaging needs across various industries. The Asia Pacific region held around 36% of the die-cutting service market in 2023 and is expected to reach USD 1 billion by 2032. Rapid industrialization across several sectors in this region drives the demand for efficient production methods.

As manufacturers seek to optimize their processes for components and packaging, die-cutting services become increasingly essential. The region is strong in the packaging market, with the need for versatile and sustainable packaging solutions fueling demand for die-cutting services that enhance both efficiency and creative design.

Contents

Report Content

CHAPTER 1 METHODOLOGY & SCOPE

- 1.1 Market scope & definitions
- 1.2 Research design
 - 1.2.1 Research approach
 - 1.2.2 Data collection methods
- 1.3 Base estimates & calculations
 - 1.3.1 Base year calculation
 - 1.3.2 Key trends for market estimation
- 1.4 Forecast model
 - 1.4.1 Primary research and validation
 - 1.4.2 Primary sources
 - 1.4.3 Data mining sources

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Industry 360° synopsis, 2021-2032

CHAPTER 3 INDUSTRY INSIGHTS

- 3.1 Industry ecosystem analysis
 - 3.1.1 Factors affecting the value chain
 - 3.1.2 Profit margin analysis
 - 3.1.3 Disruptions
 - 3.1.4 Future outlook
 - 3.1.5 Manufacturers
 - 3.1.6 Distributors
 - 3.1.7 Retailers
- 3.2 Key news & initiatives
- 3.3 Regulatory landscape
- 3.4 Impact forces
 - 3.4.1 Growth drivers
 - 3.4.1.1 Expansion of the automotive sector
 - 3.4.1.2 Rising demand across industries
 - 3.4.2 Industry pitfalls & challenges

- 3.4.2.1 High initial investment
- 3.5 Growth potential analysis
- 3.6 Porter's analysis
- 3.7 PESTEL analysis

CHAPTER 4 COMPETITIVE LANDSCAPE, 2023

- 4.1 Introduction
- 4.2 Company market share analysis
- 4.3 Competitive positioning matrix
- 4.4 Strategic outlook matrix

CHAPTER 5 MARKET ESTIMATES & FORECAST, BY PROCESS TYPE, 2021-2032 (USD BILLION)

- 5.1 Key trends
- 5.2 Rotary die cutting
- 5.3 Flatbed die cutting
- 5.4 Digital die cutting
- 5.5 Waterjet die cutting
- 5.6 Others (Laser Die Cutting, Etc)

CHAPTER 6 MARKET ESTIMATES & FORECAST, BY MATERIAL, 2021-2032 (USD BILLION)

- 6.1 Key trends
- 6.2 Paper & cardboard
- 6.3 Plastics & films
- 6.4 Rubber
- 6.5 Foam
- 6.6 Metal sheets
- 6.7 Others (Leather, Etc)

CHAPTER 7 MARKET ESTIMATES & FORECAST, BY END USE, 2021-2032 (USD BILLION) (MILLION UNITS)

- 7.1 Key trends
- 7.2 Packaging
- 7.3 Automotive

7.4 Electronics

7.5 Medical & healthcare

7.6 Others (Aerospace, Consumer Goods, Etc)

CHAPTER 8 MARKET ESTIMATES & FORECAST, BY REGION, 2021-2032 (USD BILLION) (MILLION UNITS)

8.1 Key trends

8.2 North America

8.2.1 U.S.

8.2.2 Canada

8.3 Europe

8.3.1 UK

8.3.2 Germany

8.3.3 France

8.3.4 Italy

8.3.5 Spain

8.4 Asia Pacific

8.4.1 China

8.4.2 India

8.4.3 Japan

8.4.4 South Korea

8.4.5 Indonesia

8.4.6 Malaysia

8.5 Latin America

8.5.1 Brazil

8.5.2 Mexico

8.6 MEA

8.6.1 South Africa

8.6.2 Saudi Arabia

8.6.3 UAE

CHAPTER 9 COMPANY PROFILES

9.1 American Industrial Company

9.2 Baril Corporation

9.3 Bernard Group

9.4 Colvin-Friedman Company

9.5 Custom Fabricating & Supplies , Inc.

9.6 Eurolaser

9.7 Gardico Inc

9.8 Heubach Corporation

9.9 The Strouse Corporation

9.10 Thrust Industries

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