

Diaper Pail Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 to 2032

<https://marketpublishers.com/r/DC085E32FA9EEN.html>

Date: September 2024

Pages: 161

Price: US\$ 4,850.00 (Single User License)

ID: DC085E32FA9EEN

Abstracts

The Global Diaper Pail Market was valued at USD 665.8 million in 2023 and is expected to grow at a CAGR of 6.5% between 2024 and 2032. This growth is largely driven by increasing birth rates in various regions, which boosts demand for diapering solutions like diaper pails. Parents are becoming more conscious of the need to maintain a clean, odor-free environment, which has increased the demand for diaper pails equipped with advanced odor-control features. In addition, rising disposable incomes have led families to invest in higher-quality, feature-rich diaper pails that offer greater convenience. In urban areas, where living spaces tend to be smaller, the need for odor-free, efficient diaper storage solutions is especially critical, fueling demand for compact, advanced models.

There is also growing interest in eco-friendly diaper pails made from sustainable materials or feature compostable liners, reflecting the increasing environmental awareness among consumers. The market is segmented by type, with categories including odor-control diaper pails, standard diaper pails, and hands-free diaper pails. In 2023, standard diaper pails accounted for the majority of the market, valued at USD 463.7 million, and are expected to reach USD 805.9 million by 2032. Their popularity is largely due to their affordability, making them attractive to cost-conscious consumers. Standard diaper pails are also easy to use and maintain, with a simple design that appeals to families seeking practical solutions.

Based on material, the market is categorized into plastic and metal diaper pails. In 2023, plastic diaper pails captured the largest market share, accounting for 41%, and are expected to see continued growth. Plastic pails tend to be more affordable and lightweight compared to metal alternatives, making them easier to move and maintain. Manufacturers also offer a wide variety of colors, patterns, and designs for plastic diaper pails, catering to consumer preferences.

Modern plastics used in these products are designed to be durable, impact-resistant,

and easy to clean. In North America, the diaper pail market was valued at USD 23.4 million in 2023, with an anticipated growth to USD 38.4 million by 2032. Consumers in this region tend to have higher disposable incomes, driving demand for premium and innovative diaper pails. The market in the U.S. is expected to grow at a CAGR of 6.9%, driven by interest in technological advancements like automated, hands-free, and smart diaper pails.

Contents

Report Content

CHAPTER 1 METHODOLOGY & SCOPE

- 1.1 Market scope & definitions
- 1.2 Base estimates & calculations
- 1.3 Forecast calculations
- 1.4 Data sources
 - 1.4.1 Primary
 - 1.4.2 Secondary
 - 1.4.2.1 Paid sources
 - 1.4.2.2 Public sources

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Industry 360° synopsis, 2021-2032

CHAPTER 3 INDUSTRY INSIGHTS

- 3.1 Industry ecosystem analysis
 - 3.1.1 Factor affecting the value chain
 - 3.1.2 Profit margin analysis
 - 3.1.3 Disruptions
 - 3.1.4 Future outlook
 - 3.1.5 Manufacturers
 - 3.1.6 Distributors
- 3.2 Supplier landscape
- 3.3 Profit margin analysis
- 3.4 Raw material analysis
- 3.5 Key news & initiatives
- 3.6 Regulatory landscape
- 3.7 Impact forces
 - 3.7.1 Growth drivers
 - 3.7.1.1 Increasing birth rates
 - 3.7.1.2 Growing awareness of hygiene and odor control
 - 3.7.1.3 Rising disposable income
 - 3.7.1.4 Urbanization and smaller living spaces

- 3.7.2 Industry pitfalls & challenges
 - 3.7.2.1 High competition and market saturation
 - 3.7.2.2 Changing consumer preferences
- 3.8 Growth potential analysis
- 3.9 Porter's analysis
- 3.10 PESTEL analysis

CHAPTER 4 COMPETITIVE LANDSCAPE, 2023

- 4.1 Introduction
- 4.2 Company market share analysis
- 4.3 Competitive positioning matrix
- 4.4 Strategic outlook matrix

CHAPTER 5 MARKET ESTIMATES & FORECAST, BY TYPE, 2021-2032 (USD MILLION) (MILLION UNITS)

- 5.1 Key trends
- 5.2 Standard diaper pails
- 5.3 Odor-control diaper pails
- 5.4 Hands-free diaper pails

CHAPTER 6 MARKET ESTIMATES & FORECAST, BY MATERIAL, 2021-2032 (USD MILLION) (MILLION UNITS)

- 6.1 Key trends
- 6.2 Plastic
- 6.3 Metal

CHAPTER 7 MARKET ESTIMATES & FORECAST, BY PRICE RANGE, 2021-2032 (USD MILLION) (MILLION UNITS)

- 7.1 Key trends
- 7.2 Low
- 7.3 Mid
- 7.4 High

CHAPTER 8 MARKET ESTIMATES & FORECAST, BY SIZE, 2021-2032 (USD MILLION) (MILLION UNITS)

8.1 Key trends

8.2 Small

8.3 Medium

8.4 Large

CHAPTER 9 MARKET ESTIMATES & FORECAST, BY END-USE, 2021-2032 (USD MILLION) (MILLION UNITS)

9.1 Key trends

9.2 Residential

9.3 Commercial

CHAPTER 10 MARKET ESTIMATES & FORECAST, BY DISTRIBUTION CHANNEL, 2021-2032 (USD MILLION) (MILLION UNITS)

10.1 Key trends

10.2 Online

10.2.1 E-commerce

10.2.2 Company websites

10.3 Offline

10.3.1 Supermarkets

10.3.2 Specialty stores

10.3.3 Others (Departmental stores, etc.)

CHAPTER 11 MARKET ESTIMATES & FORECAST, BY REGION, 2021-2032 (USD MILLION) (MILLION UNITS)

11.1 Key trends

11.2 North America

11.2.1 U.S.

11.2.2 Canada

11.3 Europe

11.3.1 UK

11.3.2 Germany

11.3.3 France

11.3.4 Italy

11.3.5 Spain

11.3.6 Russia

11.4 Asia Pacific

11.4.1 China

11.4.2 India

11.4.3 Japan

11.4.4 South Korea

11.4.5 Australia

11.5 Latin America

11.5.1 Brazil

11.5.2 Mexico

11.6 MEA

11.6.1 South Africa

11.6.2 Saudi Arabia

11.6.3 UAE

CHAPTER 12 COMPANY PROFILES

12.1 Angelcare

12.2 Brica

12.3 Bubula

12.4 Chicco

12.5 Dekor

12.6 Diaper Genie

12.7 IKEA

12.8 Koala Kare

12.9 Munchkin

12.10 Pampers

12.11 Safety 1st

12.12 Sangenic

12.13 Simplehuman

12.14 Tommee Tippee

12.15 Ubbi

I would like to order

Product name: Diaper Pail Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 to 2032

Product link: <https://marketpublishers.com/r/DC085E32FA9EEN.html>

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/DC085E32FA9EEN.html>