

Decorative Concrete Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 – 2032

<https://marketpublishers.com/r/D49D33BAC0C1EN.html>

Date: November 2024

Pages: 220

Price: US\$ 4,850.00 (Single User License)

ID: D49D33BAC0C1EN

Abstracts

The Global Decorative Concrete Market was valued at USD 16.4 billion in 2023 and is projected to grow at a CAGR of 5.2% from 2024 to 2032. Increasing demand for sustainable and aesthetically pleasing construction materials is driving the adoption of decorative concrete. Its energy-efficient properties, such as high thermal mass, help regulate indoor temperatures, reducing the reliance on heating and cooling systems. Additionally, the integration of recycled materials and eco-friendly additives is enhancing its appeal, aligning with the construction industry's focus on sustainability.

The stamped concrete segment accounted for USD 5.4 billion in 2023 and is expected to grow at a CAGR of 5.7% during 2024-2032. Known for its versatility, stamped concrete offers a wide array of design options, including patterns, textures, and colors that mimic natural materials like stone, brick, and wood. This adaptability makes it a popular choice for enhancing property aesthetics at a fraction of the cost of premium materials, particularly in the residential sector. Its ability to combine functionality with visual appeal continues to attract homeowners and businesses seeking cost-effective solutions.

The residential segment held a significant 57% share in 2023 and is forecasted to grow at a CAGR of 5.3% through 2032. Decorative concrete is becoming a preferred choice among homeowners looking to upgrade the appearance of their spaces. Techniques like staining, polishing, coloring, and stamping enable the creation of surfaces that replicate high-end materials while offering durability and affordability. These customizable features cater to modern design preferences, making decorative concrete a versatile option for indoor and outdoor applications.

U.S. decorative concrete market held 83% share in 2023. The country is at the forefront of technological advancements in decorative concrete, introducing innovations such as micro-toppings, self-leveling overlays, and advanced coloring methods. These innovations expand the possibilities for decorative applications, from floors and walls to countertops, appealing to a broad spectrum of clients in both residential and commercial sectors. The availability of high-quality tools and materials, combined with a focus on enhancing visual appeal, has solidified decorative concrete's prominence in the U.S. construction industry.

Contents

Report Content

CHAPTER 1 METHODOLOGY & SCOPE

- 1.1 Market scope & definition
- 1.2 Base estimates & calculations
- 1.3 Forecast calculations
- 1.4 Data sources
 - 1.4.1 Primary
 - 1.4.2 Secondary
 - 1.4.2.1 Paid sources
 - 1.4.2.2 Public sources

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Industry synopsis, 2021-2032

CHAPTER 3 INDUSTRY INSIGHTS

- 3.1 Industry ecosystem analysis
 - 3.1.1 Factor affecting the value chain
 - 3.1.2 Profit margin analysis
 - 3.1.3 Disruptions
 - 3.1.4 Future outlook
 - 3.1.5 Manufacturers
 - 3.1.6 Distributors
- 3.2 Supplier landscape
- 3.3 Profit margin analysis.
- 3.4 Key news & initiatives
- 3.5 Regulatory landscape
- 3.6 Impact forces
 - 3.6.1 Growth drivers
 - 3.6.1.1 Rising demand for aesthetics in construction
 - 3.6.1.2 Environmental sustainability
 - 3.6.2 Industry pitfalls & challenges
 - 3.6.2.1 Competition from alternative materials
- 3.7 Growth potential analysis

3.8 Porter's analysis

3.9 PESTEL analysis

CHAPTER 4 COMPETITIVE LANDSCAPE, 2023

4.1 Introduction

4.2 Company market share analysis

4.3 Competitive positioning matrix

4.4 Strategic outlook matrix

CHAPTER 5 MARKET ESTIMATES & FORECAST, BY PRODUCT TYPE, 2021-2032 (USD MILLION) (MILLION/SQUARE FEET)

5.1 Key trends

5.2 Stamped concrete

5.3 Stained concrete

5.4 Polished concrete

5.5 Colored concrete

5.6 Exposed aggregate concrete

5.7 Concrete overlays

5.8 Others (Engraved Concrete, Etc)

CHAPTER 6 MARKET ESTIMATES & FORECAST, BY APPLICATION, 2021-2032 (USD MILLION) (MILLION/SQUARE FEET)

6.1 Key trends

6.2 Walls

6.3 Floors

6.4 Patios

6.5 Pool decks

6.6 Walkways and pathways

6.7 Others (Driveways, Etc)

CHAPTER 7 MARKET ESTIMATES & FORECAST, BY END USE, 2021-2032 (USD MILLION) (MILLION/SQUARE FEET)

7.1 Key trends

7.2 Residential

7.3 Non-residential

CHAPTER 8 MARKET ESTIMATES & FORECAST, BY REGION, 2021-2032 (USD MILLION) (MILLION/SQUARE FEET)

8.1 Key trends

8.2 North America

8.2.1 U.S.

8.2.2 Canada

8.3 Europe

8.3.1 UK

8.3.2 Germany

8.3.3 France

8.3.4 Italy

8.3.5 Spain

8.3.6 Russia

8.4 Asia Pacific

8.4.1 China

8.4.2 India

8.4.3 Japan

8.4.4 South Korea

8.4.5 Australia

8.5 Latin America

8.5.1 Brazil

8.5.2 Mexico

8.6 MEA

8.6.1 UAE

8.6.2 Saudi Arabia

8.6.3 South Africa

CHAPTER 9 COMPANY PROFILES

9.1 Ardex Group

9.2 BASF SE

9.3 Bomanite

9.4 Cemex S.A.B. de C.V.

9.5 Decorative Concrete Supply

9.6 GCP Applied Technologies

9.7 L.M. Scofield Company

9.8 LATICRETE International, Inc.

9.9 Proline Concrete Tools

9.10 Sika AG

9.11 Stampcrete International

9.12 The QUIKRETE Companies

9.13 Tnemec Company, Inc.

9.14 Vexcon Chemicals, Inc.

9.15 W. R. Meadows, Inc.

I would like to order

Product name: Decorative Concrete Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 – 2032

Product link: <https://marketpublishers.com/r/D49D33BAC0C1EN.html>

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D49D33BAC0C1EN.html>