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Deck Software Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034

https://marketpublishers.com/r/D5619F3C1F6BEN.html
Date: November 2024
Pages: 175
Price: US$ 4,850.00 (Single User License)
ID: D5619F3C1F6BEN

Abstracts

The Global Deck Software Market was valued at USD 331.3 million in 2024 and is projected to grow at a CAGR of 12.1% from 2025 to 2034. A major factor driving this growth is the increasing demand for intuitive and accessible platforms that cater to users of varying technical expertise. As more individuals and businesses rely on presentation software, companies prioritizing user-friendly interfaces and seamless device compatibility are gaining a competitive edge.

One of the key industries contributing to the rising adoption of deck software is construction. The need for streamlined project management, effective stakeholder communication, and progress tracking has made presentation tools essential. Construction projects involve various stakeholders, including project managers, architects, contractors, and clients, all of whom must remain aligned throughout the project lifecycle. Clear communication is critical for maintaining timelines, managing budgets, and ensuring quality standards are met, and deck software plays a vital role in achieving these goals.

The shift towards digital solutions in construction has further increased the reliance on presentation software, enhancing the clarity and accessibility of information shared among stakeholders. Deck software allows construction professionals to present detailed project updates, financial projections, and design plans in a visually engaging manner, facilitating better collaboration and decision-making.

In terms of deployment, the market is segmented into on-premises and cloud-based solutions. In 2024, cloud-based platforms held over 54% of the market share and are expected to surpass USD 500 million by 2034. Cloud solutions offer significant advantages by eliminating the need for costly infrastructure and reducing maintenance

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expenses. Their subscription-based pricing models allow businesses to pay for only the features they need, providing flexibility and cost-efficiency.

This scalability is especially beneficial for organizations with fluctuating requirements, enabling them to easily upgrade or downgrade their plans as needed. The combination of affordability and adaptability makes cloud-based software a preferred option for businesses of all sizes, from startups to large enterprises.

The market is also segmented by end-users, including architects, builders, remodelers, and interior designers. In 2024, architects and builders accounted for approximately 41% of the market. As sustainability becomes a top priority in construction, these professionals are increasingly using deck software to highlight energy-efficient designs, sustainable materials, and green building practices to clients and stakeholders.

Regionally, North America led the market with a 32.5% revenue share in 2024, driven by a strong culture of innovation and technology adoption. Businesses across industries like tech, finance, and consulting rely on deck software for clear communication, persuasive pitches, and data-driven presentations, making it a crucial tool for growth and success in a competitive market.

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Contents

Report Content

CHAPTER 1 METHODOLOGY & SCOPE

1.1 Research design
  1.1.1 Research approach
  1.1.2 Data collection methods
1.2 Base estimates & calculations
  1.2.1 Base year calculation
  1.2.2 Key trends for market estimation
1.3 Forecast model
1.4 Primary research and validation
  1.4.1 Primary sources
  1.4.2 Data mining sources
1.5 Market scope & definition

CHAPTER 2 EXECUTIVE SUMMARY

2.1 Industry 360° synopsis, 2021 - 2034

CHAPTER 3 INDUSTRY INSIGHTS

3.1 Industry ecosystem analysis
  3.1.1 Software developers & providers
  3.1.2 Deck material manufacturers
  3.1.3 Technology integrators
  3.1.4 End users
3.2 Supplier landscape
3.3 Profit margin analysis
3.4 Technology & innovation landscape
3.5 Patent analysis
3.6 Key news & initiatives
3.7 Regulatory landscape
3.8 Impact forces
  3.8.1 Growth drivers
    3.8.1.1 Digital transformation in construction
    3.8.1.2 Increased emphasis on design optimization

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3.8.1.3 Rising demand for sustainable design
3.8.1.4 Need to improve construction productivity
3.8.2 Industry pitfalls & challenges
3.8.2.1 Lack of skilled operators
3.8.2.2 Complex design requirements
3.9 Growth potential analysis
3.10 Porter’s analysis
3.11 PESTEL analysis

CHAPTER 4 COMPETITIVE LANDSCAPE, 2024

4.1 Introduction
4.2 Company market share analysis
4.3 Competitive positioning matrix
4.4 Strategic outlook matrix

CHAPTER 5 MARKET ESTIMATES & FORECAST, BY DEPLOYMENT MODEL, 2021 - 2034 ($BN)

5.1 Key trends
5.2 On-premises
5.3 Cloud

CHAPTER 6 MARKET ESTIMATES & FORECAST, BY APPLICATION, 2021 - 2034 ($BN)

6.1 Key trends
6.2 Residential
6.3 Commercial

CHAPTER 7 MARKET ESTIMATES & FORECAST, BY END USE, 2021 - 2034 ($BN)

7.1 Key trends
7.2 Architects & builders
7.3 Remodelers
7.4 Interior designers
7.5 Others

CHAPTER 8 MARKET ESTIMATES & FORECAST, BY REGION, 2021 - 2034 ($BN)

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8.1 Key trends
8.2 North America
  8.2.1 U.S.
  8.2.2 Canada
8.3 Europe
  8.3.1 UK
  8.3.2 Germany
  8.3.3 France
  8.3.4 Italy
  8.3.5 Spain
  8.3.6 Russia
  8.3.7 Nordics
8.4 Asia Pacific
  8.4.1 China
  8.4.2 India
  8.4.3 Japan
  8.4.4 Australia
  8.4.5 South Korea
  8.4.6 Southeast Asia
8.5 Latin America
  8.5.1 Brazil
  8.5.2 Mexico
  8.5.3 Argentina
8.6 MEA
  8.6.1 UAE
  8.6.2 South Africa
  8.6.3 Saudi Arabia

CHAPTER 9 COMPANY PROFILES

9.1 Autodesk
9.2 Cedreo
9.3 Chief Architect
9.4 Dassault Systemes
9.5 Deckorators
9.6 Delta Software International
9.7 Drafix Software
9.8 Fiberon

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9.9 Idea Spectrum
9.10 Luxwood Software Tools
9.11 MiTek Inc.
9.12 MoistureShield
9.13 Punch Software
9.14 RoomSketcher AS
9.15 Simpson Strong-Tie Company
9.16 SmartDraw
9.17 The AZEK Company
9.18 Trex Company
9.19 Trimble
9.20 UFP Retail Solutions (UFP Industries)

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