

Dairy Ingredients Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034

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Abstracts

The Global Dairy Ingredients Market, valued at USD 63.5 billion in 2024, is poised for significant growth with a projected CAGR of 6.3% from 2025 to 2034. The market includes a broad array of milk-derived products such as milk powders, whey proteins, lactose, casein, and other derivatives. A key driver of this expansion is the increasing awareness of the nutritional benefits offered by dairy ingredients. Consumers are becoming more conscious of the role these ingredients play in maintaining a healthy diet, contributing to the rising adoption across the food and beverage sector. Dairy ingredients are celebrated for their versatility, making them a staple in everything from processed foods and bakery items to confectioneries and beverages. Their popularity is further fueled by the growing demand for clean-label products and fortified nutrition, which align with shifting dietary preferences that prioritize transparency and health-conscious choices.

The market is benefiting from several consumer-driven trends, including the rising preference for high-protein diets and functional nutrition. People are increasingly seeking products that provide additional health benefits, such as improved digestion, weight management, and enhanced athletic performance. As a result, the demand for dairy ingredients, particularly whey proteins and casein, is seeing a steady rise in industries like sports nutrition and functional food products. Moreover, the growing interest in natural, minimally processed foods has pushed manufacturers to innovate and offer clean-label dairy ingredient solutions that cater to a health-focused demographic.

Segmented by product type, the market includes casein and caseinates, whey ingredients, lactose and derivatives, milk powders, and other related products. In 2024, milk powders dominated the market, capturing a significant share. Their long shelf life,

ease of transport, and ability to be incorporated into various food products have made them an essential ingredient for manufacturers. As food production continues to expand globally, milk powders remain a top choice due to their cost-effectiveness and extended storage capabilities.

The market is also segmented by form into dry and liquid variants, with the dry segment accounting for 59.3% of the market share in 2024. Dry dairy ingredients, including powdered milk, whey, and casein, are preferred for their convenience, stability, and extended shelf life. These characteristics make dry dairy ingredients particularly well-suited for use in bakery goods, beverage mixes, and confectionery products. The growing consumption of processed foods, along with the increasing demand for quick and easy meal solutions, is further propelling the demand for dry dairy ingredients.

In the United States, the dairy ingredients market generated USD 17.4 billion in 2024, driven by strong demand for high-protein functional foods and nutritional supplements. The market's growth is supported by the increasing emphasis on sports nutrition, infant formula, and clean-label products. With advances in dairy processing technologies, manufacturers are now able to produce more customized solutions to cater to diverse consumer needs, driving innovation and enhancing product quality.

Contents

CHAPTER 1 METHODOLOGY & SCOPE

- 1.1 Market scope & definition
- 1.2 Base estimates & calculations
- 1.3 Forecast calculation
- 1.4 Data sources
 - 1.4.1 Primary
 - 1.4.2 Secondary
 - 1.4.2.1 Paid sources
 - 1.4.2.2 Public sources

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Industry synopsis, 2021-2034

CHAPTER 3 INDUSTRY INSIGHTS

- 3.1 Industry ecosystem analysis
 - 3.1.1 Factor affecting the value chain
 - 3.1.2 Profit margin analysis
 - 3.1.3 Disruptions
 - 3.1.4 Future outlook
 - 3.1.5 Manufacturers
 - 3.1.6 Distributors
- 3.2 Supplier landscape
- 3.3 Profit margin analysis
- 3.4 Key news & initiatives
- 3.5 Regulatory landscape
- 3.6 Impact forces
 - 3.6.1 Growth drivers
 - 3.6.1.1 Expansion of the food and beverage industry
 - 3.6.1.2 Increasing consumer demand for functional foods
 - 3.6.2 Industry pitfalls & challenges
 - 3.6.2.1 Competition from plant-based alternatives
- 3.7 Growth potential analysis
- 3.8 Porter's analysis
- 3.9 PESTEL analysis

CHAPTER 4 COMPETITIVE LANDSCAPE, 2024

- 4.1 Introduction
- 4.2 Company market share analysis
- 4.3 Competitive positioning matrix
- 4.4 Strategic outlook matrix

CHAPTER 5 MARKET SIZE AND FORECAST, BY FORM, 2021-2034 (USD BILLION, KILO TONS)

- 5.1 Key trends
- 5.2 Dry
- 5.3 Liquid

CHAPTER 6 MARKET SIZE AND FORECAST, BY PRODUCT TYPE, 2021-2034 (USD BILLION, KILO TONS)

- 6.1 Key trends
- 6.2 Milk powders
- 6.3 Whey ingredients
- 6.4 Lactose and derivatives
- 6.5 Casein and caseinates
- 6.6 Other

CHAPTER 7 MARKET SIZE AND FORECAST, BY APPLICATION, 2021-2034 (USD BILLION, KILO TONS)

- 7.1 Key trends
- 7.2 Bakery and confectionery
- 7.3 Dairy products
- 7.4 Infant milk formula
- 7.5 Sports and clinical nutrition
- 7.6 Other

CHAPTER 8 MARKET SIZE AND FORECAST, BY REGION, 2021-2034 (USD BILLION, KILO TONS)

- 8.1 Key trends

8.2 North America

8.2.1 U.S.

8.2.2 Canada

8.3 Europe

8.3.1 UK

8.3.2 Germany

8.3.3 France

8.3.4 Italy

8.3.5 Spain

8.3.6 Russia

8.4 Asia Pacific

8.4.1 China

8.4.2 India

8.4.3 Japan

8.4.4 South Korea

8.4.5 Australia

8.5 Latin America

8.5.1 Brazil

8.5.2 Mexico

8.6 MEA

8.6.1 South Africa

8.6.2 Saudi Arabia

8.6.3 UAE

CHAPTER 9 COMPANY PROFILES

9.1 Amco Proteins

9.2 Arla Foods

9.3 Dairy Farmers of America

9.4 EPI Ingredients

9.5 Fonterra

9.6 FrieslandCampina

9.7 Glanbia

9.8 Ingredia

9.9 Kerry Group

9.10 Lactalis Group

9.11 Saputo

9.12 Sodiaal co-operative group

9.13 Volac International

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