

Corrugated Equipment Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 – 2034

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Abstracts

The Global Corrugated Equipment Market reached USD 257.3 million in 2024 and is projected to grow at a CAGR of 3.6% between 2025 and 2034. This market expansion is fueled by the increasing adoption of sustainable packaging solutions, driven by heightened environmental awareness and regulatory support for eco-friendly practices. The surge in e-commerce further amplifies the demand for reliable and protective packaging, as businesses aim to ensure the safe delivery of goods directly to customers.

Corrugated packaging stands out as a preferred choice due to its lightweight, durability, and recyclability. Industries such as pharmaceuticals, food and beverages, and electronics are significantly contributing to market growth by relying on corrugated solutions for product safety, branding, and compliance with sustainability standards. Furthermore, advancements in manufacturing technologies, including automation and digital printing, are enhancing the efficiency and quality of corrugated equipment, solidifying its position in the packaging sector.

The market thrives on two primary distribution channels: direct sales and indirect sales. Direct sales, accounting for 63.7% of the market, involve manufacturers directly engaging with customers to provide tailored solutions and technical support. This channel is essential for large and complex systems that demand close collaboration with end-users to meet specific requirements. In contrast, indirect sales leverage distributors and agents to penetrate wider markets and utilize localized expertise. This approach is particularly advantageous in regions where manufacturers lack a direct presence, ensuring broader reach and accessibility to diverse customer bases.

The segmentation of the market into Non-HQ flexo and HQ flexo equipment highlights its diverse applications. Non-HQ flexo equipment, valued at USD 60.9 million in 2024, addresses the need for high-speed and cost-effective production for basic packaging applications. This segment prioritizes operational efficiency over print quality, making it ideal for industries focused on functional packaging. On the other hand, HQ flexo equipment, generating USD 122.0 million in 2024, offers exceptional print resolution and color accuracy, catering to premium packaging needs. The demand for high-quality packaging solutions continues to rise, driven by industries emphasizing aesthetics and branding to enhance customer engagement.

The U.S. corrugated equipment market, valued at USD 47.7 million in 2024, is poised for steady growth at a CAGR of 3.4% over the forecast period. Industrial expansion, technological advancements, and infrastructure development are key drivers of this growth. U.S. manufacturers are increasingly adopting automation, digitalization, and high-speed production technologies to boost operational efficiency and minimize costs. Additionally, the growing need for customized and protective packaging solutions across sectors such as food, electronics, and pharmaceuticals underpins the strong demand for corrugated equipment in the region.

Contents

CHAPTER 1 METHODOLOGY & SCOPE

- 1.1 Market scope & definitions
- 1.2 Base estimates & calculations
- 1.3 Forecast calculations.
- 1.4 Data sources
 - 1.4.1 Primary
 - 1.4.2 Secondary
 - 1.4.2.1 Paid sources
 - 1.4.2.2 Public sources

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Industry synopsis, 2021-2034

CHAPTER 3 INDUSTRY INSIGHTS

- 3.1 Industry ecosystem analysis
 - 3.1.1 Factor affecting the value chain.
 - 3.1.2 Profit margin analysis.
 - 3.1.3 Disruptions
 - 3.1.4 Future outlook
 - 3.1.5 Manufacturers
 - 3.1.6 Distributors
- 3.2 Supplier landscape
- 3.3 Profit margin analysis.
- 3.4 Key news & initiatives
- 3.5 Regulatory landscape
- 3.6 Impact forces
 - 3.6.1 Growth drivers
 - 3.6.1.1 Increasing demand for sustainable packaging solutions
 - 3.6.1.2 Exponential growth of e-commerce industry
 - 3.6.2 Industry pitfalls & challenges
 - 3.6.2.1 High cost associated with the corrugated equipment
 - 3.6.2.2 Complexities associated with the design and development
- 3.7 Growth potential analysis
- 3.8 Porter's analysis

3.9 PESTEL analysis

CHAPTER 4 COMPETITIVE LANDSCAPE, 2024

- 4.1 Introduction
- 4.2 Company market share analysis
- 4.3 Competitive positioning matrix
- 4.4 Strategic outlook matrix

CHAPTER 5 MARKET ESTIMATES & FORECAST, BY EQUIPMENT, 2021-2034 (USD MILLION) (THOUSAND UNITS)

- 5.1 Key trends
- 5.2 Non-HQ Flexo
 - 5.2.1 Flatbed die cutter
 - 5.2.2 Rotary die cutter
 - 5.2.3 Folding gluing
- 5.3 HQ Flexo
 - 5.3.1 Flatbed die cutter
 - 5.3.2 Rotary die cutter
 - 5.3.3 Folding gluing
- 5.4 Sheet-to-sheet litho-laminators
- 5.5 Web-to-web litho-laminators
 - 5.5.1 Inline
 - 5.5.2 Offline
- 5.6 Web-to- sheet litho-laminators
 - 5.6.1 Inline
 - 5.6.2 Offline

CHAPTER 6 MARKET ESTIMATES & FORECAST, BY END USE INDUSTRY, 2021-2034 (USD MILLION) (THOUSAND UNITS)

- 6.1 Key trends
- 6.2 Food & beverages
- 6.3 Electrical & electronics
- 6.4 Home & personal care
- 6.5 Textile
- 6.6 Paper & pulp
- 6.7 Pharmaceuticals

CHAPTER 7 MARKET ESTIMATES & FORECAST, BY DISTRIBUTION CHANNEL, 2021-2034 (USD MILLION) (XXX UNITS)

- 7.1 Key trends
- 7.2 Direct sales
- 7.3 Indirect sales

CHAPTER 8 MARKET ESTIMATES & FORECAST, BY REGION, 2021-2034 (USD MILLION) (THOUSAND UNITS)

- 8.1 Key trends
- 8.2 North America
 - 8.2.1 U.S.
 - 8.2.2 Canada
- 8.3 Europe
 - 8.3.1 United Kingdom
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 Italy
 - 8.3.5 Spain
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 China
 - 8.4.2 India
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 Australia
- 8.5 Latin America
 - 8.5.1 Brazil
 - 8.5.2 Mexico
- 8.6 MEA
 - 8.6.1 UAE
 - 8.6.2 Saudi Arabia
 - 8.6.3 South Africa

CHAPTER 9 COMPANY PROFILES

- 9.1 Automatan

- 9.2 Barry-Wehmiller
- 9.3 BHS Corrugated
- 9.4 Bobst Group
- 9.5 Edale UK
- 9.6 EMBA
- 9.7 Heidelberger Druckmaschinen
- 9.8 Lamina System
- 9.9 Manroland
- 9.10 Mark Andy
- 9.11 Mitsubishi Heavy Industries Machinery Systems
- 9.12 MPS Systems
- 9.13 OMET
- 9.14 Oppliger SRL
- 9.15 Rotatek
- 9.16 Simon Corrugated Machinery
- 9.17 Star Flex International
- 9.18 Sun Automation
- 9.19 Walco
- 9.20 Wolverine Flexographic

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